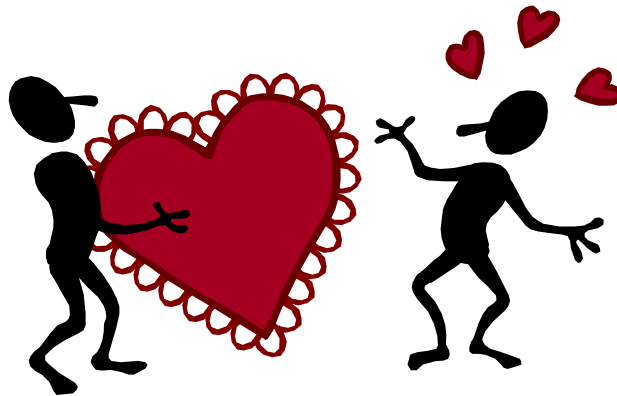


PUBLIC ARTS COMMITTEE

FEBRUARY 13, 2014
Thursday



Regular Meeting
5:00 P.M.

City Hall
Conference Room - Upstairs
491 E. Pioneer Avenue
Homer, Alaska

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PUBLIC ARTS COMMITTEE
491 E. PIONEER AVENUE
HOMER, ALASKA

FEBRUARY 13, 2014
THURSDAY, 5:00 P.M.
CONFERENCE ROOM – UPSTAIRS CITY HALL

**NOTICE OF MEETING
REGULAR MEETING**

1. CALL TO ORDER

2. APPROVAL OF THE AGENDA

3. PUBLIC COMMENTS REGARDING ITEMS ON THE AGENDA

4. RECONSIDERATION

5. APPROVAL OF MINUTES *(Meeting Minutes are approved during regular meetings only)*

A. Meeting Minutes for January 9, 2014 Special Meeting Page 5

6. VISITORS

7. STAFF & COUNCIL REPORT/COMMITTEE REPORTS/BOROUGH REPORTS

A. Staff Report 14-01 Page 11

B. Homer Arts and Culture Alliance Meeting Report

8. PUBLIC HEARING

9. PENDING BUSINESS

A. Art for the Spit Trail – 1% for Art and Interpretive Signage

B. Establishing a Date for a Public Hearing Page 19

10. NEW BUSINESS

A. Memorandum to Advisory Bodies from the City Clerk Re: Meeting Schedules Page 23

B. Memorandum Reviewing the 2014 Strategic Plan – What Next for Action! Page 25

11. INFORMATIONAL ITEMS

A. Citizens Academy Advertisement Page 29

12. COMMENTS OF THE AUDIENCE

13. COMMENTS OF THE CITY STAFF

14. COMMENTS OF THE COUNCILMEMBER *(If one is assigned)*

15. COMMENTS OF THE CHAIR

16. COMMENTS OF THE COMMITTEE

17. ADJOURNMENT/NEXT REGULAR/SPECIAL MEETING IS SCHEDULED FOR FEBRUARY 27, 2014 AT 5:30 P.M. AND THE REGULAR MEETING WILL BE MAY 8, 2014 AT 5:00 PM UPSTAIRS in the City Hall Upstairs Conference Room located at 491 E. Pioneer Avenue, Homer Alaska.

Session 14-01 a Special Meeting of the Public Arts Committee was called to order on January 9, 2014 at 5:04 pm by Vice Chair Michele Miller at the Homer City Hall Cowles Council Chambers located at 491 E. Pioneer Avenue, Homer, Alaska.

PRESENT: COMMITTEE MEMBERS APLIN, MILLER AND FELLOWS
PARKS AND RECREATION ADVISORY COMMISSIONER DEB LOWNEY

TELEPHONIC: COMMITTEE MEMBER NEWBY

ABESENT: COMMITTEE MEMBER GRONING

STAFF: RENEE KRAUSE, CMC, DEPUTY CITY CLERK I
ANGIE OTTESON, PARKS MAINTENANCE COORDINATOR

APPROVAL OF THE AGENDA

Vice Chair Miller requested a motion to approve the agenda.

APLIN/NEWBY – MOVED TO APPROVE THE AGENDA.

There was no discussion.

