

# HOMER CITY COUNCIL

9/13/21





# Kenai Peninsula Borough

Imagery Source: ArcGIS  
Online World Imagery

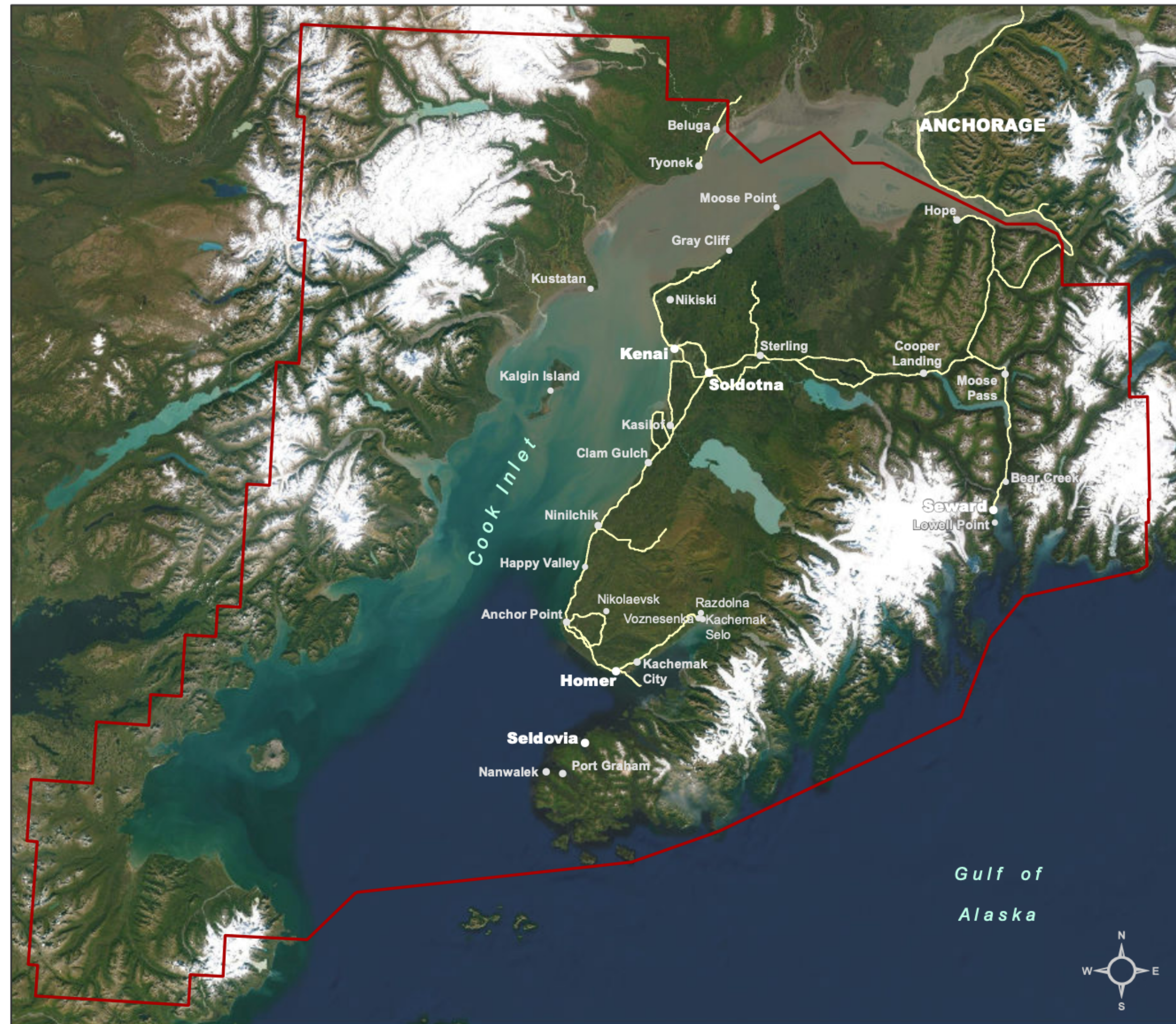
Map Date: 9/19/2019

Major Roads  
KPB Boundary

0 5 10 Miles



The information depicted hereon is for a graphical representation only of best available sources. The Kenai Peninsula Borough assumes no responsibility for any errors on this map



# KPEDD Outreach and Engagement

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In our coordinating efforts with UAA and the Center for Economic Development, the drafting of the Kenai Peninsula's Comprehensive Development Strategy (CEDS), KPEDD organized and presented to over 25 groups and organizations.

