

PUBLIC ARTS COMMITTEE  
491 E. PIONEER AVENUE  
HOMER, ALASKA

NOVEMBER 13, 2014  
THURSDAY, 4:00 P.M.  
CITY HALL CONFERENCE ROOM- UPSTAIRS

**NOTICE OF MEETING  
WORKSESSION MEETING**

- 1. CALL TO ORDER**
- 2. APPROVAL OF THE AGENDA** *(Only those matters on the noticed agenda may be considered, pursuant to City Council's Operating Manual, pg.9)*
- 3. MEMORANDUM FROM COMMUNITY AND ECONOMIC DEVELOPMENT COORDINATOR RE:  
ARTPLACE OUR TOWN GRANT APPLICATION**
- 4. 2015 BUDGET REQUESTS**
  - A. Collection Software
  - B. Mural/Art Project
- 5. REGULAR AGENDA ITEMS**
- 6. COMMENTS OF THE AUDIENCE**
- 7. COMMENTS OF THE COMMITTEE**
- 8. ADJOURNMENT** Next regular meeting is scheduled for **THURSDAY, FEBRUARY 12, 2014 AT 5:00 P.M.** in the City Hall Conference Room located at 491 E. Pioneer Avenue, Homer Alaska.



**NOTICE OF MEETING  
REGULAR MEETING**

**1. CALL TO ORDER**

**2. APPROVAL OF THE AGENDA** *(Only those matters on the noticed agenda may be considered, pursuant to City Council's Operating Manual, pg.9)*

**3. APPROVAL OF MINUTES**

A. Meeting Minutes for August 14, 2014

**Page 5**

**4. VISITORS** *(Presentations and Visitors are limited to 10 minutes. The committee may by consensus agree to allow additional 10 minutes if required)*

**A.** Katie Koester, Community and Economic Development Coordinator Re: ArtPlace Our Town Grant Application

**5. PUBLIC HEARING**

**6. STAFF/COMMITTEE/COUNCIL REPORTS**

A. HACA Report

B. Staff Report 14-07 dated November 4, 2014

**Page 11**

**7. PENDING BUSINESS**

A. Budget Requests 2015

**Page 19**

B. Memorandum Re: Committee Attendance at Council Meetings

**Page 21**

**8. NEW BUSINESS**

A. Memorandum from Community and Economic Development Coordinator  
Re: ArtPlace Our Town Grant Application

**Page 25**

B. Election – Chair and Vice Chair

**Page 33**

C. Memorandum from City Clerk Re: 2015 Regular Meeting Schedule

**Page 35**

**9. INFORMATIONAL MATERIALS**

A. Baycrest Overlook Gateway Project

**Page 41**

B. Proposed New Sign for Jack Gist Park

**Page 45**

**10. COMMENTS OF THE AUDIENCE**

**11. COMMENTS OF THE STAFF**

**12. COMMENTS OF THE COMMITTEE**

**13. ADJOURNMENT**

Next regular meeting is scheduled for **THURSDAY, FEBRUARY 12, 2015 AT 5:00 P.M. UPSTAIRS** in the City Hall Conference Room located at 491 E. Pioneer Avenue, Homer Alaska.



Session 14-05 a Regular Meeting of the Public Arts Committee was called to order on August 14, 2014 at 5:08 pm by Vice Chair Michele Miller at the Homer City Hall Upstairs Conference Room located at 491 E. Pioneer Avenue, Homer, Alaska.

**PRESENT:** COMMITTEE MEMBERS APLIN, MILLER, PERSONS, HOLLOWELL, AND PETERSEN

**STAFF:** RENEE KRAUSE, CMC, DEPUTY CITY CLERK I

### **APPROVAL OF THE AGENDA**

Vice Chair Miller requested a motion to approve the agenda noting that no items could be deleted.

Ms. Persons asked for the agenda to be amended to address the CIP last under New Business. There was a brief discussion regarding persons in the audience and scheduled visitors and when should audience comment on agenda items. It was noted by staff that it is usually done after the approval of the minutes.

Vice Chair Miller asked for a motion to approve the amended agenda.

PERSONS/PETERSEN – SO MOVED.

The amended agenda was approved by consensus of the committee.

### **APPROVAL OF THE MINUTES** *(Minutes are approved during regular or special meetings only)*

#### **A. Meeting Minutes for Special Meeting of May 13, 2014**

Vice Chair Miller questioned if there were any amendments to the minutes. She noted that she had a few typos.

Ms. Krause requested Ms. Miller to email her those errors. Ms. Miller responded that others would not know what the errors were if they had the same ones and proceeded to point out two grammatical errors.

There were no further amendments to the minutes.

The minutes were approved as corrected by consensus of the Committee.

### **PUBLIC COMMENTS ON ITEMS ALREADY ON THE AGENDA**

Michael Walsh and Asia Freeman, Bunnell Street Art Gallery (The Bunnell), commented on the proposed donation of the Fanciful Loon Sculpture by Rachele Dowdy. The Bunnell has found \$1000 to provide to the City to assist with future maintenance costs of the sculpture. They stated that the artist has assured them on the integrity and longevity of the sculpture and the beak was the weakest point but believed that it was out of reach from the public. The artist has further stated that she will be creating and installing the pedestal that the sculpture will be placed upon. There is no site preparation required from the city. The paint used may fade over time but is expected to last several years before this happens.

Mr. Walsh stated that the artist has agreed to be responsible for any damage to the sculpture that is not vandal related such as graffiti or physical damage. She will take care of repairs that are the result of nature or materials. The most maintenance will be the replacement of the windsock.

Mr. Walsh stated that all parties are open to the City's preferred location. The artist actually prefers location 1 next to the Boardwalk. Mr. Walsh stated that his opinion site 1 closest to the boardwalk offered the safest location in regards to vandalism. These sites were suggested by Mr. Meyer.

Vice Chair Miller that they can discuss location when they come to the item on the agenda.

Ms. Freeman commented on the selection process that was conducted and apologized that they did not follow the approved process since it was destined ultimately for a city park. She noted that they had Adele Persons, Marianne Aplin, Paul Duncan, Angie Newby, Deb Lowney, and Carey Meyer. She hoped that it is realized to be placed in the intended location of Bishop's Beach.

Vice Chair Miller suggested that Mr. Walsh and Ms. Freeman have those members of the selection committee attend the Council meeting to testify in favor of the placement of this sculpture since they are involved in the city and their testimony would provide weight. She further advocated that the committee should attend the Council meeting and testify in favor of the donation.

Ms. Aplin stated that they originally did not consider placement in the park but within Old Town and then it was decided to place it within Bishop's Beach Park.

### **VISITORS**

#### **A. Carey Meyer, Public Safety Building Project**

There was a brief discussion on the non-appearance of Mr. Meyer. Ms. Krause stated that they can make a motion to suspend the rules to address the other items on the agenda until Mr. Meyer appears.

APLIN/HOLLOWELL – SO MOVED.

Ms. Krause stated that she could provide some information on the project if the committee desires at the end of the meeting if he did not show.

VOTE. YES. NON-OBJECTION. UNANIMOUS CONSENT.

Motion carried.

### **STAFF & COUNCIL/COMMITTEE REPORTS/ AND BOROUGH REPORTS**

#### **A. HACA Report**

Ms. Persons reported that the group is focused on the Needs Assessment and haven't been meeting as a group.

#### **B. Staff Report**

Ms. Krause provided the current art catalog and explained how the information was compiled by former committee members.

There was a brief discussion regarding the information being available in electronic form, forming a committee the request must go through Council, it was decided to schedule a worksession in mid-September to come up with a plan on creating the catalog.

Vice Chair Miller requested that everyone look at their calendars and submit the date to Ms. Krause.

There was a brief discussion on the art that was awarded for the Harbormaster Office project. There were comments regarding the selection of an artist from California. Vice Chair Miller responded that they did discuss the selection of a non-Alaskan artist not being against the rules.

Ms. Aplin commented on the sign at the road for Jack Gist Park and that a decision was made to be a regulatory sign and that sign was not on within the design agreed upon. Ms. Krause provided an explanation on the signage.

**PUBLIC HEARING**

There were no items for public hearing.

**PENDING BUSINESS**

A. Review and Updates to the Strategic Plan

Vice Chair Miller provided a brief summary of the work done by Ms. Persons at the last meeting and worksession. She noted that they had no long term items.

There was a brief discussion on changing the terms to Long term – Over 5 years and Short term – Under 5 years. There was a discussion and explanation on the following:

- combined Public Arts and Parks and Recreation
- How they implementing “promoting Homer as an Art community” with regards to the items under long and short term
- working more with the city to remind them that more people come to Homer for the Art not the fishing
- The previous Strategic Plan was wordier and this may have been too reduced

PERSON/PETERSEN – MOVED TO ACCEPT THE AMENDED STRATEGIC PLAN

There was no discussion.

VOTE. YES. NON-OBJECTION. UNANIMOUS CONSENT.

Motion carried.

B. Agenda Calendar and Attendance at Council Meetings

Ms. Persons provided some of the direction and intent behind creating the calendar. It was also discussed regarding the attendance of committee members at council meetings. It was noted that the recommendation from Committee regarding the sculpture may not be on the council agenda until the end of September. Ms. Krause will speak with the Clerk regarding scheduling this earlier. The agenda calendar will be included in each meeting packet and can be updated at each meeting.

Vice Chair Miller stated they should determine who will attend the September 8, 2014 council meeting if they cannot get the sculpture on the council agenda it will be September 22, 2014.

**NEW BUSINESS**

A. Welcome Newest Committee Members

The new members were welcomed.