The agenda was approved by consensus of the Committee.

PUBLIC COMMENTS REGARDING ITEMS ON THE AGENDA

Ken Landfield, city resident commented on the Art Donation and placement in WKFL Park to memorialize Brother Asaiah Bates. He commented against the placement of a statue of Brother Asaiah for the following reasons: the little park is getting cluttered especially since the addition of the new restroom. He opined that a more appropriate location for a statue would be the museum or the old Barefooters property at the head of the bay. He commented that he was not convinced that Brother Asaiah would have necessarily wanted a statue of himself as he recalled a sentiment expressed by Brother Asaiah as, "Throw me in a paper sack, walk away and don't look back."

He went on to further comment that a more fitting memorial would be to endow an annual lecture to the dissemination and propagation of the principles Brother Asaiah held dear, peace and communication and the respectful exchange of ideas. A recurring annual event perhaps on Martin Luther King Jr Day or (/11 National Day of Service and Remembrance might be a more dynamic, vital memorial and testimonial to our dear departed friend. He opined it could be called "The Brother Asaiah Bates WKFL Memorial Lecture Series". Mr. Landfield believed he would have liked that. Mr. Landfield thanked the committee for their time.

RECONSIDERATION

There were no items for reconsideration.

APPROVAL OF THE MINUTES *(Minutes are approved during regular or special meetings only)*

A. Meeting Minutes for Regular Meeting of November 14, 2013

Vice Chair Miller requested a motion to approve the minutes.

NEWBY/APPLIN – MOVED TO APPROVE THE MINUTES.

There was a brief discussion on approving minutes at a special meeting.

The minutes were approved as presented by consensus of the Committee.

VISITORS

There were no visitors scheduled.

STAFF & COUNCIL/COMMITTEE REPORTS/ AND BOROUGH REPORTS

There was no written staff report. Ms. Krause stated she could answer questions if there were any on the items in the packet.

Vice Chair Miller stated she would prefer to address questions when they discussed the agenda items.

The committee did not voice objection to that decision.

PUBLIC HEARING

There were no items for public hearing.

PENDING BUSINESS

A. Uniform Signage Design

Vice Chair Miller read the title into the record and invited Ms. Krause to lead the discussion.

Ms. Krause explained for the record that the committee discussed and approved issuing a quote request to three local sign design companies and one designer/artist. This was done in November and proposals were due on December 19, 2013. Each proposer was given the criteria that was determined and agreed upon by the joint committee which comprised of Commissioner Lowney from the Parks and Recreation Commission; Parks Maintenance Coordinator, Angie Otteson and the Public Arts Committee.

They received two responses. Those were included in the packet. Ms. Krause provided a brief description of the proposal received from the proposers. Due to the time requirements outlined in the Request for a Quote that is the reason why this was added to agenda.

The following comments were noted:

- Liked to word "Welcome" on the signs
- Posts are included on each proposal
- Prices are broken out by each proposer
- Installation is included for each
- The RFQ stated the amount available
- Installation may be accomplished by city personnel

Comments made strictly on the aesthetics of the proposals received:

Proposed by Lost Things Designs

Liked the "Welcome to" on the signage
Liked the indications on what kind of amenities are at the park, too busy depending on the location, miniscule city logo, silhouettes may become dated sooner

Handpainted by Dan Coe

Strong City Logo
Clean Design
Timeless design
Lettering stands out
Warranty against peeling, fading and material design for 5 years

APLIN/LOWNEY - MOVED TO SUBMIT TO THE PARKS AND RECREATION ADVISORY COMMISSION FOR RECOMMENDATION ON DESIGN TO BE INCLUDED IN RECOMMENDATION TO COUNCIL.

There was a brief discussion.

VOTE. YES. NON-OBJECTION. UNANIMOUS CONSENT.

Motion carried.

