

Session 13-05 a Special Meeting of the Public Arts Committee was called to order on September 12, 2013 at 5:05 pm by Chair Angie Newby at the Homer City Hall Cowles Council Chambers located at 491 E. Pioneer Avenue, Homer, Alaska.

PRESENT: COMMITTEE MEMBERS APLIN, FELLOW, NEWBY, MILLER AND GRONING
PARKS AND RECREATION ADVISORY COMMISSIONER DEB LOWNEY

STAFF: RENEE KRAUSE, CMC, DEPUTY CITY CLERK I
ANGIE OTTESON, PARKS MAINTENANCE

APPROVAL OF THE AGENDA

Chair Newby requested a motion to approve the agenda.

GRONING/MILLER – MOVED TO APPROVE THE AGENDA.

There was a brief discussion.

The agenda was approved by consensus of the Committee.

PUBLIC COMMENTS REGARDING ITEMS ON THE AGENDA

There were no public comments.

RECONSIDERATION

There were no items for reconsideration.

APPROVAL OF THE MINUTES *(Minutes are approved during regular or special meetings only)*

A. Meeting Minutes for Regular Meeting on May 9, 2013

GRONING/MILLER - MOVED TO APPROVE THE MINUTES AS PRESENTED.

There was no discussion.

The minutes were approved as presented by consensus of the Committee.

VISITORS

There were no visitors scheduled.

STAFF & COUNCIL/COMMITTEE REPORTS/ AND BOROUGH REPORTS

A. Staff Report 13-05

Ms. Krause inquired if there were any questions regarding her staff report.

Discussion ensued on the committee's funding and problems regarding the re-appropriation of appropriated funds for the mural.

A brief discussion was entertained on the interpretive signage using poetry for Beluga Slough Trail. Question was raised using the same concept on the Baycrest Overlook Improvement Project. Ms. Aplin will contact Ms. Lochart regarding that possibility.

Consensus was agreed to bring the same concept into the Spit Trail.

A brief conversation was had on the upcoming 1% for Art Program projects. It was noted that it may be still some time before there will be the need to create a Request for Proposal and if there will be a longer submittal period. It was noted that the last project only had a six week time period from the advertisement to the due date and it is not enough time for artists to properly respond to a Request for Proposal.

Ms. Krause also informed the committee that Mooserun Metalsmiths has requested to be released from their commitment for the Circle Hook sculpture. She informed the committee that they were provided the option to extend to early fall but Ms. Thurman would get back with her and it has been several weeks. She confirmed that they would have to reissue the Request for Proposal unless the selection committee wanted to select another proposer that submitted.

Ms. Newby offered to stop by the Studio to speak with Mooserun Metalsmiths.

Ms. Otteson provided an update on the restroom project status in response to a question from Ms. Miller.

There was no further discussion or comments.

PUBLIC HEARING

There were no items for public hearing.

PENDING BUSINESS

- A. Uniform Signage
 - 1. Status Update
 - 2. Quotes and Samples

Chair Newby read the title into the record. Ms. Newby stated that she understood this item went before the Parks and Recreation Advisory Commission (PRC) last month and asked Commissioner Lowney to report on the outcome.

Commissioner Lowney stated that the ideas were presented to the Commission, who were very supportive of the direction this committee was going. The Commission has agreed to commit a significant portion of the remaining commission funds to be put towards the uniform signage which may allow more parks to have new signage or a larger park to have a new sign.

Ms. Aplin recommended that since it was a partnership with Fish and Wildlife, the Beluga Slough Trail, should have their logo included in the signage. She even noted the condition of the big logs and if they are replaced the logos could be put on the new logs. The committee was receptive to that idea.

Ms. Otteson reported that she provided a list of parks to the PRC and Bishop's Beach was one of these signs and this was where the proposal from Old Town group comes in which they are proposing to create and pay for that signage which frees up funding for another park maybe even Karen Hornaday park.

The Committee by consensus agreed to let Ms. Allen speak under this item and invited her to do so.

