Resolution 14-021 Approving an Economic Development and Tourism Marketing Agreement Between the City and the Homer Chamber of Commerce

Resolution ID: 14-021
Resolution Status: Adopted
Resolution Effective Date: Mon Jan 27th, 2014
Resolution Summary:
A Resolution of the Homer City Council Approving an Economic Development and Tourism Marketing Agreement Between the City of Homer and the Homer Chamber Of Commerce. City Manager.

CITY OF HOMER

HOMER, ALASKA

City Manager

RESOLUTION 14-021

A RESOLUTION OF THE HOMER CITY COUNCIL APPROVING AN ECONOMIC DEVELOPMENT AND TOURISM MARKETING AGREEMENT BETWEEN THE CITY OF HOMER AND THE HOMER CHAMBER OF COMMERCE.

WHEREAS, The adopted FY 2014 Operating Budget contains an appropriation and transfer of $51,000 to the Homer Chamber of Commerce; and

WHEREAS, The appropriated funds are located within the Economic Development Budget because the City views the Chamber as a contractor that is providing marketing and other economic development services; and

WHEREAS, In previous years, the Council has discussed whether it should ask the Chamber if it was willing and able to expand its marketing and economic development efforts to other sectors of the Homer economy; and

WHEREAS, It is common and appropriate for there to be a contract or formal agreement between the City and a business or organization providing contracted services; and

WHEREAS, The City and the Chamber of Commerce have collaborated on a Draft Economic Development and Tourism Marketing Agreement which formalizes the relationship between the parties and expands the Chamber’s marketing and economic development efforts to other sectors of the economy; and

WHEREAS, The Agreement makes it clear that marketing is what the Chamber is staffed for and does best and that the bulk of its expanded economic development effort will be marketing additional sectors of the economy and Homer generally as a great place to live and establish your business; and

WHEREAS, The Homer City Council reviewed the Draft Economic Development and Tourism Marketing Agreement at its regular meeting on January 27, 2014.

NOW, THEREFORE, BE IT RESOLVED that the Homer City Council hereby approves the Economic Development and Tourism Marketing Agreement between the City of Homer and the Homer Chamber of Commerce; a copy of which is attached and incorporated herein.

PASSED AND ADOPTED by the Homer City Council this 27th day of January, 2014.

CITY OF HOMER

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MARY E. WYTHE, MAYOR

ATTEST:

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JO JOHNSON, MMC, CITY CLERK

Fiscal Note: N/A

Resolution Files Resolution 14-021

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