APLIN/NEWBY - MOVED TO SUBMIT RECOMMENDATION TO COUNCIL TO AWARD HANDPAINTED DESIGNS BY DAN COE OF ANCHOR POINT, ALASKA IN THE AMOUNT OF \$1,650.00 FOR THE SMALLER SIGN DESIGN FOR JEFFREY PARK, BAYVIEW PARK AND LOUIE'S LAGOON AND LOST THINGS DESIGNS OF HOMER, ALASKA, IN THE AMOUNT OF \$1,360.00 FOR THE LARGER UNIQUE PARK DESIGN FOR JACK GIST PARK AND FURTHER RECOMMEND COUNCIL APPROVE THESE DESIGNS AS THE STANDARDS FOR CITY PARKS, TRAILS, BEACHES AND RECREATIONAL AREAS.

There was a brief discussion on the decision to split the design choices and that it followed along with their design criteria.

VOTE. YES. NON-OBJECTION. UNANIMOUS CONSENT.

Motion carried.

B. Re-advertised 1% for Art on the Homer Spit

Vice Chair Miller introduced the item into the record and asked Ms. Krause if there was any action needed.

Ms. Krause explained that it was informational in nature and unless there was any questions on the enclosed materials no action or discussion was required. The Request for Proposals was re-advertised and two proposers are on the plan holder's list. It was noted that the RFP closes on January 23rd. The same members of the selection committee have agreed to continue and will meet on February 4, 2014 to review the proposals received.

There were a few comments from the committee on their dismay that Mooserun Metalsmiths were not able to accept the award.

There was no further discussion.

NEW BUSINESS

A. Donation of Commissioned Artwork for Placement within WKFL Park

1. Gift proposal form
2. Pictures of proposed art donation
3. Resume of artist
4. Artist previous works
5. Photos of asaiah bates
6. Letters of support

Vice Chair Miller read the title into the record. Ms. Krause noted this started with an inquiry from Ms. Otteson.

Ms. Otteson stated that Leo Vait, local artist, contacted her regarding his commissioned sculpture, stating that he wanted approval before further work was done on the sculpture and submittal to the foundry. Ms.

Otteson felt that it should go before the Parks and Recreation Advisory Commission since it was being requested to be placed in a city park. She contacted Ms. Krause who notified her about the process in place for donating works of art to the city.

Chair Newby expressed appreciation for Ms. Otteson and the city manager for their support of the protocols; she stated that she received emails with photos from Mr. Will Files.

Discussion ensued on the cost of the artwork and what the procedure was regarding the donation application. Chair Newby provided a summary explanation on the background of the application and recalled the donation of the bench as a memorial for the eagle lady. Vice Chair Miller stated that it still did not explain the procedure on what the committee should do now. Ms. Aplin stated that while the idea of the donation is acceptable, it is apparent that the venue may not be acceptable.

Commissioner Lowney was permitted to offer her comment stating that this item was on the Parks and Recreation Commission agenda next week and she believed that due to the conflict on the appropriateness of the suggested placement in WKFL Park that they provide more opportunity for the public to weigh in, she further opined that she understood the concern expressed by Mr. Landfield regarding the overcrowding of the park but she had less concern on that since it would be installed on top of an existing rock, technically it is not taking up space.

The committee discussed the need for further opportunity for a public hearing; that Brother Asaiah was a very unassuming man; why this project needed fast tracking through the process and making a quick decision. The committee expressed concern on the venue being appropriate. It was determined that council was the appropriate forum to get the word out to the public.

Vice Chair Miller requested a motion. Ms. Krause requested a few minutes to draft the appropriate motion for the committee.

APLIN/NEWBY - MOVED TO RECOMMEND THAT THE DONATION OF THE SCULPTURE WOULD BE ACCEPTABLE TO ADD TO THE MUNICIPAL ART COLLECTION HOWEVER THERE IS A QUESTION REGARDING THE LOCATION BEING APPROPRIATE AND THEREFORE RECOMMEND CITY COUNCIL HOLD A PUBLIC HEARING ON THE ISSUE. FURTHERMORE, THE COMMITTEE WOULD ALSO RECOMMEND CITY COUNCIL INCLUDE THE RECOMMENDATION FROM THE PARKS AND RECREATION ADVISORY COMMISSION REGULAR MEETING ON JANUARY 16, 2014 IN THEIR DELIBERATIONS.

There was no further discussion.

VOTE. YES. NON-OBJECTION. UNANIMOUS CONSENT.

Motion carried.