Brianna Allen, Old Town Artist in Residency Project, presented their ideas on signage for the Bishop's Beach Park and what has been submitted through their RFP process. She presented a beautifully illustrated and colorful design on wood by a local artist/sign painter. It was noted after much discussion that the committee, Ms. Lowney and Ms. Otteson were in full support of the design and even opined that this format could be used for additional signage in the quest for uniform signage.

Ms. Krause will check on the process and guidelines in the procurement manual as she believed that they did not have to issue an RFP but was not sure if they would have to solicit bids since there is more than

one Sign Company in town. It was noted that Homer does follow a local preference hiring of 5% meaning they will pay 5% higher price if a bidder is local to Homer.
Ms. Allen will email copies to Ms. Krause for her permanent record.

Ms. Allen provided a brief synopsis on the Old Town project. She noted that their pool of funds includes signage. Lost Things Design has been selected to create the signage that they have selected. She was requesting that the Committee review, support and submit their approval for recommendation to Council or the City Manager.

The meeting attendees were very taken with the design and concept of the proposed signage.

Some points that were discussed were:

- Proposed costs
- Materials used in creating the signage
- Size
- Easy to work with
- Local company
- The enforceability of the signage
- City to install and take on long term maintenance of sealing every three years
- Public Works Director and Parks Maintenance expressed no concerns with the signage or maintenance

A brief discussion ensued regarding the regulatory signage and if those could be incorporated into one sign that was enforceable. A kiosk was suggested where all regulatory information could be posted.

A brief discussion on the use of recycled materials and the quote that Ms. Krause had received; the materials used to construct the Library sign; vandalism in the proposed area; additional buy-in by the local residents and shopkeepers with the proposed improvements; communication between the Old Town group and the Committee.

Ms. Allen stated that the signage is identifying Old Town and in addition to uniform or regular city signage.

Chair Newby expressed the purpose and intent on creating the uniform signage for the various parks. She understood that this direction could be applied to various segments of Homer that have their own identity within the whole of Homer.

The committee reviewed the proposed designs and after much discussion recommended the following:

- Inclusion of the City of Homer logo – recommended the lower left corner of the proposed design
- When considering placement there will be another poetry/interpretative sign at the entrance
- Use of recycled materials for the signage

Question was raised on how this committee and or the Parks and Recreation would submit their approval Ms. Krause explained that the committee would submit a Memorandum to the City manager copying the Public Works Director expressing their support of the proposed signage design with their recommendation to include the city logo within the design of the signage.

Ms. Krause posed the question of the shape of the sign in regards to the goal of uniformity.

Chair Newby opined that she would like to see unique signage at their keystone parks but that maybe they should include key elements and sizes as requirements. She agreed there could be a benefit to those guidelines.

There was a brief discussion on the size discussion.

Chair Newby requested a motion to recommend support for the design.

GRONING/MICHELE - MOVED TO RECOMMEND TO THE CITY MANAGER THAT THE PUBLIC ARTS COMMITTEE SUPPORTS THE OLD TOWN PROJECT'S PROPOSED "WELCOME TO BISHOP'S BEACH PARK" SIGN AND ASK THE CITY TO INSTALL AND INCORPORATE INTO THE PUBLIC WORKS MAINTAINANCE PROGRAM A AND THE CITY WILL ASSIST WITH INSTALLATION AND MAINTAIN. THE COMMITTEE FURTHER RECOMMENDS THAT THE CITY LOGO BE INCORPORATED INTO THE SIGNAGE IN AN AREA AT THE ARTIST'S DISCRETION.

There was brief discussion.

VOTE. YES. NON-OBJECTION. UNANIMOUS CONSENT.

Motion carried.

Discussion ensued that all consideration be given to a more aesthetically pleasing presentation of the regulatory signage.

Ms. Groning suggested that the city could apply for the Art Placemaking grant also. A brief discussion on applying for this grant for the Baycrest project by the city Economic Development coordinator followed.

The committee then addressed the uniformity factors of the signage can include the size, colors, and design.

The time was noted.