B. Remand and Reconsideration of the Donation and Acceptance of Sculptures for Placement in or on City Owned Property.

1. Donation of the Fanciful Loon Sculpture
2. Administrative Guidelines – Donation Policy

Ms. Krause reported that the Silver Salmon was pulled by Alaskan Coastal Studies due to a decision to place in another location plus the Parks and Recreation Advisory Commission did not really think that having trash from the beach placed in a net on the windscreen. Ms. Persons also commented that they wanted to keep the marine debris in one location instead of being spread out.

Ms. Krause then explained the objections from the Parks and Recreation Advisory Commission regarding placement of the sculpture within the park. She related the reasons expressed by the commissioners for not wanting the sculpture placed as safety, vandalism, maintenance and placement concerns.

The City Council does consider the recommendations from the Committee and the Commissions before making the decisions on items that come before them. The Committee can go before Commission to explain the situation however their agenda is closed for the next meeting and unless this committee recommends to council that the commission reconsiders they will not hear the item again.

City Council remanded this item back to this committee to address these concerns.

There was a long discussion regarding the location and placement of the sculpture in the park. The intent was to exert positive influences into the various areas throughout Old Town but especially Bishops Beach where a lot of vandalism and negative behavior occurs.

Vice Chair Miller stated that it is not the committee's responsibility to recommend placement. They are responsible for recommending accepting the donation. It was noted that the committee can submit a recommendation stating placement and can educate the commission if necessary after comments from the committee regarding not understanding the opposition the commission offered.

It was further noted that the members of the committee have not heard widespread dislike for this sculpture, the concern expressed on the soil conditions is a legitimate one and the committee could leave the decision for placement up to Public Works or a person experienced in soils.

The Bunnell has come up with \$1000 and the question was asked regarding acceptance by the city but it is not the purview of this committee. It was noted that the donated work if accepted by the City would be undertaken by the city as outlined in the Administrative Guidelines under Donations. The committee pointed out that the windsock was really the only annual requirement and the cost should be minimal since the statue was made out of concrete. Further discussion entertained locations and Ms. Aplin opined that she did not approve of the location nearest to the boardwalk since it would encroach upon the serenity and atmosphere encouraged by the boardwalk. She further commented that there should be a suitable location that did not encourage or lent itself to vandalism and did not take up the only grassy area for children to play within the park.

PERSONS/HOLLOWELL - MOVED TO RECOMMEND COUNCIL ACCEPT THE DONATION OF THE FANCIFUL LOON SCULPTURE BY RACHELLE DOWDY INTO THE CITY OF HOMER MUNICIPAL ART COLLECTION WHEREAS THE ARTIST WILL ASSUME RESPONSIBILITY FOR ONE YEAR FROM THE DATE OF PLACEMENT FOR ALL REPAIRS AND MAINTENANCE NOT RELATED TO VANDALISM OR DELIBERATE ACTS, AND WHEREAS THE BUNNELL STREET ARTS CENTER HAS PLEDGED \$1000.00 TOWARDS THE POTENTIAL MAINTENANCE COSTS OF THIS DONATION, AND THE PUBLIC ARTS COMMITTEE FURTHER SUPPORTS PLACEMENT WITHIN BISHOP'S BEACH PARK BE DETERMINED BY THE APPROPRIATE PERSONNEL AND THE ARTIST.

There was no further discussion.

VOTE. YES. NON-OBJECTION. UNANIMOUS CONSENT.

Motion carried.

#### C. Budget Requests for 2015

1. Budget Request Heath Street Wall Mural
2. Blank Budget Request Form
3. Email dated July 23, 2014 from Committee member person

Ms. Persons provided the proposed budget numbers for the Heath Street mural as follows:

- Artists fees \$3000
- Supplies \$1000
- Travel \$1000

Ms. Persons noted that these numbers were in relation to the Bunnell Street Arts Center recent proposals.

PETERSEN/APLIN – MOVED TO APPROVE THE BUDGET REQUEST FOR THE HEATH STREET MURAL.



There was a brief discussion on the feasibility of the budget request being granted by Council, the budget amount being adequate, making it a community project with one person in charge, ownership of the wall Council not approving to expend funds to improve someone else's property, the willingness of the City Manager taking the steps for permission to create and maintain the mural, speaking with the property owners prior to requesting funding, considering the Baycrest Project since DOT will be starting the road improvements soon, refurbishing the Poopdeck Trail art by Leo Vait, the work that will be going on in that area in the future.

Vice Chair Miller directed the committee back to discussing the budget, she requested the previous discussion to be continued at their worksession in September.

Ms. Aplin commented on the Spit Trail Interpretive Signage project and committee involvement; the Baycrest Gateway Project being on the CIP and that the committee should just focus on advocating for the project or a line item in the budget.

Ms. Krause explained what was required to have a line item and that the likelihood that the committee could receive both was unlikely due to all the budget constraints. She noted that the budget request goes through the City Manager. Discussion followed that both a regular annual budget and a project budget would be beneficial and the committee should not discount getting money for a project. They can still advocate for a line item in the budget to cover operating expenses throughout the year and then also request for a project. It was the job as members of the committee to advocate for their budget request.

The committee then discussed submitting a budget request to create the Municipal Art Catalog. The committee was unsure what amount should be requested without some research. It was determined that they could start the legwork on the scope of work and what it would entail to complete this project as a committee.

Ms. Aplin voiced concern regarding using this as a project for a budget request. She did not feel she could support that.

Ms. Hollowell offered that they could start the outline and scope of the Catalog while searching for a proper community related project that they could request funding for. The committee expressed consensus on that idea.

It was noted that there was a motion on the floor. Staff explained that the maker of the motion withdraws and the second agrees it is withdrawn.

PETERSEN/APLIN – WITHDREW THE MOTION.

Staff will provide a memorandum to the City Manager that the committee would like to reserve the right to request funding for a project.

#### NEW BUSINESS

##### D. Capital Improvement Plan 2015-2020 Review and Recommendations to Council

Vice Chair Miller read the title into the record and requested recommendations from the committee.

Ms. Person stated the committee should express support for the Homer Council on the Arts project. There was a question expressed regarding what action the committee was to undertake.

Ms. Krause provided a quick summary on the action required from the committee.

Vice Chair Miller provided information on the process for non-profits with regard to avocation from this committee. She has been involved with the CIP process for several years from the aspect or viewpoint of a non-profit with the museum. Most projects she noted on the CIP are city projects. Discussion continued on how and what projects the committee should support and recommend.

Vice Chair Miller mentioned the late hour and requested a motion.

PERSON/APLIN - MOVED THE PUBLIC ARTS COMMITTEE RECOMMENDS THE BAYCREST OVERLOOK GATEWAY PARK PROJECT, HOMER COUNCIL ON THE ARTS RECONFIGURATION AND FACILITY UPGRADE PROJECT TO BE INCLUDED IN THE CAPITAL IMPROVEMENT PLAN LEGISLATIVE REQUEST FOR 2015-2020 THE COMMITTEE FURTHER SUPPORTS THE PRATT MUSEUM NEW FACILITY AND SITE DESIGN PROJECT.

There was a brief discussion on the lack of art related projects included in the plan.

VOTE. YES. MILLER, HOLLOWELL, PETERSEN, PERSONS, APLIN

Motion carried.

### **INFORMATIONAL MATERIALS**

A. Appointment of Lance Petersen and Erin Hollowell

### **COMMENTS OF THE AUDIENCE**

There was no audience present to comment.

### **COMMENTS OF THE STAFF**

Ms. Krause provided a brief description of the Public Safety Building Project and encouraged the committee members to attend the next meeting on August 26<sup>th</sup> at 5:30 p.m. They will have the Space Needs Report from the Design Team for each department. She stated that the focus was on the need to provide not only an updated facility for the community but a safe facility for the people who work in those buildings since currently there are several safety issues such as breathing exhaust fumes from vehicles at the Fire Station and dealing with prisoners desperate enough to try to escape to unsuitable storage facilities for equipment for both departments.

Ms. Krause further confirmed the request for a worksession in mid-September and before the November regular meeting.

### **COMMENTS FROM THE COMMITTEE**

Mr. Petersen commented that he learned a lot from all the projects included in the packet.

There were no other comments from the committee.

### **ADJOURNMENT**

There being no further business to come before the Committee vice Chair Miller adjourned the meeting at 7:05 p.m. **A WORKSESSION IS SCHEDULED FOR 4:00 P.M. PRIOR TO THE NEXT REGULAR MEETING WHICH IS SCHEDULED FOR NOVEMBER 13, 2014 AT 5:00 P.M.** at City Hall Conference Room Upstairs, 491 E. Pioneer Avenue, Homer, Alaska.

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Renee Krause, CMC, Deputy City Clerk I

Approved: \_\_\_\_\_



## City of Homer

[www.cityofhomer-ak.gov](http://www.cityofhomer-ak.gov)

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## Memorandum

TO: PUBLIC ARTS COMMITTEE  
FROM: RENEE KRAUSE, CMC, DEPUTY CITY CLERK  
DATE: NOVEMBER 4, 2014  
SUBJECT: STAFF REPORT 14-07

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### **Spit Trail Art Status Update:**

I was invited to attend a meeting on the spit to review and determine where the Halibut Hook sculpture was to be placed. Through the efforts of Dan Nelsen and Carey Meyer Mooserun Metalsmiths allowed us to contract with Bay Welding to construct an aluminum circle hook to replicate the proposal submitted by Mooserun for the 1% for Art request for Proposal solicitation in 2013. Mooserun had then contacted the city stating they needed additional funding to construct the circle hook as proposed. Mr. Meyer was unable to find more than \$2500 and Mooserun declined the award.