INFORMATIONAL MATERIALS

A. Memorandum dated November 21, 2013 Re: 2014 Regular Meeting Schedule

Vice Chair Miller inquired if there was any discussion or question on the memorandum. There was a brief discussion on the error in the meeting dates.

COMMENTS OF THE AUDIENCE

Mike Kennedy, resident, stated he was the person in some of the pictures that were included in the packet, although he did not know why; he stated that Brother Asaiah did not want anyone to know where he was buried and did not want a head stone. Brother Asaiah did not want the park known by his name either. Brother Asaiah did not want to be held on this plane, he believed that his soul, energy and or vibration to travel to other planes. He wanted to be free to keep going and not get sucked back. Mr.

Kennedy had no idea about this sculpture. He does know Leo Vat Will Files and Martha; and he has seen John Nazarian this past summer.

Mr. Kennedy stated that he held conversations with others who knew Brother Asaiah and they all agreed that Brother Asaiah would not want to be memorialized like this. He has called and spoke to the City Manager who was not aware of that information. To put what is basically a tombstone in the center of town is not what Asaiah wanted. Mr. Kennedy felt that it would be wrong to accept this as Public Art and Brother Asaiah would not want everyone fighting about it either. He additionally questioned why it was being fast-tracked too. It was being paid for and would be done with or without the city.

Mr. Kennedy opined that you have to acknowledge that Public Art has a bad reputation being vandalized; every piece of public art has been vandalized; he additionally consulted with his friend and local artist, Brad Hughes who commented that the medium being used, bronze, was an old people thing and most bronze statues have been stolen, cut up and turned in as scrap metal by drug addicts.

Mr. Kennedy strongly opposed the city accepting the sculpture into their collection based on his personal knowledge that Brother Asaiah would not have wanted to be memorialized and tied to this earth. He believed that it would be more important to carry on the message Asaiah tried to impart.

COMMENTS OF THE CITY STAFF

Ms. Krause commented that Mr. Kennedy was very young in the picture.

COMMENTS OF THE COUNCILMEMBER *(If one is assigned)*

No councilmembers were present.

COMMENTS OF THE CHAIR

There were no comments from the chair.

COMMENTS FROM THE COMMITTEE

There were no comments from members of the committee.

ADJOURNMENT

There being no further business to come before the Committee Vice Chair Miller adjourned the meeting at 6:10 p.m. **A WORKSESSION IS SCHEDULED FOR 4:00 P.M. PRIOR TO THE NEXT REGULAR MEETING WHICH IS SCHEDULED FOR FEBRUARY 13, 2014 AT 5:00 P.M.** at City Hall Conference Room Upstairs, 491 E. Pioneer Avenue, Homer, Alaska.

Renee Krause, CMC, Deputy City Clerk I

Approved: _____



City of Homer

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Office of the City Clerk

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Homer, Alaska 99603

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TO: PUBLIC ARTS COMMITTEE

FROM: RENEE KRAUSE, CMC, DEPUTY CITY CLERK I

DATE: FEBRUARY 5, 2014

SUBJECT: STAFF REPORT 14-01

UNIFORM SIGNAGE: Well this has finally been concluded for this go around. City Council awarded the “mini-contracts” to Lost Things Designs for the sign at Jack Gist Park and Dan Coe for the signs at Bayview Park, Jeffrey Park, and Louie’s Lagoon. This is the first step towards the goal of uniform signage.

When I was preparing the Notice to Award/Notice to Proceed letters it was brought to my attention that the amount was calculated incorrectly for the award to Lost Things Designs. I overlooked the fact that the sign will require two posts not one like the smaller signs. Angie Otteson was able to provide the additional \$360 needed out of her budget.

This leads to the committee’s budget.

I have included the approved Resolution for your information. No action is needed.

BUDGET: The budget request for 2014 was not approved by the City Manager and not included in the request/approval process. The budget that Angie Otteson had for 2013 for Jack Gist Park needed to be invoiced for and received no later than January 31, 2014. Since it was just a line item in her budget and not a project the funds do not roll over. So what does that mean? Public Arts Reserve fund had \$3118.00 in it so the \$3010.00 awarded by Resolution 14-024 will come from this fund leaving the committee \$108.00. Not much to do anything with I know. I would suggest the Committee put a mid-year Budget Request on their agenda for the May regular meeting if they intend to do anything the remainder of the year.