Ms. Krause explained her efforts of getting quotes. She noted the simple iconic signs used to denote what facilities or activities were available in two color formats - brown with white lettering or beige with darker green lettering. These signs are square in shape, 8" x 8" and are \$34.99 each. We can order as many as we need at any time. The one company who submitted a quote was Outdoor Design Studio in California. Ms. Krause further noted that the signs are comprised of recycled plastics and usually made of two colors sandwiched together with the letters routed into the body of the sign. This will bring out the second color, darker or lighter. This company can also inlay the city logo or other designs as requested. That will allow for color options.

The pricing for signs were as follows:

- 2'x3' with a digital logo inlay would be \$325 plus shipping
- 3'x4' with a digital logo inlay would be \$625 plus shipping
- Shipping of 8 signs would be about \$550

This company also does signposts for trails that can have the city logo inlay or any number or symbol. These range in price from \$59-129.00 and engraving, reflective graphics or two color arrow inserts or color logo's range from \$15-\$20. The posts can range in height from 36 inches to 72 inches.

A brief discussion on estimating the costs and size of signage for the following parks:

- | | |
|----------------------------|--|
| - Bayview Park – 2' x 3' | Signage proposed for a later date - Mariner Park |
| - Jeffrey Park – 2' x 3' | Rotary - Ben Walters Park – 3' x 4' - |
| - Louie's Lagoon – 2' x 3' | |

Unique Signage will be needed for

- WKFL – 2' x 3'
- Karen Hornaday 4' x 5'

Old Town Artist in Residency Project - Bishop's Beach Park

Separate Funding - Jack Gist Park

Discussion included issuing requests for estimates or quotes; defining the parks for signage that is unique to the individual park; size of the signage is not as important as including some of the same elements on each sign. It was agreed to request staff to look into the requirements through the procurement manual into getting estimates. Staff will also get clarification on the regulatory signage from Chief Robl and the Planning Department.

It was agreed to establish another meeting regarding decisions on the signage on Thursday, October 17, 2013 at 5:00 p.m.

B. Budget Discussion 2013 & 2014

Chair Newby stated that the request now includes the \$2000 that was taken. She opined that we are really only asking for \$3000.

There was a brief discussion on the proposed budget submitted and the request for the Baycrest Overlook Improvement Project.

The committee agreed by consensus on the submitted the budget.

NEW BUSINESS

There was no new business on the agenda.

INFORMATIONAL MATERIALS

A. 2013 Strategic Plan

B. August 2013 ASCA News

C. Budget Schedule

D. Memorandum dated August 21, 2013 Re: 2014 Budget Request

There was no discussion on the informational materials.

COMMENTS OF THE AUDIENCE

Brianna Allen explained that the Old Town project has \$15,000 to invest in a public art sculpture and they are seeking the recommendation and support of the Public Arts Committee to allow them to do this project.

APLIN/NEWBY - MOVED THAT THE PUBLIC ARTS COMMITTEE SUPPORTS OLD TOWN ARTIST IN RESIDENCY PROGRAM'S INTENT TO ISSUE A REQUEST FOR PROPOSAL IN THE AMOUNT OF \$15,000 TO CREATE A PERMANENT SCULPTURE TO BE PLACED WITHIN OLD TOWN AREA OF HOMER.

There was a brief discussion.

VOTE. YES. NON-OBJECTION. UNANIMOUS CONSENT.

Motion carried.

There was no further discussion.

COMMENTS OF THE CITY STAFF

There were no comments from staff.

COMMENTS OF THE COUNCILMEMBER *(If one is assigned)*

No councilmembers were present.

COMMENTS OF THE CHAIR

There were no comments from the Chair.

COMMENTS FROM THE COMMITTEE

There were no comments from members of the committee.

ADJOURNMENT

There being no further business to come before the Committee Chair Newby adjourned the meeting at 6:25 p.m. The next SPECIAL MEETING IS SCHEDULED FOR THURSDAY, OCTOBER 17, 2013 at 5:00 pm and the NEXT REGULAR MEETING IS SCHEDULE FOR NOVEMBER 14, 2013 AT 5:00 P.M. at City Hall Cowles Council Chambers 491 E. Pioneer Avenue, Homer, Alaska.

Renee Krause, CMC, Deputy City Clerk I

Approved:_____