The design while not patented and presented in various halibut hooks used throughout the world Dan Nelsen took on the project of locating a local company and negotiated the construction of the 10' w x 13' tall hook out of aluminum.. It is to be completed later this month, first of December and installed.

**Uniform Park Signage:** A request for a sign permit was presented to the Planning Commission on November 5, 2014 following are the packet documents provided. They discussed wanted to make a few design changes and did not approve at this time. It will go back before the commission at a later meeting.

**P.A.R.C. Needs Assessment Status Update: There is an open house at the Islands and Ocean Visitors Center tonight, November 13, 2014 I believe 6-8 pm.**

**Public Art Catalog:** Following is the work that Committee member Person did on the Art Collection. You all received the links and information on the software costs which I also included just in case you did not read your email.



## Renee Krause

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**From:** Renee Krause  
**Sent:** Wednesday, November 05, 2014 12:11 PM  
**To:** Michele Miller; erin@blepsias.net; lance@xyz.net; Adele Person; Marianne Aplin  
**Subject:** PAC Worksession Homework from September 30th and for discussion next week  
**Importance:** High

<http://www.my-artcollection.com/products/my-art-collection-3-pro/index.html>

Not sure if I sent this link after the last worksession but here it is again regarding the software. Further research would also require the purchase of Filemaker Pro.

It is a one-time expense of \$599 plus \$249 per license for each user which at this time would be one.

The cost of Filemaker Pro is \$295 for the software for one license plus \$108 annual renewal which covers any upgrades and might be the only thing we need really. Check out this link:

<http://www.filemaker.com/>

The final software system which has no additional costs after the initial \$895 expense and appears great for what we will need to linking and tracking objects, value histories, insurance information, contact information, and more.

<http://www.artsystems.com/products/collections.htm>

*Sincerely,*

*Renee Krause*  
Deputy City Clerk I  
City of Homer  
491 E. Pioneer Avenue  
Homer, Alaska 99603  
Ph. 907-235-8121 ext 2224  
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*All Correspondence sent from this email address can possibly be available for public inspection.*

*Please note some correspondence is confidential in nature and if you have received this in error please contact the sender as soon as possible so we can correct the contact information we have on file.*

*“The Secret of Change is to Focus All of Your Energy Not on Fighting the Old, But Building the New” - Socrates*









I	J	K	L	M	N	O
Donor	Donor/loaner name	Year donated	Condition	Value	Description/condition	Picture
			good			



**CITY OF HOMER  
DEPARTMENT BUDGET REQUEST  
YEAR 2014**

**Requesting Department** PUBLIC ARTS COMMITTEE **Date** 8/20/2014

**Level of Need:** Urgent  Essential  Necessary  Desirable

**Request for Additional Personnel:**  
**Position Title** \_\_\_\_\_  
**Salary Range & Step** \_\_\_\_\_  
**Full-time**   
**Part-time**  **Hours Per Year** \_\_\_\_\_

**Request Other Than Personnel:**  
**Description** ANNUAL Budget Request  
to Fund PAC Projects as noted  
**Fund Name:** Public Arts Reserve

<b>(FINANCE DEPT WILL COMPLETE)</b>	
5101 Permanent Employees	_____
5102 Fringe Benefits	_____
5103 P/T Employees	_____
5104 Fringe Benefits P/T	_____
5105 Overtime	_____
<b>Total Personnel Cost</b>	_____

**Account Name:** \_\_\_\_\_  
**Account #** 156-367  
**Estimated Cost:** \_\_\_\_\_

**Justification:**

1. Purchase Software for Historical Cataloguing and Identification of Existing City Owned Artwork \$1000
2. New Mural for Heath Street Wall at Kachemak Center - includes Advertising, Supplies and Artists Labor \$5000
3. New Uniform Signage for City Parks - \$1000
4. Participation in Multiple City Events such as Artrageous August, Street Fair, etc. and Miscellaneous committee expenditures \$500

This is a budget request for NEW funding not reappropriation of existing /remaining funds in account.

**Requestor's Name:** Public Arts Committee

**Department Head Approval:** \_\_\_\_\_

**City Manager Recommendation:** \_\_\_\_\_ **Date** \_\_\_\_\_

Approved \_\_\_\_\_

Denied \_\_\_\_\_

Comments \_\_\_\_\_

**CITY OF HOMER  
DEPARTMENT BUDGET REQUEST  
YEAR 2014**

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**Requesting Department** \_\_\_\_\_

**Date** \_\_\_\_\_

**Level of Need:**    Urgent        Essential        Necessary        Desirable   

**Request for Additional Personnel:**  
**Position Title** \_\_\_\_\_  
**Salary Range & Step** \_\_\_\_\_  
**Full-time**      
**Part-time**     **Hours Per Year** \_\_\_\_\_

**Request Other Than Personnel:**  
**Description** \_\_\_\_\_  
\_\_\_\_\_  
**Fund Name:** \_\_\_\_\_

<b>(FINANCE DEPT WILL COMPLETE)</b>	
5101 Permanent Employees	_____
5102 Fringe Benefits	_____
5103 P/T Employees	_____
5104 Fringe Benefits P/T	_____
5105 Overtime	_____
<b>Total Personnel Cost</b>	_____

**Account Name:** \_\_\_\_\_  
**Account #** \_\_\_\_\_  
**Estimated Cost:** \_\_\_\_\_

**Justification:**

**Requestor's Name:** \_\_\_\_\_

**Department Head Approval:** \_\_\_\_\_

**City Manager Recommendation:**

**Date** \_\_\_\_\_

Approved \_\_\_\_\_

Denied \_\_\_\_\_

Comments \_\_\_\_\_



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## Memorandum

TO: PUBLIC ARTS COMMITTEE  
FROM: RENEE KRAUSE, CMC, DEPUTY CITY CLERK  
DATE: NOVEMBER 5, 2014  
SUBJECT: COUNCIL MEETING ATTENDANCE BY COMMITTEE MEMBERS

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### BACKGROUND

Attendance at City Council meetings is very helpful and important to the well-being of this committee. It is an opportunity to tell Council members what the committee has been working on and what goals they would like to address during the year or upcoming year.

Council members also change periodically and so it is good for refreshing the existing members plus informing new members that this committee is important to the community.

It is most important to attend meetings in the Budget season which is now. The City Manager did include a note within his memorandum to Council that the Public Arts Committee would submit a request it just was not completed at the time. So you really need to decide at this meeting so I can forward them to the City Manager and he can include at the next two Council meetings for their consideration. Currently there are no funds allocated for this committee.

The following page is the proposed 2014/2015 Council Meeting Attendance Schedule

Staff encourages each member to review their schedules and see who can attend the meeting on November 24<sup>th</sup> and December 8<sup>th</sup> and then at least quarterly to report the work of the committee. The 2015 Meeting Schedule is included in this packet so it will give you an idea when council meetings are scheduled.

Recommendation:

Review committee member schedule and individual members volunteer for specific months. Only one meeting is required to be attended by a member in the months following a committee meeting.



**2014/2015 HOMER CITY COUNCIL MEETINGS**  
**PUBLIC ARTS COMMITTEE MEMBER ATTENDANCE**

It is the goal of the Committee to have a member speak regularly to the City Council at council meetings. There is a special place on the council's agenda specifically for this. This is later in the agenda so if you cannot be there for the start of the meeting that would be okay. It usually takes approximately 30 minutes to get through the consent, visitors, reports, public hearings, etc. That is when you would stand and be recognized by the Mayor to approach and give a brief report on what the Commission is currently addressing, projects, events, etc. **A committee member is scheduled to speak and has a choice at which council meeting they will attend. It is only required to attend one meeting during the month that you are assigned.** However, if your schedule permits please feel free to attend both meetings. Remember you cannot be heard if you do not speak. Council meetings dates represent the meetings after a Committee meeting has been conducted.

The following Meeting Dates for City Council for the remainder of 2014 and 2015 is as follows:

- November 24, 2014 \_\_\_\_\_
- December 8, 2014 \_\_\_\_\_
- February 23rd 2015 \_\_\_\_\_
- March 9, 23 2015 \_\_\_\_\_
- April 14, 28 2015 \_\_\_\_\_
- May 26 (Tues) 2015 \_\_\_\_\_
- June 8, 22 2015 \_\_\_\_\_
- July 27 2015 \_\_\_\_\_
- August 24 2015 \_\_\_\_\_
- September 14, 28 2015 \_\_\_\_\_
- October 12, 26 2015 \_\_\_\_\_
- November 23, 2015 \_\_\_\_\_
- December 7, 2015 \_\_\_\_\_







## City of Homer

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## Memorandum

TO: Public Arts Committee

FROM: Katie Koester, Community and Economic Development Coordinator

DATE: November 11, 2014

SUBJECT: ArtPlace Ourtown Grant

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**Award Amount:** \$25,000, \$50,000, \$75,000, \$100,000, \$150,000, or \$200,000. Few \$200,000 grants awarded, must be a project of significant impact.

**Match:** Minimum 1:1

**Competitiveness:** 9% success rate

**Deadline:** December 15, 2014. ArtPlace recommends submitting the application on December 5<sup>th</sup> in case there are any technical difficulties. A resolution approving the grant application would have to be immediately placed on the agenda for the next City Council meeting, November 24. I will be out of the office until December 3<sup>rd</sup>.

### What ArtPlace is looking for in a project:

Increase livability: "Livability projects are measurable community benefits, such as growth in overall levels of social and civic engagement; new avenues for expression and creativity; design- focused changes in policies, laws, and/or regulations; job and/or revenue growth; or positive changes in migration patterns."

Creative Place making: "partners from the public, private, non-profit, and community sectors that work together to "strategically reshape the physical and social character of a neighborhood, town, city, or region around arts and cultural activities."

