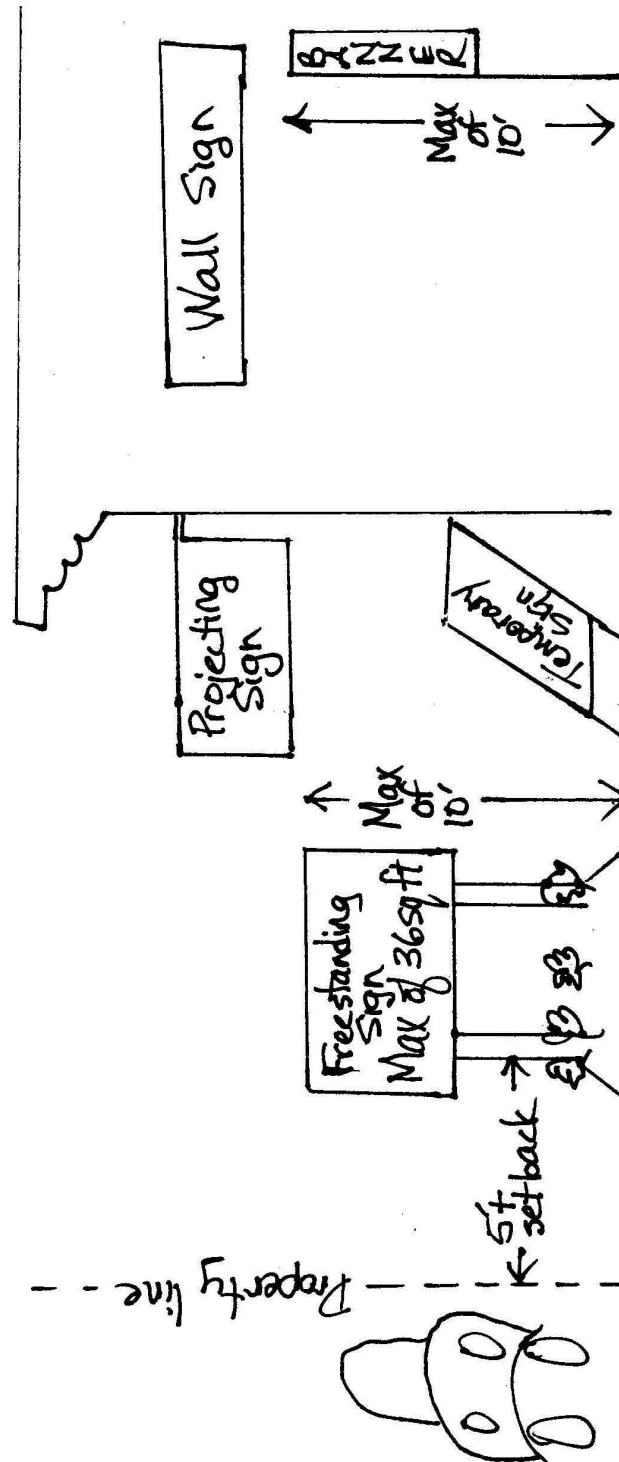


## NOT ALLOWED IN HOMER

- ◆ Lightweight plastic pennants on a rope.
- ◆ Animated signs. (Exception: Time/temperature signs are allowed, such as the one at Alaska USA Federal Credit Union.)
- ◆ Beacons with light beams.
- ◆ Inflatable signs and tethered balloons.
- ◆ Signs on parked cars or vans.
- ◆ Roof signs can not extend vertically more than 2 ft above the highest portion of the roof.

- ☑ Get your sign permit before ordering your sign. Most sign makers provide a proof, which can be reviewed by the Planning and Zoning Office.



City of Homer  
Planning and Zoning Office  
491 E. Pioneer Avenue  
Homer, Alaska 99603  
ph: 235-3106 fax: 235-3118  
planning@ci.homer.ak.us

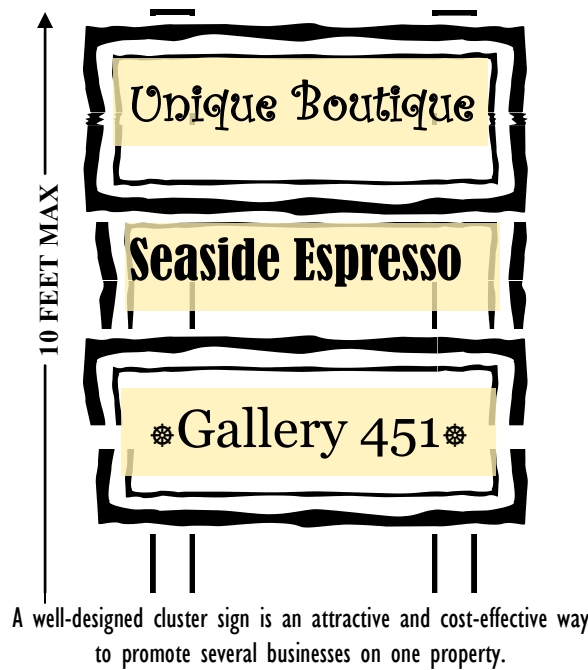
## SIGNS OF A THRIVING COMMUNITY

The effective use of signs can enhance your business while avoiding visual clutter. Sign requirements vary between zoning districts but there are some common threads in the business districts.

- One freestanding sign per lot.
- Maximum sign height is 10 feet, including art work.
- The maximum amount of sign area on a building in Homer is 150 square feet.
- Signs must be “set back” at least 5 feet from the lot line.
- Changeable copy signs (such as the Homer Theater signs) must be permanently mounted.
- Attach banner edges to a rigid frame.



Wall frontage is the exterior surface facing the major street, including the area taken up by doors and windows, measured in square feet.



## HOW MUCH SIGN AREA CAN I HAVE?

The sign area allowed depends on the amount of “wall frontage.” Wall frontage is the overall wall surface area that faces the major street.

<u>Wall frontage</u>	<u>Sign allowance</u>
750 s.f. and over	150 s.f.
650 to 749 s.f.	130 s.f.
550 to 649 s.f.	110 s.f.
450 to 549 s.f.	90 s.f.
350 to 449 s.f.	70 s.f.
200 to 349 s.f.	50 s.f.
0 to 199 s.f.	30 s.f.

## LOOK AHEAD AND SAVE!

If you have more than one business on a lot, consider “cluster” (or group) signage on one freestanding sign. This reduces sign costs and lighting expenses, and signs can be easily changed when tenants move. The allowable size of a cluster sign depends on the number of businesses, so check with the Planning and Zoning Office.

Here are some general suggestions:

- If several businesses are on one lot, the property owner should specify the allowed sign area per tenant. This results in a more professional look. Consider setting tenant sign standards that specify:
  - ◆ Placement (wall and/or freestanding)
  - ◆ Same size signage for a consistent look
  - ◆ Types of sign (e.g., wood painted, illuminated) to avoid each tenant doing something different, resulting in a haphazard look
  - ◆ Specify what is not allowed. (See list on back panel of restrictions in City code. The property owner may have further restrictions.)
- All signs require a permit. The fee is \$50.