PROJECTS: The RFP for the Homer Spit Trail 1% project was re-advertised December 11, 2013 in the Tribune and December 19, 2013 in the Homer News, plus notice was submitted to the State Council on the Arts, Homer Council on the Arts and Kenai Fine Arts Center plus the two different plans rooms. We received three requests for the plans. The RFP closed on January 23, 2014. No proposals were received on this project. Further discussions can be addressed under pending business item A.

The Public Restrooms should be open soon. The plan is to have one side of each facility open during the next couple of months and then open both sides in May or June depending on the amount of visitors to our city. The restroom facility that was placed in WKFL park has been getting some recognition lately on whether Brother Asaiah would have approved of it being placed there, well while researching some other information I did find that Brother Asaiah wanted the land to be used first off

as a public park and secondly any other municipal uses that were deemed appropriate. This by the way included use as a municipal parking lot.

PROJECTS CONTINUED: The new Harbormasters Office Project was approved by council and so will proceed to 65% design phase. This project will also be a 1% for Art Program project and should have a project amount of \$22,000 +/- as outlined in Ord.02-25(A). Once the design is confirmed and the contract is awarded we can then work on the selection committee and drafting the RFP for this project.

Another potential project is the Public Safety Building. Depending on the facets of this project I am sure it will also qualify for the 1% for Art Program. However this project is a few years out for sure.

MEMORANDUM FROM THE CITY CLERK: This memo applies to the committee only to the scheduling and conducting special meetings. Special meetings for any Committee, Commission or the Board with the exception of the Planning Commission will have to have City Council approval. What this means is that for a special meeting to be scheduled a memorandum requesting permission to conduct a special meeting and the reasons validating the request must be submitted no later than the Thursday 10:00 a.m. two weeks prior to a Council meeting. An example would be Request for a Special Meeting must be sent to the City Clerk for the February 24th Council meeting by Thursday February 13th. There is no action required from this committee regarding the meeting schedule.

DONATION OF ART: City Council has remanded this back to the committee to hold the public hearing. This is on the agenda under Pending Business to confirm and establish the date for the public hearing. The City Council will take up the Resolution 14-023 at the second meeting in March. I have included that Resolution for your information. There is no action necessary.

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RESOLUTION 14-023

BE IT FURTHER RESOLVED the City Council authorizes permanent placement of the sculpture on top of the large rock in WKFL Park on Pioneer Avenue, Homer, Alaska, for the enjoyment of all resident and visitors.

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PASSED AND ADOPTED by the Homer City Council this 27th day of January, 2014.

CITY OF HOMER

MARY E WYTHER, MAYOR

ATTEST:

JO JOHNSON, MMC, CITY CLERK

Fiscal Note: N/A

CITY OF HOMER
HOMER, ALASKA

City Clerk/
Public Arts Committee

RESOLUTION 14-024

A RESOLUTION OF THE CITY COUNCIL OF HOMER, ALASKA, AWARDING THE CONTRACTS FOR PARK SIGNAGE TO HANDPAINTED DESIGNS BY DAN COE OF ANCHOR POINT, ALASKA, IN THE AMOUNT OF \$1,650.00 FOR JEFFREY PARK, BAYVIEW PARK, AND LOUIE'S LAGOON; TO LOST THINGS DESIGNS OF HOMER, ALASKA, IN THE AMOUNT OF \$1,360.00 FOR THE JACK GIST PARK; AND APPROVING THE UNIFORM SIGN DESIGN CRITERIA AS STANDARDS FOR ALL CITY PARKS, TRAILS, BEACHES, AND RECREATIONAL AREAS.