Partnerships: The applicant must consist of two PRIMARY partners: a non-profit and a local government entity. Additional partners are encouraged (artists, art organizations, etc.)

**Application Process:** It is a rigorous application process. They want things like artist bios, letters of support and samples of work. These are things that can be difficult to gather up in a short time frame, especially if in the case of an installation if an artist or project specifics have not been decided upon yet.

Additional information on the Ourtown Grant can be found at [www.arts.gov](http://www.arts.gov). I have included the grant program description from their website as an attachment to this memo.



# OUR TOWN: Arts Engagement, Cultural Planning, and Design Projects - Grant Program Description

Arts engagement, cultural planning, and design projects should represent the distinct character and quality of their communities, and be carried out by a local government entity in partnership with a nonprofit organization.

## Projects

The Arts Endowment plans to support a variety of projects across the country in urban and rural communities of all sizes. Please review the [list of grants](#) on our website to see the types of projects that have been funded recently through Our Town. You might also want to look at examples of projects in the online storybook of Our Town projects called '[Exploring Our Town](#).' While these grants are illustrative, they represent only a sample of the types of projects that Our Town supports.

Projects should represent the distinct character and quality of their communities, and must reflect the following:

- A vision for enhancing the livability of the community.
- A systemic approach to equitable civic development.
- Support for artists, design professionals, and arts organizations by integrating the arts and design into the fabric of civic life.

Projects may include arts engagement, cultural planning, and design projects such as:

### Arts Engagement

Arts engagement projects support artistically excellent artistic production or practice as the focus of creative placemaking work.

- Innovative programming that fosters interaction among community members, arts organizations, and artists, or activates existing cultural and community assets.
- Festivals and performances that activate spaces not normally used for such purposes.
- Public art that improves public spaces and strategically reflects or shapes the physical and social character of a community.

### Cultural Planning

Cultural planning projects support the development of artistically excellent local support systems necessary for creative placemaking to succeed.

- Creative asset mapping.
- Cultural district planning.
- The development of master plans or community-wide strategies for public art.
- Support for creative entrepreneurship.

- Creative industry cluster/hub development.

## **Design**

Design projects that demonstrate artistic excellence while supporting the development of places where creative activities occur, or where the identity of place is created or reinforced.

- Design of public spaces, e.g., parks, plazas, landscapes, neighborhoods, districts, infrastructure, bridges, and artist-produced elements of streetscapes.
- Community engagement activities including design charrettes, design competitions, and community design workshops.
- Design of rehearsal, studio, or live/work spaces for artists.
- Design of cultural spaces – new or adaptive reuse.

We understand that creative placemaking projects are often multi-year, large-scale initiatives. Please specify in your application which phase or phases of your project are included in your request for NEA funding. All phases of a project -- except for those for facilities noted below -- are eligible for support. The NEA reserves the right to limit its support of a project to a particular phase(s) or cost(s). All costs included in your Project Budget must be expended during your period of support.

Where appropriate, Our Town applications should demonstrate how the project will align with other place-based federal grant programs and policies, including, but not limited to, those from the Department of Housing and Urban Development (HUD), the Department of Transportation (DOT), the Department of Commerce, the Environmental Protection Agency (EPA), such as Consolidated Plans, Analysis of impediments to Fair Housing Choice, Long Range Transportation Plans, and Asset Management Plans.

If relevant to your project, you will be required to provide information in accordance with the [National Environmental Policy Act](#) and/or the [National Historic Preservation Act](#).

## **Partnerships**

A key to the success of creative placemaking is involving the arts in partnership with committed governmental and private sector leadership. All applications must demonstrate a partnership that will provide leadership for the project. These partnerships must involve two primary partners: 1) nonprofit organization, and 2) local government entity, as defined by these guidelines. One of these two primary partners must be a cultural (arts or design) organization. The highest ranking official of the local government is required to submit a formal statement of support designating the project as the only one being submitted for the local government. See "[How to Prepare and Submit an Application](#)" for more information.

Additional partners are encouraged and may include an appropriate variety of entities such as state level government agencies, foundations, arts organizations and artists, nonprofit organizations, design professionals and design centers, educational institutions, real estate developers, business leaders, community organizations, council of governments, rural planning

organizations, transportation agencies, special districts, educational organizations, as well as public and governmental entities.

You may find it helpful to contact your local arts agency as you begin the process within your community.

## **We Do Not Fund**

Funding is **not** available for:

- Construction, purchase, or renovation of facilities. (Design fees, community planning, and installation of public art are eligible; however, no Arts Endowment or matching funds may be directed to the costs of physical construction or renovation or toward the purchase costs of facilities or land.)
- Costs (and their match) to bring a project into compliance with federal grant requirements. This includes environmental or historical assessments or reviews and the hiring of individuals to write assessments or reviews or to otherwise comply with the National Environmental Policy Act and/or the National Historic Preservation Act.
- Projects for which the selection of artists or art works is based upon criteria other than artistic excellence and merit. Examples include festivals, exhibitions, or publications for which no jury/editorial judgment has been applied.
- Subgranting or regranteeing, except for local arts agencies that are designated to operate on behalf of their local governments or are operating units of city or county government. (See more information on subgranting.) Subgranting activity by designated local arts agencies must be directly relevant to the Our Town project activities.
- Financial awards to winners of competitions.
- Fund raising or financing activities.
- General operating support.
- Seasonal support.
- Costs for the creation of new organizations.
- Direct grants to individuals. (The Arts Endowment encourages applicant organizations to involve individual artists in all possible ways.)
- Individual elementary or secondary schools -- charter, private, or public -- directly. Schools may participate as additional partners in projects for which another eligible organization applies. Local education agencies (school districts) and community colleges can apply on behalf of a local government. If a single school also is the local education agency, as is the case with some charter schools, the school may apply with documentation that supports its status as the local education agency applying on behalf of the local government.
- State and regional education agencies and institutions.
- Commercial (for-profit) enterprises or activities.
- Cash reserves and endowments.
- Awards to individuals or organizations to honor or recognize achievement.
- Generally, professional training in degree-granting institutions.
- Work toward academic degrees and the pursuit of academic careers.
- Projects that replace arts instruction provided by a classroom teacher or an arts specialist.

- Literary publishing that does not focus on contemporary literature and/or writers.
- Generally, publication of books or exhibition of works by the applicant organization's staff, board members, faculty, or trustees.
- Exhibitions of, and other projects that primarily involve, single, individually-owned, private collections.
- Expenditures that are related to compensation to foreign nationals and artists traveling to or from foreign countries when those expenditures are not in compliance with regulations issued by the U.S. Treasury Department Office of Foreign Asset Control. For further information, see <http://www.treas.gov/offices/enforcement/ofac/> or contact the Arts Endowment's Grants & Contracts Office at [grants@arts.gov](mailto:grants@arts.gov).
- Project costs that are supported by any other federal funds or their match.

### **Intended Outcome: Livability**

Through Our Town projects, the Arts Endowment intends to achieve the following outcome from our strategic plan: *Livability: American communities are strengthened through the arts.*

The anticipated long-term results for Livability projects are measurable community benefits, such as growth in overall levels of social and civic engagement; new avenues for expression and creativity; design-focused changes in policies, laws, and/or regulations; job and/or revenue growth; or positive changes in migration patterns. You will be asked to address the anticipated results in your application. If you receive a grant, you will be asked to provide evidence of those results at the end of your project. Given the nature of Livability projects, benefits are likely to emerge over time and may not be fully measurable during the period of a grant. You will need to provide evidence of progress toward achieving improved livability as appropriate to the project. Before applying, please review the [reporting requirements for Livability](#). We recognize that some projects involve risk, and we want to hear about both your successes and failures. Failures can provide valuable learning experiences, and reporting them will have no effect on your ability to receive NEA funds in the future.

Beyond the reporting requirements for all grantees, selected Our Town grantees may be asked to assist in the collection of additional information that can help the NEA determine the degree to which agency objectives were achieved. For example, Our Town grantees may be asked to participate in surveys or interviews, and/or may be asked to assist in publicizing and promoting these data collection efforts. You may be contacted to provide evidence of project accomplishments including, but not limited to, work samples, community action plans, cultural asset studies, programs, reviews, relevant news clippings, and playbills. Please remember that you are required to maintain project documentation for three years following submission of your final report.

We may publish grantees' reports and products on our website. Please note that all federal grantmaking agencies retain a royalty-free right to use all or a portion of grantees' reports and products for federal purposes.

## **Deadline Date**

You are required to submit Step 1 of your application electronically through Grants.gov, the federal government's online application system. The Grants.gov system must receive your validated and accepted application no later than 11:59 p.m., Eastern Time, on December 15, 2014. We strongly recommend that you submit at least 10 days in advance of the deadline to give yourself ample time to resolve any problems that you might encounter. We will not accept late applications.

The Grants.gov Contact Center is available 24 hours a day, 7 days a week.

Step 2 of the application will then be due by January 15, 2015, through the NEA GrantsOnline™ System (NEA-GO) (see the "[How to Prepare and Submit an Application](#)" section for more detail).

- See more at: <http://arts.gov/grants-organizations/our-town/arts-engagment-cultural-planning-and-design-projects-grant-program-description#sthash.3aCvXuZY.dpuf>







## City of Homer

[www.cityofhomer-ak.gov](http://www.cityofhomer-ak.gov)

Office of the City Clerk

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(p) 907-235-3130

(f) 907-235-3143

## Memorandum

TO: PUBLIC ARTS COMMITTEE  
FROM: RENEE KRAUSE, CMC, DEPUTY CITY CLERK  
DATE: NOVEMBER 6, 2014  
SUBJECT: ELECTIONS

---

Well it is that time of year when the annual elections for Chair and Vice Chair are conducted. At the September 30<sup>th</sup> worksession a brief discussion was held on the current status of these position and Acting Chair /Vice Chair Michele Miller has expressed her willingness to continue in the role of Chair for the committee.

