

Office of the City Clerk

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M E M O R A N D U M – AGENDA CHANGES/SUPPLEMENTAL PACKET

TO: MAYOR HORNADAY AND HOMER CITY COUNCIL
FROM: JO JOHNSON, CMC, CITY CLERK 
DATE: NOVEMBER 26, 2012
SUBJECT: AGENDA CHANGES AND SUPPLEMENTAL PACKET

PUBLIC HEARINGS

Ordinance 12-47, An Ordinance of the City Council of Homer, Alaska, Appropriating Funds for the Calendar Year 2013 for the General Fund, the Water-Sewer Fund, the Port/Harbor Fund, Debt Funds, and Capital Reserve Funds (Conditional Expenditures). City Manager.

Written public comments

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Resolution 12-100, A Resolution of the City Council of Homer, Alaska, Authorizing Participation in the Community Development Block Grant Program. City Manager. (Advertised as Public Hearing.)

ORDINANCES

Ordinance 12-56, An Ordinance of the City Council of Homer, Alaska, Accepting and Appropriating an Online With Libraries (OWL) Grant in the Amount of \$4,760.00 for a Temporary Part-Time IT Aide for the Public Library and Authorizing the City Manager to Execute the Appropriate Documents. City Manager/Library Director.

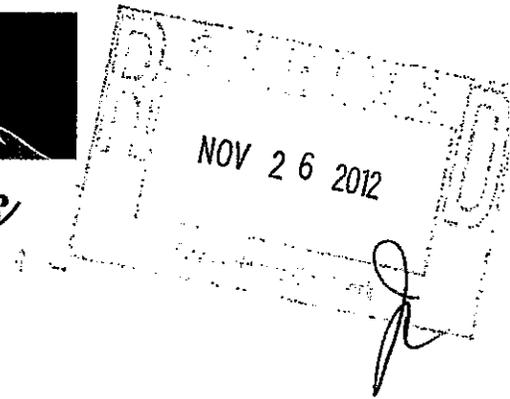
Grant Agreement
RECOMMENDATION:

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Voice consensus to changes under Agenda Approval.

Fiscal Note: N/A





November 21, 2012

City of Homer
City Council
491 E Pioneer Avenue
Homer, AK 99603

Dear City Representative,

I am writing to express my support that the city spends \$50,000 to market Homer as a visitor destination and as a place for a permanent residence. The Homer Chamber of Commerce and Visitors Center has in the past acted as the agent that does this marketing. I support the use of this organization again for a variety of reasons. The main reason is the City does not have to bear the expense to maintain the infrastructure to do this task. Our Chamber/Visitors Center has the personnel and expertise to do this effectively. The monies that the City devotes to marketing Homer can be leveraged to a greater effect when combined with the marketing program that the Chamber and Visitors Center already has in place.

Marketing Homer is very important in that the city stands to reap dividends from the money spent. Visitor dollars not only bring in business and jobs to our area but many visitors choose to buy property and come back here to live. It is very important to note is that visitor's dollars generate sales tax dollars that are a huge contributor to the city's coffers. This is clearly evident by noting the bulge in tax revenue that is generated in our summer months. It is noteworthy to mention that all fishing charter and accommodation costs are taxed the full amount spent in this business sector. By taxing beyond the 500-dollar limit of ordinary purchases the city and borough receive many thousands of dollars more.

The visitor industry is a low impact industry on our environment. As a matter of fact many visitors come here because we stress an eco-friendly spin to our

community. The city has recently moved in that direction by passing a no-plastic bag ordinance. This is a great opportunity to partner with the Chamber/Visitors Center to turn this into a winning situation. A good use of the City's marketing dollars would be to implement a program utilizing the Chamber/VC as a provider and distributor of shopping bags to our merchants and visitors. These bags could be printed with an attractive logo and made available at cost to our area merchants. The Chamber/Visitors Center has the reach to let our visitors know before they get here where they can get these bags. We can utilize the power of our members to get the word out as booking arrangements are made. By having these bags ready and available it would facilitate the visitors shopping needs. The real bonus is when the bags go home with them as a souvenir. They will use them in their daily shopping all the while marketing Homer.

Please don't pass up this opportunity. Please budget the money to market Homer. We need to invest wisely in order to expect dividends. Marketing our area is the wise investment and the dividends are the tax revenues, employment and commerce that come as a result.

Thank you for the good work you do,

Sincerely,



Holly Van Pelt
Alaskan Cottages
P.O. Box 3309
Homer, AK 99603

Alaska OWL (Online with Libraries) Internet Technology Aide Grant Agreement FY2013

This agreement is made and entered into this 20th day of November, 2012, by and between the Alaska State Library Alaska OWL Project, hereafter referred to as the Grantor; and the Harmer Public Library, hereafter referred to as the Grantee.

Whereas, the U.S. Department of Commerce has granted funds to the Alaska State Library for internet technology aides for small public libraries; and whereas, the application of the Grantee for an internet technology aide has been approved. NOW THEREFORE, for and in consideration of the mutual covenants herein contained, the parties hereto agree as follow:

The Grantor (Alaska State Library) will agree to:

1. Furnish funds up to the amount of \$ 7,280.00.
2. Provide initial and periodic training for the internet technology aide
3. Provide advisory services in furtherance of the grant project

The Grantee will agree to:

1. Comply with the ongoing requirements of the Alaska Public Library Assistance Grant for FY2013.
2. If open less than 20 hours per week, open the library 4 additional hours per week through June 30, 2013.
3. Hire or contract a person to serve as an Internet Technology Aide (ITA), who will be present in the library at least 5 hours per week.
4. Provide the name and contact information for the person hired as the ITA to the Alaska OWL project staff.
5. Assign duties to the ITA including basic technical support, training other staff members and the public in basic digital literacy skills and videoconferencing procedures, and performing basic library tasks if necessary for extended library hours.
6. Verify that the ITA has participated in and completed all in-person and online training required by the Alaska State Library.
7. Document all ITA hours worked through a Project OWL timesheet, which will be returned by the monthly deadline to the Project OWL Compliance Administrator, Alex Pock, at the Alaska State Library, 344 W 3rd Ave. Suite 125, Anchorage, AK 99501,
8. Send monthly reports of any OWL Project training in the library to the OWL Project Compliance Administrator, Alex Pock, Alaska State Library, 344 West 3rd Ave., Suite 125, Anchorage, AK 99501.
9. Use all funds received solely for the purposes outlined above.
10. Repay any portion of grant funds that have not actually been used for these purposes by June 30, 2013.

The source of funding for this agreement is as follows:

BTOP Federal Grant CFDA 11.557 Award No. 02-42-B10560

up to \$ 7,280.00

By accepting this agreement, the grantee may become subject to the audit requirements of State of Alaska Administrative code 2 AAC 45.010. As a result, the Grantee may be required to provide for an audit and to permit independent auditors to have access to their records and financial statements. The Grantee should consult with an independent auditor for assistance in determining audit requirements for the fiscal year.

The undersigned understands and agrees to the conditions of this agreement. BOTH Signatures Are Required.

For the Library

For the Legal Entity

Ann Nixon
Signature

Walt Huddy
Signature

Library Director 11/20/12
Title Date

CITY MANAGER 11/20/12
Title Date

