REQUEST FOR PROPOSALS By the City of Homer, Alaska For the Production of a Marine Trades Promotional Video

ADDENDUM #1

Addendum 1.1: There will be a mandatory meeting/teleconference held prior to the closure of the RFP on Monday, March 2, 2015 at 2:00 pm at the Homer City Hall Conference Room. Proposers interested in participating via phone can call in at the following number:

Virtual Conference Room: 907-235-8121 Extension #2299 Callers will be on hold until meeting begins

- Addendum 1.2: Per the RFP Requirements, the <u>successful proposer</u> is required to obtain a State of Alaska Business License. Firms that wish to submit a proposal are more than welcome to provide either their Alaska Business License, or an out-of-state business license with their proposal. But, upon the contract being awarded to a successful proposer, <u>the chosen firm will be required per their contract with the City to have an Alaska Business License within 30 days of the contract being signed</u>. The chosen firm that does not fulfill this requirement will be in default of the contract and the runner-up will be chosen.
- **Addendum 1.3:** The City's general budget limit for this promotional video is \$7,000.
- Addendum 1.4: For the Proposal Narrative, the City encourages all proposals be a maximum of 5 pages to keep proposals concise. For firms that are concerned this is inadequate, additional pages are allowed. In regards to cost schedules, the City does not have a preferred billing rubric, but requires that proposers disclose all costs/fees in their cost schedule to ensure an accurate price.