Acting Chair Miller will first open the floor for nomination. After all nominations have been heard the Acting Chair will close the nominations. If only one nomination has been submitted with a second then normally the person nominated is asked if they accept the nomination. (If the desire by the committee member was previously indicated there is no need for confirmation). Acting Chair will then ask all in favor of the nomination.

If by chance more than one person has been nominated then a show of hands or secret ballot may be conducted.

The same process will be conducted by the newly appointed Chair for the Committee for the position of Vice Chair.





## City of Homer

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## Memorandum

TO: COUNCIL'S ADVISORY BODIES  
FROM: JO JOHNSON, MMC, CITY CLERK  
DATE: SEPTEMBER 29, 2014  
SUBJECT: 2015 MEETING SCHEDULE

---

Please review the 2015 meeting schedule for your Advisory Body and approve with or without amendments. The draft resolution includes the entire 2015 meeting schedule. The resolution will be presented to Council on December 8, 2014 for adoption.

A memo or excerpt from the meeting minutes noting the action by your advisory body is requested. Please return this to the City Clerk by December 2, 2014.

Thank you!



1 **CITY OF HOMER**  
2 **HOMER, ALASKA**

City Clerk

3  
4 **RESOLUTION 14-XXX**

5  
6 A RESOLUTION OF THE CITY COUNCIL OF HOMER, ALASKA,  
7 ESTABLISHING THE 2015 REGULAR MEETING SCHEDULE FOR  
8 THE CITY COUNCIL, ECONOMIC DEVELOPMENT ADVISORY  
9 COMMISSION, LIBRARY ADVISORY BOARD, PARKS AND  
10 RECREATION ADVISORY COMMISSION, ADVISORY PLANNING  
11 COMMISSION, PORT AND HARBOR ADVISORY COMMISSION,  
12 PERMANENT FUND COMMITTEE, AND PUBLIC ARTS COMMITTEE.  
13

14 WHEREAS, Pursuant to Homer City Code Section 1.14.020, the City Council annually  
15 sets the schedule for regular and some special meetings, noting the dates, times and places  
16 of the City Council, Advisory Commissions, and the Library Advisory Board meetings; and  
17

18 WHEREAS, The public is informed of such meetings through the kiosks located at  
19 Captain's Coffee, Harbormaster's Office, Redden Marine Services of Homer, and the City  
20 Clerk's Office, Clerk's Calendar on KBBI, the City Clerk's Home Page on the Internet, and  
21 postings at the Clerk's Office at City Hall, and the Public Library; and  
22

23 WHEREAS, HCC 1.14.020 - 040 states that meetings may be advertised in a local paper  
24 of general circulation at least three days before the date of the meeting and that special  
25 meetings should be advertised in the same manner or may be broadcast by local radio at  
26 least twice a day for three consecutive days or two consecutive days before the day of the  
27 meeting plus the day of the meeting; and  
28

29 WHEREAS, HCC 1.14.010 notes that the notice of meetings applies to the City Council  
30 and all commissions, boards, committees, subcommittees, task forces and any sub-unit of  
31 the foregoing public bodies of the City, whether meeting in a formal or informal meeting; that  
32 the failure to give the notice provided for under this chapter does not invalidate or otherwise  
33 affect any action or decision of a public body of the City; however, this sentence does not  
34 change the consequences of failing to give the minimum notice required under State Statute;  
35 that notice will ordinarily be given by the City Clerk; and that the presiding officer or the  
36 person or persons calling a meeting are responsible for notifying the City Clerk of meetings in  
37 sufficient time for the Clerk to publish notice in a newspaper of general circulation in the City;  
38 and  
39

40 WHEREAS, This Resolution does not preclude additional meetings such as emergency  
41 meetings, special meetings, worksessions, and the like; and  
42

43 WHEREAS, Council adopted Resolution 06-144 on October 9, 2006 establishing the  
 44 Regular Meeting site for all bodies to be the City Hall Cowles Council Chambers.

45  
 46 NOW, THEREFORE, BE IT RESOLVED by the Homer City Council, that the 2015 meeting  
 47 schedule is established for the City Council, Economic Development Advisory Commission,  
 48 Library Advisory Board, Parks and Recreation Advisory Commission, Advisory Planning  
 49 Commission, Port and Harbor Advisory Commission, Permanent Fund Committee, and Public  
 50 Arts Committee of the City of Homer, Alaska, as follows:

51  
 52 Holidays - City Offices closed:

January 1*, New Year's Day, Thursday	February 16*, Presidents' Day, the third Monday	March 31*, Seward's Day, last Monday	May 25*, Memorial Day, last Monday	July 3*, Independence Day, Friday	September 7*, Labor Day, first Monday
October 19*, Alaska Day, Monday	November 11*, Veterans Day, Wednesday	November 26* Thanksgiving Day, Thursday	November 27*, Friday, the day after Thanksgiving	December 25*, Christmas, Friday	

53  
 54 \*Indicates holidays - City offices closed.

55 \*\*If on a Sunday, the following Monday is observed as the legal holiday; if on a Saturday, the  
 56 preceding Friday is observed as the legal holiday pursuant to the City of Homer Personnel  
 57 Rules and Regulations.

58  
 59 CITY COUNCIL (CC)

January 12, 26	February 9, 23	March 9, 23	April 14, 28	May 11, 26*	June 8, 22
July 13**, 27	August 10, 24	September 14, 28	October 6 Election	October 12, 26, for Oath of Office 20*	Canvass Board October 9 or 12
November 3 Run- Off Election	November 9**, 23	December 14****	December 21**** if needed		

60  
 61 City Council's Regular Committee of the Whole Meetings at 5:00 p.m. to no later than 5:50  
 62 p.m. prior to every Regular Meeting which are held the second and fourth Monday of each  
 63 month at 6:00 p.m. \*\*\*The City Council traditionally reschedules regular meetings that fall on  
 64 holidays or High School Graduation days, for the following Tuesday. Council will not conduct  
 65 a First Regular Meeting in July.

66

67 AML Annual Conference Week is tentatively scheduled for November 16 – 20, 2015.

68 \*Tuesday meeting due to Memorial Day/Alaska Day.

69 \*\*There will be no First Regular Meeting in July or November.

70 \*\*\*\* The City Council traditionally cancels the last regular meeting in December and holds the  
 71 first regular meeting and one to two Special Meetings as needed. Generally the second  
 72 Special Meeting the third week of December, will not be held.

73

74 ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDC)

January 13	February 10	March 10	April 14	May 12	June 9
July 14	August 11	September 8	October 13	November 10	December 8

75

76 Economic Development Advisory Commission Regular Meetings are held on the second  
 77 Tuesday of each Month at 6:00 p.m.

78

79 LIBRARY ADVISORY BOARD (LAB)

	February 3	March 3		May 5	June 2
July 7		September 1	October 6		December 1

80

81 Library Advisory Board Regular Meetings are held on the first Tuesday of each month at 5:00  
 82 p.m.

83

84 PARKS AND RECREATION ADVISORY COMMISSION (P/R)

	February 19	March 19	April 16	
May 21	June 18		August 20	
September 17	October 15	November 19		

85

86 Parks and Recreation Advisory Commission Regular Meetings are held on the third Thursday  
 87 of each month at 5:30 p.m. with the exception of January, July, and December.

88

89 PLANNING COMMISSION (P/C)

January 7, 21	February 4, 18	March 4, 18	April 1, 15	May 6, 20	June 3, 17
July 15**	August 5, 19	September 2, 16	October 7, 21	November 4**	December 2**

90

91 Advisory Planning Commission Regular Meetings are held on the first and third Wednesday of  
 92 each month at 6:30 p.m. \*\*There will be no First Regular Meeting in July or Second Regular  
 93 Meetings in November and December.

94

95

96

97 PORT AND HARBOR ADVISORY COMMISSION (P/H)

January 28	February 25	March 25	April 22	May 27	June 24
July 22	August 26	September 23	October 28	November 18	December 16

98

99 Port and Harbor Advisory Commission Regular Meetings are held on the fourth Wednesday of  
100 each month at 5:00 p.m., with the exception of May, June, July and August meetings that are  
101 held at 6:00 p.m. The Regular Meetings in the months of November and December are  
102 traditionally scheduled for the third Wednesday of the month.

103

104 PERMANENT FUND COMMITTEE (PFC)

February 12	May 14	August 13	November 12
-------------	--------	-----------	-------------

105

106 Permanent Fund Committee Regular Meetings are held quarterly on the second Thursday of  
107 the months of February, May, August, and November at 5:15 p.m.

108

109 PUBLIC ARTS COMMITTEE (PAC)

February 12	May 14	August 13	November 12
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110

111 Public Arts Committee Regular Meetings are held quarterly on the second Thursday of the  
112 months of February, May, August, and November at 5:00 p.m.

113

114 PASSED AND ADOPTED by the Homer City Council this 8<sup>th</sup> day of December, 2014.

115

116 CITY OF HOMER

117

118

119

\_\_\_\_\_  
120 MARY E. WYTHER, MAYOR

121 ATTEST:

122

123

124

\_\_\_\_\_  
125 JO JOHNSON, MMC, CITY CLERK

126

127 Fiscal Impact: Advertizing of meetings in regular weekly meeting ad and advertizing of any  
128 additional meetings.