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# Kenai Peninsula Goals: Quality of Life



## TECHNOLOGY & COMMUNICATION

- Expand broadband access across the Borough

## WORKFORCE & HUMAN CAPITAL

- Industry partnerships & vo-tech to attract, retain & train a qualified workforce

## INFRASTRUCTURE & LAND USE

- Industry focused infrastructure & resiliency in transportation, infrastructure, mitigation & responsible use of lands

## BUSINESS CLIMATE & ENTREPRENEURSHIP

- Outreach, education & information sharing with government support of businesses

## REGIONAL PARTNERSHIPS

- Coordinate with industries, municipalities, communities & non-profits



# CULTIVATING AND MAINTAINING OUR CURRENT RELATIONSHIPS

- o Alutiiq Pride Mariculture Expansion Project
- o Alaska Fish Nutrition Funding Development
- o City of Soldotna Waterfront Development Project
- o City of Homer Erosion Mitigation Project
- o Alaska Farm Bureau
- o City of Kenai Bluff Erosion
- o Kenai Peninsula Borough Assembly and Administration
- o Incorporated leadership
- o Unincorporated communities
- o Regional Tribal organizations
- o City of Seward Flood Mitigation
- o City of Seldovia Funding Development





## THE BEST CAREER YOU WILL EVER FIND

LEARN MORE ABOUT THE KENAI  
PENINSULA'S CAREER OPTIONS

## GREETINGS FROM THE KENAI PENINSULA

### KPEDD RESOURCES AND PROJECT ADVANCEMENT

- AK CARES resource, advocate and educator
- Kenai Peninsula Workforce Development District
- Website Manufacturing Extension Program Partnership Video
- Dedicated KPEDD YouTube Channel
- Economic Resiliency Program
- Revolving Loan Program through EDA
- Existing Microloan Program supporting Kenai Peninsula businesses State ARDOR coalition and advocacy
- U.S. Census coordination and implementation
- Kenai Peninsula Comprehensive Economic Development Strategy – outreach, development, draft and finalization

# KENAI PENINSULA ECONOMIC DEVELOPMENT DISTRICT

## Revolving Loan Program for Kenai Peninsula Businesses



### IMPROVE DISASTER RECOVERY

We have found out the importance of having a plan in place when disasters hit. Our communities have endured wildfires, earthquakes and a pandemic. It is critical for businesses to develop strategies and approaches in their business practices to be resilient in these challenging times.

### CREATE BRIDGES

This loan program is not designed to compete with other lenders, but it has been designed to compliment the lending market and create bridges where gaps in funding may exist.

### USE OF FUNDS

KPEDD's Revolving Loan Fund Program is developed to support economic development purposes including working capital, inventory acquisition, machinery, equipment, construction, installation and renovation of commercial and industrial development that intends to increase permanent jobs in our region

### MINIMUM - MAXIMUM LOAN AMOUNTS

Loan Amounts range from \$2,500.00- \$60,000 for a single borrower, with a maximum loan size not to exceed 25% of the RLF Capital Base.

### LOAN TERMS

Standard repayment terms are between 24-60 months; maximum is up to a 7 year term, fully amortized



# KPEDD'S FY22 PROJECTS

- Broadband Expansion Project
- Implementing the American Rescue Plan
- Economic Resiliency Plan
- New Loan Program
- Erosion Projects
- Manufacturing Extension Program
- Comprehensive Economic Development Strategy
- Red Mountain Road Rebuild
- Alutiiq Pride
- ARDOR Coordination
- Regional Infrastructure Projects
- Community Funding Identification
- Assistance for Borough-Wide Businesses





**Save \$\$\$ On  
Energy Costs  
With An Energy  
Audit.  
Invest In Your  
Business!**

Target audits can  
focus on energy  
savings from:

LED Lighting  
Replacements

Heating Fuel  
Conversion

HVAC  
Upgrades

Window  
Replacements

Higher Efficiency  
Appliances

Insulation and Air  
Tightening

**Who is Eligible?**

Small businesses, including, owners and operators of office buildings, stores, restaurants, lodges, and warehouses in Alaska (outside of Anchorage).

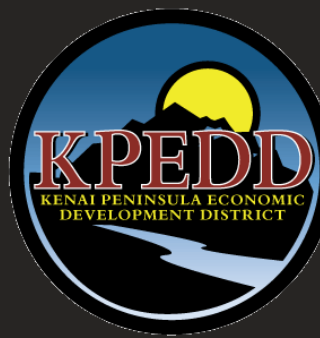
*Sign up at:*

*[swamp.org/2021-programs/energy-audit/](http://swamp.org/2021-programs/energy-audit/)*

*or contact*

*[energy@swamc.org](mailto:energy@swamc.org) or (907) 450-2456*

*to learn more*





## Upgrade your Commercial Fishing Vessel

## USDA Grant Funding Available



### WHO'S ELIGIBLE FOR LOW-COST ENERGY AUDITS?

Commercial fishers who live or dock in rural Alaska are eligible for the audits and USDA grant.

