



City of Homer

www.cityofhomer-ak.gov

Planning

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Press Release (3/3/14)

The City of Homer is working diligently on the "Parks, Arts, Recreation and Culture Needs Assessment" (PARC) funded by the City Council and community donations. A group of citizens is meeting weekly with the City to move this project forward. PARC has a mission statement, and has identified six project goals. The City of Homer Park and Recreation Advisory Commission will be reviewing these goals during their meeting on March 20th, 2014, 5:30 pm in the City Council Chambers. Your organization is welcome to comment to the Commission, or contact Julie Engebretsen in the Planning Department at 435-3119 between now and the 20th. As the project progresses, your organization will be contacted to participate in this needs assessment. We look forward to working with you!

PARC Mission Statement

To determine the resources and prioritize the needs for our community concerning parks, arts, recreation and culture facilities and programs. (10-15 year outlook)

This Needs Assessment has the goal of answer these questions:

1. What are the existing and potential PARC resources in our community?
2. What programs and facilities does the Community want?
3. How big is the gap between what we have, and what we want?
4. What are future trends?
5. Quality of life: How important are PARC activities to Homer's quality of life?
6. Funding: How can new programs and facilities be paid for?



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Park Art Recreation and Culture Needs Assessment

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Project Overview

Needs Assessment Goals:

1. Identify existing and potential resources
 - a. How do people use their spare time?
 - b. Program resources: who offers what, when and how often?
 - c. Identify locations and facilities used
 - d. How are existing programs and facilities funded?
 - e. List City responsibilities – parks, maintenance, campgrounds, budget, income,
 - f. Identify volunteer efforts
2. Survey what programs and facilities are desired by the community
3. Conduct a Gap Analysis between haves and wants
 - a. Include future demographic trends
 - b. Identify barriers to access, (money, time, space/facilities, lack of information)
 - c. Consultant to provide an analysis on trends, observations and patterns of results
4. Measure community values for art, recreation and quality of life
 - a. What level of importance do citizens place on the availability of these services?
 - b. Are Culture and Recreation essential services?
 - c. Is it important that they be available to all income levels?
5. Funding Mechanisms
 - a. How could new programs and structures be funded?