## City of Homer

[www.cityofhomer-ak.gov](http://www.cityofhomer-ak.gov)

## Office of the City Manager

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(p) 907-235-8121 x2222

(f) 907-235-3148

September 25, 2014

Mari Gallion  
Public Involvement Planner  
DOWL HKM  
4041 B Street  
Anchorage, AK 99503  
*Delivered electronically*

Ms. Gallion,

I am writing as a follow up to the email you received from Joe Meehan discussing the plans for improvements at the Baycrest Overlook. As Joe mentioned, planning for improvements to this overlook have been a collaborative effort between Alaska Department of Fish and Game, Alaska Department of Transportation and Public Facilities, Alaska Division of Parks and Outdoor Recreation, Alaska Maritime Wildlife Refuge, Homer Chamber of Commerce, City of Homer, and other community partners. As a pull out along the Sterling Highway Scenic Byway, and gateway to the City of Homer, visitors and residents frequently stop at Baycrest Overlook to take pictures, use the restroom, enjoy a picnic lunch or take in the breathtaking vista that spans from Kachemak Bay to Cook Inlet.

Improvements to the Baycrest Overlook have been on the City of Homer's Capital Improvement Plan since 2013. This project is a priority for the City and community, as demonstrated by the many community and agency partners involved. Incorporating improvements to the park such as re-paving, ADA accessibility improvements, striping, curbs, concrete planters, fencing and interpretive signage would dovetail with the work that is being proposed for Sterling Highway Milepost 157-169. I hope you are able to consider these much needed upgrades in the project. Baycrest Overlook is managed much like a park by the City on land leased from the Department of Transportation and Public Facilities. The City would welcome a partnership to make this scenic stop on the Sterling Highway more accessible, user friendly and informative.

Please feel free to contact me if you have any questions or if I can be of assistance in any manner.

Sincerely,

Walt Wrede  
City Manager, Homer

Enc: Baycrest Overlook Gateway Project 2014-2019 CIP write-up

Cc: Tom Schmid, P.E. Project Manager Sterling Highway Milepost 1570169  
Joe Meehan, Statewide Program Coordinator ADF&G Division of Wildlife Conservation





## Baycrest Overlook Gateway Project

---

**Project Description & Benefit:** The Homer Public Arts Committee has designated the Baycrest Hill Overlook as one of the major elements of the Gateway Project, which entails enhancing visitor and resident experiences at the entrances to Homer. The other Gateways are the Homer Airport and the Homer Port.

Everyone who has driven to Homer remembers the first time they came around the corner on the Sterling Highway and saw the breathtaking panorama of Kachemak Bay. For many that was the same moment they made the decision to become part of this diverse, eclectic, and energetic community. In the 1990s visionaries at Alaska Department of Transportation and Public Facilities constructed the current pullout during the Sterling Highway reconstruction effort. However, the current site does not adequately meet the goals of the Gateway Program.

Improving the landscaping and comfort of Baycrest Overlook will inspire locals and visitors and enhance this phenomenal setting. Interpretive signage will tell the story of Homer and the surrounding communities and highlight the phenomenal natural resources of Kachemak Bay. Improvements to the overlook will spur economic development, welcoming everyone and encouraging commerce and trade in a community dedicated to unique and natural quality of life experiences.

**Plans & Progress:** The first Gateway Project was undertaken in 2009. A collaborative effort with the City of Homer Public Arts Committee, City of Homer Airport Manager, City of Homer Public Works Director, Alaska State Parks, National Park Service, Kachemak Research Reserve and U.S. Fish and Wildlife created a beautiful diorama highlighting the wealth of public and private resources available to everyone who comes to Kachemak Bay.

This group plus representatives from Alaska Department of Fish and Game, Alaska Department of Transportation, Pratt Museum, Homer Chamber of Commerce, Kachemak Bay Conservation Society and Homer Garden Club have come together to work on the Baycrest Overlook Gateway Project.

The State and the City of Homer spent \$6,000 in 2013 to produce the Baycrest Overlook Interpretive Plan. The Plan included design, development, and locations for welcome and interpretive signage and was officially adopted by Council in 2013. Public Arts Committee meetings on the project are ongoing and a public comment meeting was held on September 18, 2012.

### The project will consist of three phases:

1. Interpretive signage, benches and picnic areas
2. Enhanced landscaping
3. New restrooms and paving upgrades.

### Total Project Cost: \$256,000

2012 (Design): \$6,000

2014 (Construction): \$250,000

Signage/Benches: \$100,000

Landscaping: \$75,000;

Restrooms and Paving: \$75,000







# City of Homer

[www.cityofhomer-ak.gov](http://www.cityofhomer-ak.gov)

## Planning

491 East Pioneer Avenue  
Homer, Alaska 99603

[Planning@ci.homer.ak.us](mailto:Planning@ci.homer.ak.us)

(p) 907-235-3106

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### STAFF REPORT PL 14-93

**TO:** Homer Advisory Planning Commission  
**THROUGH:** Julie Engebretsen, Deputy City Planner  
**FROM:** Dotti Harness-Foster, Planning Technician  
**MEETING:** November 5, 2014  
**SUBJECT:** Request for a Public Sign for Jack Gist Park

**Requested Action:** Conduct a public hearing and approve a Public Sign for Jack Gist Park.

Applicant: City of Homer Public Works Department

Land owner: Harmon Hall, 64362 Bridger Road, Homer AK 99603

Location: 2161 East End Road, SCENIC VIEW SUB SCENIC GROVE ADDN NO 1 2013 REPLAT LOT 2-A-1

### Introduction

The City of Homer is applying for a Public Sign, to place an off premise sign along East End Road, to provide direction to Jack Gist Park. The sign is proposed to be placed on a vacant private parcel, belonging to Mr. Hall. As staff was writing this report, staff found that the preferred location may actually be in Alaska DOT right of way. The City has worked hard to avoid being in the right of way, but with the slope of the land and without a survey it's hard to pinpoint the exact property line. This will need to be done prior to construction.

Staff is requesting Commission approval of the sign and approximate placement; staff will then work with DOT for approval and permitting if in fact it is DOT property. This public sign has been complicated for the City to accomplish: it doesn't make sense to work through any more scenarios and permitting until the City has approval for the sign. Therefore, to move forward with a sign so the public can find the park, we request approval of the sign and approximate location. If there are significant changes in sign location, it will be brought back to the Commission for approval.

### Analysis

Homer's Sign Code requires all proposed Public Signs to be reviewed and approved by the Homer Advisory Planning Commission after conducting a public hearing, HCC 21.60.097 Public Signs. The Jack Gist Park sign is a public sign because it provides direction to the Jack Gist Park and is off-premise, per HCC 21.60.040 Definitions:

**“Public sign” means an off-premises sign other than an official traffic control device, that provides direction or information, or identifies public facilities such as parks, playgrounds, libraries, or schools or a distinct area of the City, such as Pioneer Avenue, the Homer spit, Old Town and entrances to the City.”**

In 2013 the Public Arts Committee and the Parks and Recreation Commission developed a standardized sign design for all the City's parks. This was supported by the City Council, Resolution 14-024, and the proposed Jack Gist Park sign follows the standards.

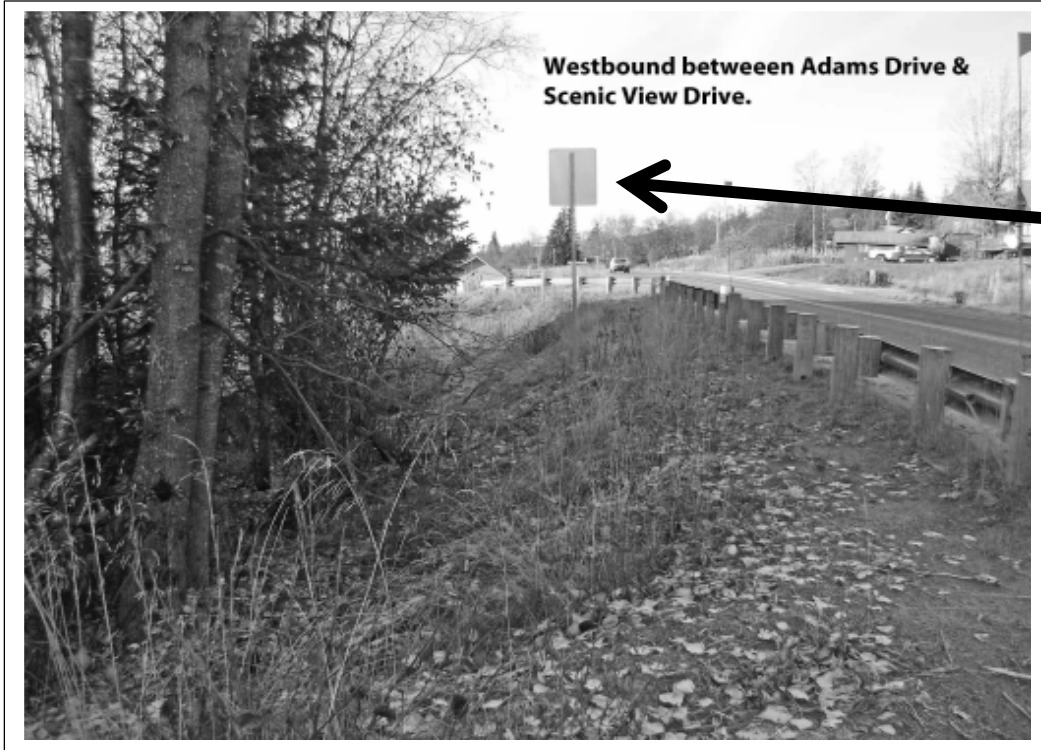
The proposed Jack Gist Park sign will be 24 sf with a maximum height of 10 feet (from the crown of the road). Installation is planned for the spring of 2014 and long-term maintenance will be provided by the City.