### HOW MUCH DOES AN AUDIT COST?

\*costs are for reference only

AUDIT TYPE	Fishing Vessels
<b>Complexity of Systems (75% savings)</b>	
Low	\$500*
Medium	\$625*
High	\$750*

### WHAT IS A TARGETED ENERGY AUDIT?

You tell us! Targeted audits identify energy savings and can focus on savings from installing:

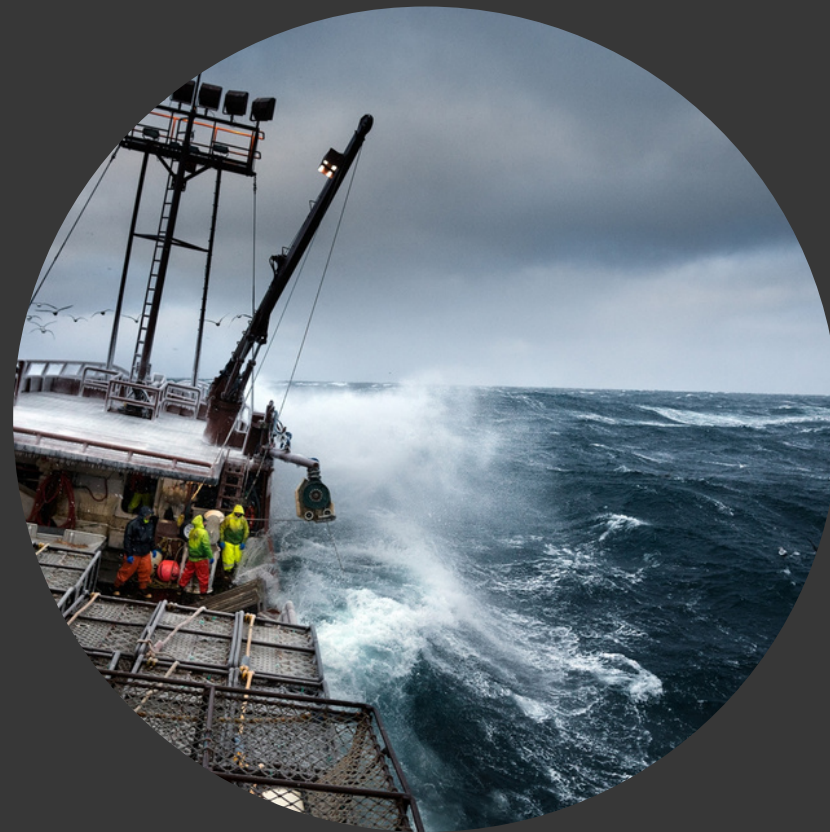
- Refrigeration upgrades- including RSW systems
- LED lighting
- Hold zoning; and more

### TO REGISTER AND FOR MORE INFORMATION:

- Email [energy@swamc.org](mailto:energy@swamc.org)
- Call Jamie Hansen at (907) 450-2456
- Visit [www.swamc.org/programs/energy-audit](http://www.swamc.org/programs/energy-audit)

Over the last several years...

What happened?



What did we learn?



# Economic Resiliency Plan

- **Thorough SWOT Analysis (Defines the Economic Challenges, Deficiencies and Vulnerabilities)**
- **Pre-disaster Recovery Plan**
- **Collection of Financial Resources**
- **Promote Business Continuity and Preparedness**
- **Outline KPEDD's Role to Respond to External Inquiries**
- **Identify Targeted Development Initiatives**
- **Encourage, Promote, and Expand Current Processes for Regular Communication**
- **Determine Measurements for Economic Resiliency**



[https://www.youtube.com/watch?v=CkQoSWUF3\\_I](https://www.youtube.com/watch?v=CkQoSWUF3_I)

**KENAI PENINSULA**  
*Career & Education*  
**2021 FAIR**

**Tuesday, September 21st**

**10:00AM - 4:00PM**

**Kenai Chamber of Commerce &  
Visitor's Center**

*Free outdoor  
event to the  
public!*

*Proudly sponsored by:*





INDUSTRY OUTLOOK FORUM (IOF)

JANUARY 6TH, 2022

KENAI, ALASKA

Tim Dillon  
Executive Director

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[www.kenaipeninsulaworkforce.org](http://www.kenaipeninsulaworkforce.org)

# Thank You