WHEREAS, The Public Arts Committee (PAC) and the Parks and Recreation Advisory Commission (PRC) have worked toward the goal of implementing a standard uniform sign design criteria for city parks, trails, beaches, and recreational areas and created a joint Committee to determine the criteria; and

WHEREAS, In accordance with the Procurement Policy a Fax/Email Quote Request was submitted to local vendors with a due date of December 19, 2013; and

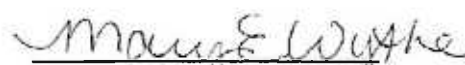
WHEREAS, Two quotes were received and reviewed by the Committee who in turn recommends awarding portions of the project to to both bidders.

NOW, THEREFORE, BE IT RESOLVED that the City Council of Homer, Alaska, awards the contracts for park signage to Handpainted Designs by Dan Coe of Anchor Point, Alaska, in the amount of \$1,650.00 for Jeffrey Park, Bayview Park, and Louie's Lagoon and to Lost Things Designs of Homer, Alaska, in the amount of \$1,360.00 for Jack Gist Park.

BE IT FURTHER RESOLVED that the City Council approves the Uniform Sign Design Criteria developed by the Public Arts Committee and the Parks and Recreation Advisory Commission and establishes the standards for all city parks, trails, beaches, and recreational areas, as shown in attachment A.

PASSED AND ADOPTED by the Homer City Council this 27th day of January, 2014.

CITY OF HOMER


MARY E WYTHE, MAYOR

ATTEST:

A handwritten signature in dark ink, appearing to read 'Jo Johnson', is written over a horizontal line.

JO JOHNSON, MMC, CITY CLERK

Fiscal Note: \$3,010 budgeted PAC account 156-0367.

Attachment A

The following must be included or used in the design or construction process.

Preferred Sign shape(s) are shown below. You may choose one shape for your design for the smaller signs:

Shape 1

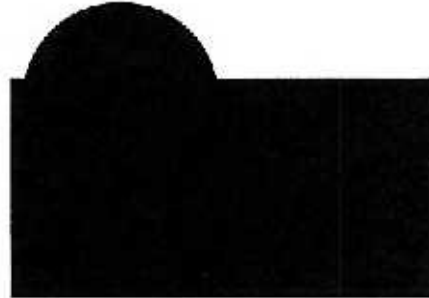
height



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Shape 2

height



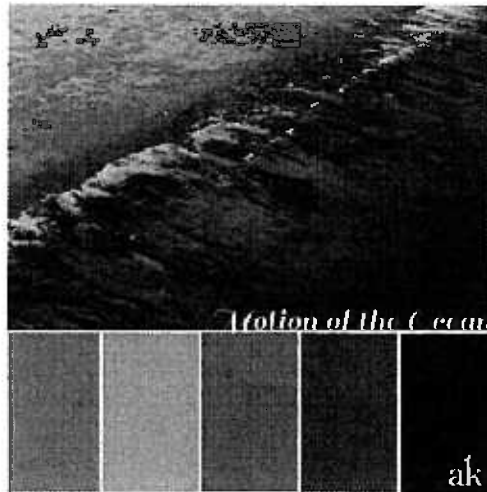
These shapes have been selected and will be used as a standard for all city parks, beaches, trails and recreational areas in the future except those designated as unique. Smaller parks trails and recreational areas signage will be no larger than three (3) feet in width by two (2) feet in height. And will be similar to those shown in proposals submitted by Handpainted by Dan Coe

Those parks designated as unique would have a sign that is four (4) feet in height by five (5) feet in width and should reflect the usage, exceptional vista, or unique aspect/history of the park. These will be based on design similar to those submitted by Lost Things Designs.

Attachment B

Below are samples of a Marine Color Palette. As with nature this can vary by tonality and is up to the discretion of the designer/artist/painter. All sign colors must follow this palette.

Color Palette: Marine/Sea



Design Must Include approved City Logo



Design must include the following language within the sign design or can be located on the back of the sign. Signs will contain the name of the park, beach, trail or recreational area.

"Public Art Dollars at Work"



City of Homer

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MEMORANDUM

TO: PUBLIC ARTS COMMITTEE

FROM: RENEE KRAUSE, CMC, DEPUTY CITY CLERK I

DATE: FEBRUARY 5, 2014

SUBJECT: ESTABLISHING A DATE TO HOLD A PUBLIC HEARING ON A PROPOSED
DONATION OF ART AND LOCATION

BACKGROUND

At the January 27, 2014 regular meeting Council made the decision to remand the subject of holding a Public Hearing to obtain further public comment to the committee. In order to follow the proper advertising requirements this must be advertised two weeks prior to the date of conducting the hearing.