**Location:** The sign will be located on the southeast side of East End Road between Scenic View Drive and Adams Drive. The sign will be approximately 200 feet prior to Adams Drive, giving motorists notice to turn at the next right onto Adams Drive. There are existing 24 inch by 30 inch brown and white reflective signs along East End Road, but they are too small to be effective. The City installed these signs with approval from DOT, and they are not covered by the sign code because they are considered a traffic control device, which is not regulated by the sign code.

*Photo details: Eastbound on East End Road. Adams Drive sign. Existing Jack Gist sign.*





*Photo details:  
Westbound on East  
End Road.  
Back side of the  
existing Jack Gist sign.  
Sign is approx. 220  
feet west of Adams Dr.*

HCC 21.60.097 Public Signs. Public Signs are allowed in all zoning districts subject to the requirements in Tables 1, 2 and 3 of HCC § 21.60.060, and to the following requirements:

a. Public Signs are allowed on publicly owned and privately owned lots.

**Finding:** Public Signs are allowed on public or privately owned lots. The owners of the property have granted permission for placement of the sign on their property. Staff is also seeking approval from State of Alaska, Department of Transportation for placement of a Jack Gist Park sign in the right-of-way.

b. Public Signs are allowed in rights-of-way, subject to HCC § 21.60.090.

**Finding:** Staff will seek approval from State of Alaska, Department of Transportation for placement of a Jack Gist Park sign in the right-of-way.

c. No more than one Public Sign is allowed per lot.

**Finding:** There is no other Public Sign on the lot.

d. No Public Sign may be placed within 300 feet of another Public Sign.

**Finding:** There is no other Public Sign within 300 ft.

e. Freestanding Public Signs shall not exceed 32 square feet in area.

**Finding:** The proposed sign does not exceed 32 square feet in area. The proposed sign is 24 square feet.



f. Freestanding Public Signs shall not exceed 10 feet in height.

**Finding:** The proposed sign will not exceed 10 feet in height. The location of the proposed sign slopes downhill away from East End Road. HCC 21.05.030(d) describes “normal grade” based on the elevation of the crown of the road:

d. When determining the height of a nonbuilding structure, such as a sign or fence, the height shall be calculated as the distance from the base of the structure at normal grade to the top of the highest part of the structure. For this calculation, normal grade shall be construed to be the lower of (1) existing grade prior to construction or (2) the newly established grade after construction, exclusive of any fill, berm, mound, or excavation made for the purpose of locating or supporting the structure. In cases in which the normal grade cannot reasonably be determined, structure height shall be calculated on the assumption that the elevation of the normal grade at the base of the structure is equal to the elevation of the nearest point of the crown of a public street or the grade of the land at the principal entrance to the main building on the lot, whichever is lower.

g. Public Signs other than freestanding shall not exceed 24 square feet in area.

**Finding:** Not applicable because the proposed sign is a freestanding sign.

h. No Public Sign is allowed without a permit.

**Finding:** A sign permit will be obtained prior to construction.

i. Public Sign design and placement must be submitted to the Planning Commission for approval, including Public Signs provided or installed by the City of Homer.

**Finding:** The HAPC hereby approves the proposal.

j. The Planning Commission shall conduct a public hearing prior to approving a Public Sign.

**Finding:** The Planning Commission is conducting a public hearing on November 5, 2014. Based on the Kenai Peninsula Borough tax assessor rolls, 15 property owners owning 16 parcels within 300 feet of the property boundaries received public notice. Public notice was also advertised in the local newspaper.

**Staff recommendation: Planning Commission approval of the Jack Gist Park sign with findings.**

**Attachments**

1. Letter from Public Works Director, Carey Meyer
2. Permission from property owner
3. Area photos
4. Public notice
5. Aerial Map





# City of Homer

[www.cityofhomer-ak.gov](http://www.cityofhomer-ak.gov)

## Public Works

3575 Heath Street  
Homer, AK 99603

[publicworks@cityofhomer-ak.gov](mailto:publicworks@cityofhomer-ak.gov)

(p) 907-235-3170

(f) 907-235-3145

October 21, 2014

Dear Homer Advisory Planning Commission:

The City of Homer Public Works Department would like to install a public sign at 2161 East End Road, for Jack Gist Park. A proof of the sign and a map showing the proposed location is attached. This section of East End Road has a speed limit of 45 MPH, so the sign needs to be large enough to read and allow people to slow down and turn right onto what is currently Adams Drive. The park property is approximately 1000 feet down Adams Drive/Jack Gist Lane.

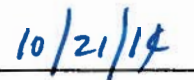
The sign will be located on property belonging to Harmon Hall, at 2161 East End Road, KPB# 17924036, Lot 2-A-1 Scenic View Subdivision Scenic Grove Addn No 1 2013 Replat. He signed letter grating permission is attached.

The sign itself will be 6'x4', with additional area for the city logo (see proof). The sign will be installed to meet the height standards of 21.60.097, which requires the top of the sign not extend higher than 10 feet above the adjacent crown of East End Road.

Applicant Signature: \_\_\_\_\_

  
Carey S. Meyer, P.E., MPA  
Public Works Director

Date: \_\_\_\_\_



### **Attachments:**

1. Sign proof
2. Map of proposed location
3. Property owner permission

I grant permission for the City to apply for a sign permit and install a sign for Jack Gist Park on my property located at 2161 East End Road, KPB# 17924036, Lot 2-A-1 Scenic View Subdivision Scenic Grove Addn No 1 2013 Replat.

A handwritten signature in black ink, appearing to be 'J. Gist', written in a cursive style.

**RECEIVED**

OCT 23 2014

CITY OF HOMER  
PLANNING/ZONING

Adams Drive, look west toward proposed sign location



Looking east toward Adams Drive. Proposed sign would be placed closer to the driveway approach, shown on the lower portion of the photo.





Adjacent Grade



View from north of East End Road, looking south to the proposed sign location.

## **PUBLIC HEARING NOTICE**

Public notice is hereby given that the City of Homer will hold a public hearing by the Homer Advisory Planning Commission on Wednesday, November 05, 2014 at 6:30 p.m. at Homer City Hall, 491 East Pioneer Avenue, Homer, Alaska, on the following matter:

**Request to install a public sign for Jack Gist Park at 2161 East End Road, pursuant to HCC 21.60.097(j). Legal description of property is lot 2-A-1 Scenic View Sub. Scenic Grove Addition No. 1 2013 Replat T 6S R 13W SEC 15 S.M.**

Anyone wishing to present testimony concerning this matter may do so at the meeting or by submitting a written statement to the Homer Advisory Planning Commission, 491 East Pioneer Avenue, Homer, Alaska 99603, by 4:00 p.m. on the day of the meeting.

The complete proposal is available for review at the City of Homer Planning and Zoning Office located at Homer City Hall. For additional information, please contact Travis Brown at the Planning and Zoning Office, 235-3106.

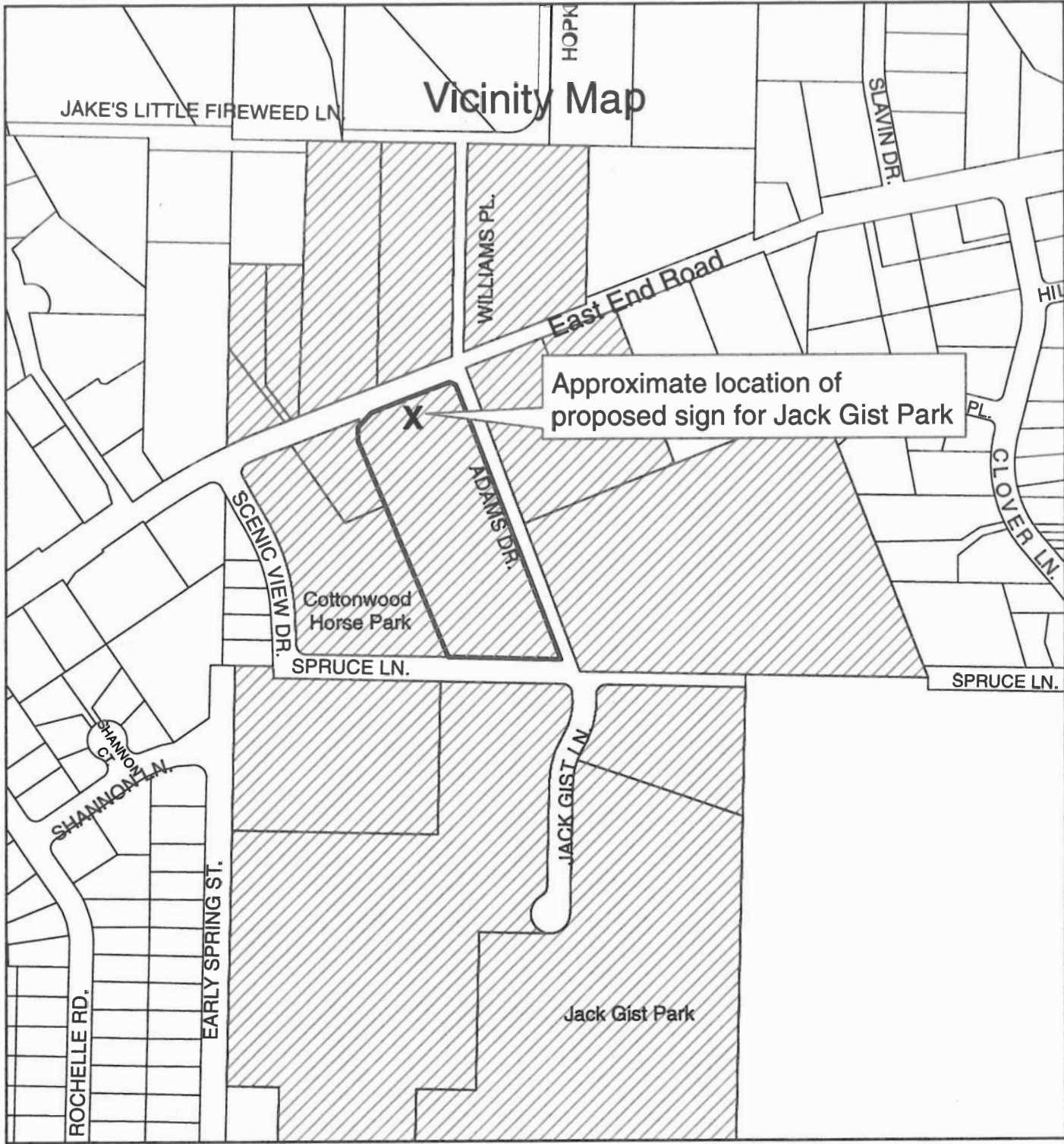
**NOTICE TO BE SENT TO PROPERTY OWNERS WITHIN 300 FEET OF PROPERTY.**

.....

**VICINITY MAP ON REVERSE**



# Vicinity Map



Approximate location of proposed sign for Jack Gist Park



City of Homer  
Planning and Zoning Department

10/24/14

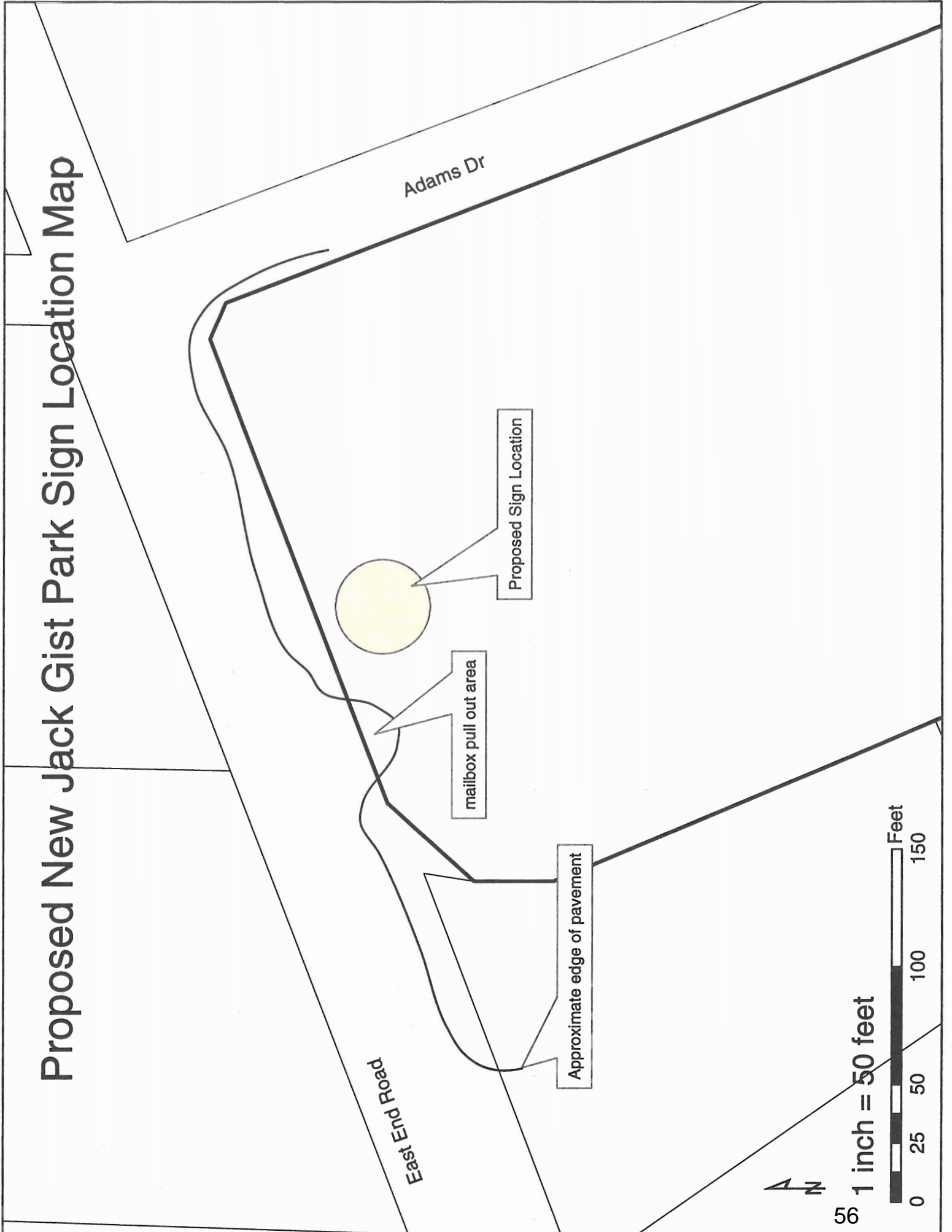
## Request for a Public Sign

Shaded lots are within 300 feet and property owners notified.



*Disclaimer:*  
It is expressly understood the City of Homer, its council, board, departments, employees and agents are not responsible for any errors or omissions contained herein, or deductions, interpretations or conclusions drawn therefrom.

# Proposed New Jack Gist Park Sign Location Map



Adams Dr

East End Road

Proposed Sign Location

mailbox pull out area

Approximate edge of pavement



56

1 inch = 50 feet

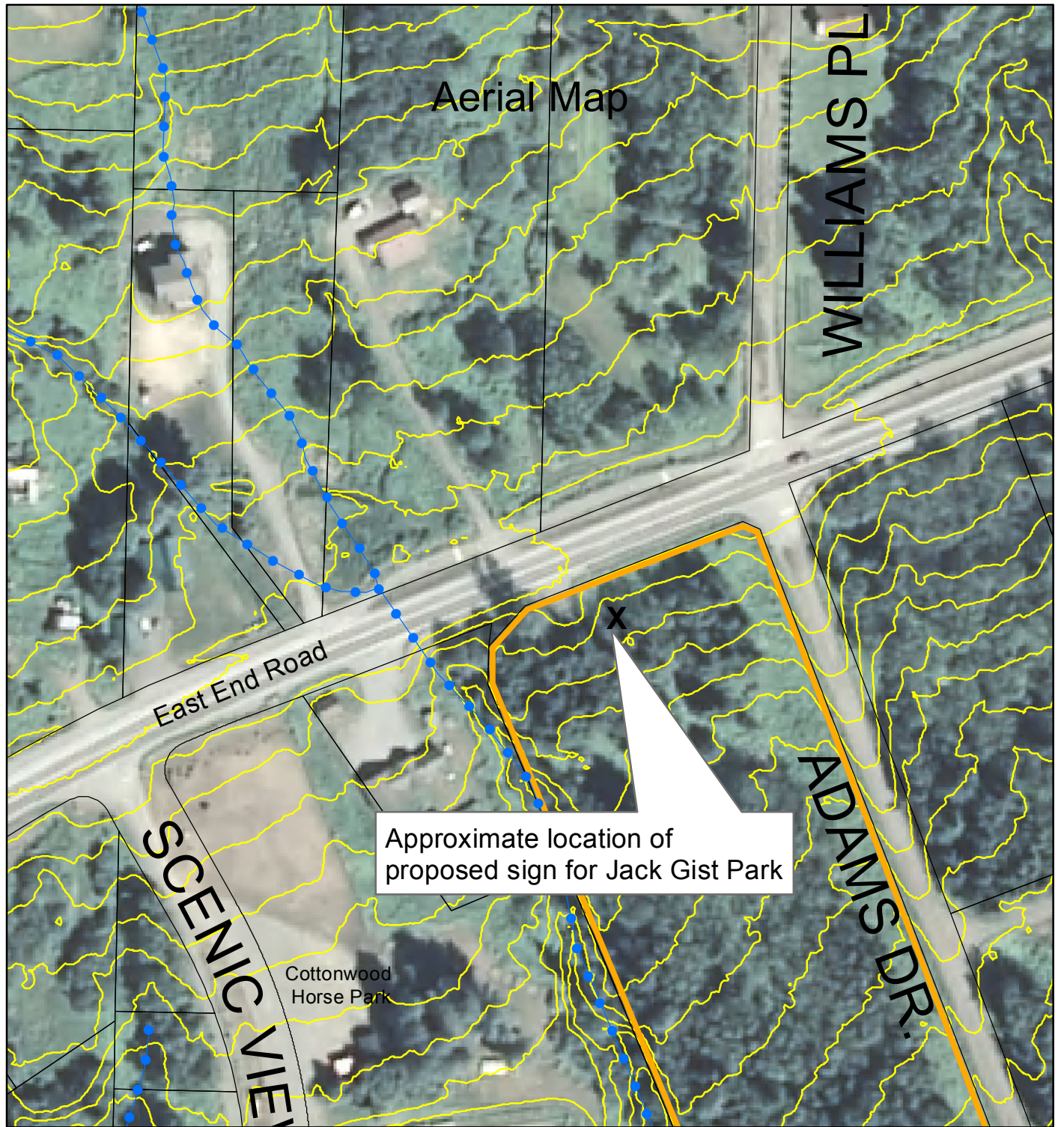






4'

6'

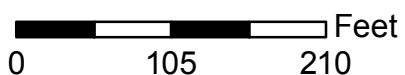


City of Homer  
 Planning and Zoning Department

10/24/14

**Legend**

- Wetland Drainages
- 5 Foot Topo



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