We have established a consensus for February 27, 2014 at 5:30 pm to conduct this public hearing. Following is a copy of the advertisement that will be posted on the Notice board in the Upstairs foyer at City Hall, the city's kiosks, on the city's website and in the local paper.

RECOMMENDATION

MAKE A MOTION TO APPROVE THE DATE OF FEBRUARY 27, 2014 AT 5:30 P.M. IN COWLES COUNCIL CHAMBERS AT CITY HALL FOR THE PUBLIC HEARING ON THE DONATION OF ART AND PLACEMENT IN WKFL PARK.

NOTICE OF PUBLIC HEARING

Public notice is hereby given that the City of Homer will hold a public hearing by the Public Arts Committee on Thursday, February 27, 2014 at 5:30 p.m. at Cowles Council Chambers, Homer City Hall, 491 East Pioneer Avenue, Homer, Alaska on the following matter:

A Request for Acceptance of the Donation of a Bronze Bust of Brother Asaiah Bates to be placed in WKFL Park located at Heath Street and Pioneer Avenue as a permanent memorial.

Anyone wishing to present testimony concerning these matters may do so at the meeting or by submitting a written statement to the Public Arts Committee, 491 East Pioneer Avenue, Homer, Alaska 99603, or via email to rkrause@ci.homer.ak.us by 4:00 p.m. on the day of the meeting.

The complete proposal is available for review at the City of Homer City Clerk's Office located at Homer City Hall. For additional information, please contact Renee Krause at the City Clerk's Office, 235-3130.

PLEASE PUBLISH ONCE ACCOUNT 100.0101.5227



City of Homer

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Memorandum

TO: ADVISORY BODIES

FROM: JO JOHNSON, CITY CLERK

THROUGH: WALT WREDE, CITY MANAGER

DATE: JANUARY 29, 2014

SUBJECT: REDUCING MEETINGS OF THE BOARD, COMMISSIONS, AND COMMITTEES

At a recent council meeting City Council discussed their intention of reducing staff time spent preparing for and attending meetings. Council asked that the board and each commission and committee review their meeting schedule and explore options of reducing the number of meetings held.

Initial discussion among City staff indicates that some of the Advisory Boards and Commissions could function as effectively with revised schedules that could be organized seasonally and the duties of other standing and special committees could be eliminated or absorbed by another group. Some of the initial suggestions are listed below for your review.

An example for a seasonal schedule is that the Parks and Recreation Advisory Commission could forego November – March meetings and complete business in the other seven months. Alternately, summer meetings could be canceled since this is the busiest time for parks staff.

Other groups who participate in department development of policies and budget or don't have larger issues presently at hand could reduce to quarterly meetings, like the Library Advisory Board. The Board was established to assist with the fundraising, budget process, and policy making for the library.

Advisory bodies that don't have specific tasks defined and/or budgets to accomplish them could convene on an as needed basis at the request of the City Council, like the Economic Development Advisory Commission.

Council directed that the Transportation Advisory Committee be dissolved and the duties of addressing road standards when needed be transferred to the Advisory Planning Commission.

They also directed that the make-up of the Lease Committee return to administrative staff, the way it used to be.

The Karen Hornaday Park Committee is primarily comprised of Parks and Recreation Advisory Commissioners and their business could be conducted as needed in a Worksession prior to the Commission's meeting.

Council also directed commissions to form no new committees, subcommittees, or task forces without Council approval. They also recommended that advisory bodies' bylaws be amended to state that NO special meetings of boards, commissions, committees, or task forces can be scheduled without Council approval (with the exception of the Advisory Planning Commission due to time constraints within the code). This would encourage participation in the regularly scheduled meetings and alleviate a significant amount of staff time. Often we have a commission or committee that does not have a quorum for a regularly scheduled meeting so they schedule a special meeting. This results in added staff time notifying all parties to reach a consensus on meeting dates, increased advertising costs, and preparation of duplicate packets.

RECOMMENDATION: At the February meetings discuss reducing the number of meetings and make recommendations to Council by memorandum.

Fiscal Note: N/A



City of Homer

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Memorandum

TO: PUBLIC ARTS COMMITTEE
FROM: RENEE KRAUSE, CMC, DEPUTY CITY CLERK
DATE: FEBRUARY 6, 2014
SUBJECT: UPDATE AND REVIEW OF THE 2013 STRATEGIC PLAN

BACKGROUND

The committee updated their Strategic Plan at the November 2013 regular meeting. Since the committee has completed that project it was working on and due to the lack of funding staff suggest reviewing the strategic plan for the next goal or project and updating it as needed.

The approved 2014 Strategic Plan is on the following pages. Please review and entertain discussion on what the Committee would like to address next this year.

Mission Statement

The Public Arts Committee exists to identify and actively encourage the development and sustainability of arts in the city.

Implementation - Values

- To encourage and include art in public and private spaces in Homer
- To be actively involved in the arts community of Homer
- To develop, promote and advocate for Homer as an arts community
- To use the arts as a tool for economic and community development
- To educate the Council and public about the mission and projects of public art
- To partner with businesses, government, private clubs, non-profit organizations, citizens, artists, arts organizations, and others on public arts
- To integrate Public Art Committee priorities into the larger goals and workings of the City of Homer through effective communication and visibility between PAC and City Council, Mayor, City Manager and Staff.
- To advocate with the City of Homer's city council, manager and staff to include public art when planning all city upgrades, renovations and new projects

Goals and Objectives for 2014

1. Oversee execution of 2014 Public Arts Projects, RFPs, selections committees
2. Make quarterly reports to Council about PAC goals and projects
3. Have budget request ready to submit to the City Manager by September 30th.
4. Advocate and establish a budget line item within the administration budget.
5. Approve a 2015 Strategic Plan in November
6. Create a list or Calendar of what the PAC would like to be aware of - i.e. budget meetings, worksessions, CIP recommendations, upcoming projects.
7. Coordinate with Parks Maintenance Personnel to modify landscaping at the mural wall on Pioneer Ave by July 20, 2014.
8. Develop a catalog of Public Art that the City has commissioned or purchased with information and location.
9. Work with Parks and Recreation Advisory Commission and the Kachemak Bay Water Trail Committee to continue implementing uniform signage for Homer parks, trails and campgrounds.
10. Move the Baycrest overlook project up to a higher priority on the City's CIP list.
11. Coordinate Project/Merging Art and Interpretation on the Spit Trail Project.

Outreach

- Include information about public art on the Public Arts Committee page of the city website.
- Submit an annual point of view piece in local newspapers and work with media sources to have public art stories published
- Advertise in the Homer News visitor map and investigate bulk email or social networking.
- Have an informational booth at local events where large crowds gather - Shorebird, Wooden Boat Fest, Nutcracker, and Street Faire.

Opportunities

Grants

Signage: "Gateways to Homer" - Baycrest, Airport, Ferry, End of the Road, Parks, Neighborhoods
Partner with Chamber of Commerce on neighborhood economic zones

Trails - Poetry and Art

Old Town People's Garden and Artist Residency project

Committee Responsibilities

- Have a work list and stick to it.
- Hold work sessions as needed, and quarterly meetings within the time allotted.
- Include other community members by inviting them to work sessions
- Have good follow through.

Committee Members:

- Advocate art to other organizations, bring awareness and encourage art
- Tell staff when you will miss a meeting
- Solicit and invite prospective new members to attend a meeting.
- Come to meetings prepared: read the packet ahead of time, make motions as needed

Chair:

- Work in concert with staff on the agenda.
- Delegate assignments to committee members
- Conduct efficient, productive meetings within established time.



City of Homer Citizens Academy

A behind the scenes look at how the City of Homer operates

Thursday Evenings
5:30pm-8:00pm
February 20 - March 27th
Certification Ceremony April 14th

Space is limited. Spots will be held on a first come first serve basis.
Registration closes Monday, February 17th at 5:00pm.

For more info, including online registration, visit:

www.cityofhomer-ak.gov

