

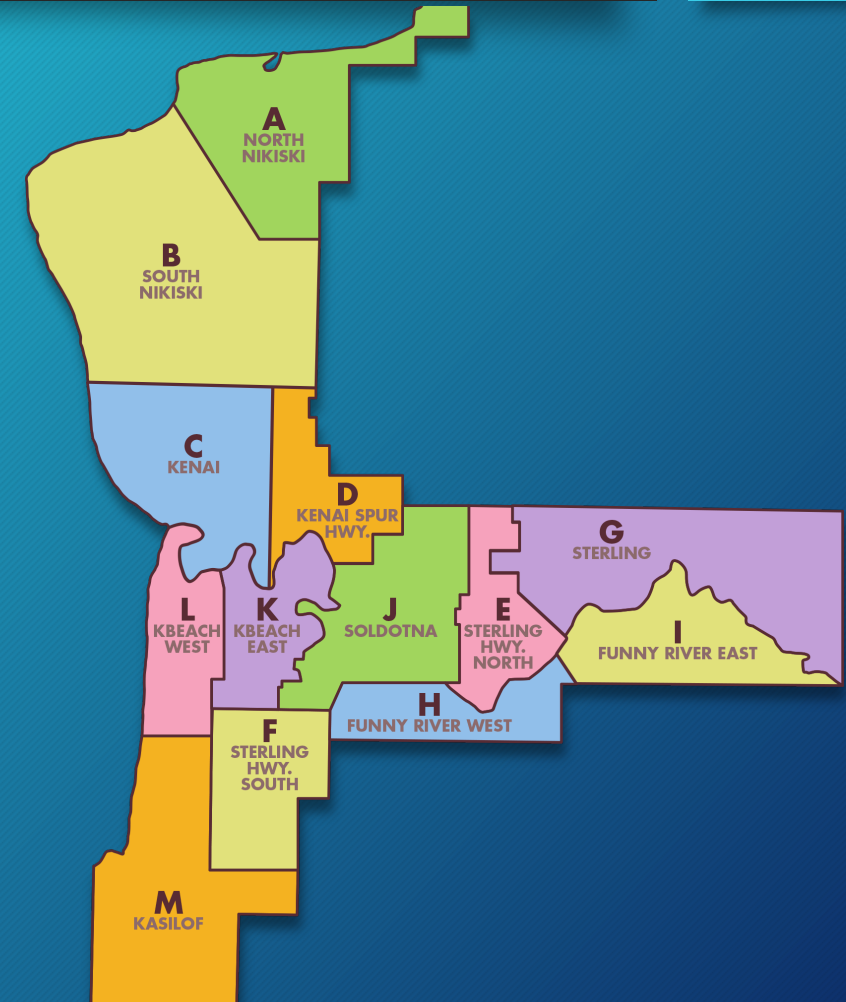
CENTRAL AREA RURAL TRANSIT SYSTEM, INC.

City of Homer Presentation 2024



INTRODUCTION

- Door-to-Door demand response transportation for the central Kenai Peninsula
- Ride reservations are scheduled by 5pm the business day prior
- Service hours: Monday-Saturday 24-hours
- 13 zones -\$2.50 per zone
- 14 employees/8 dedicated vehicles
- Contract provider is Alaska Cab
- CARTS has delivered over 1 million rides since forming in 2001



RECENT IMPROVEMENTS

New Leadership

- Board appointed new Executive Director in February 2024
- Diverse Board of Directors with a wide range of expertise
- Committed to board recruitment to broaden knowledge

Service Hours

- Extended office hours to include Saturdays (9:00am-5:00pm)
- Extended service hours to include Saturdays (24-hours)
- Reduced the number of holiday closures
- Extended after-hours customer support to 24/7
- Additional staffing

Technology

- Dispatching software
- CARTS mobile App
- CB Radios
- Dual-facing dash cameras with advanced AI technology



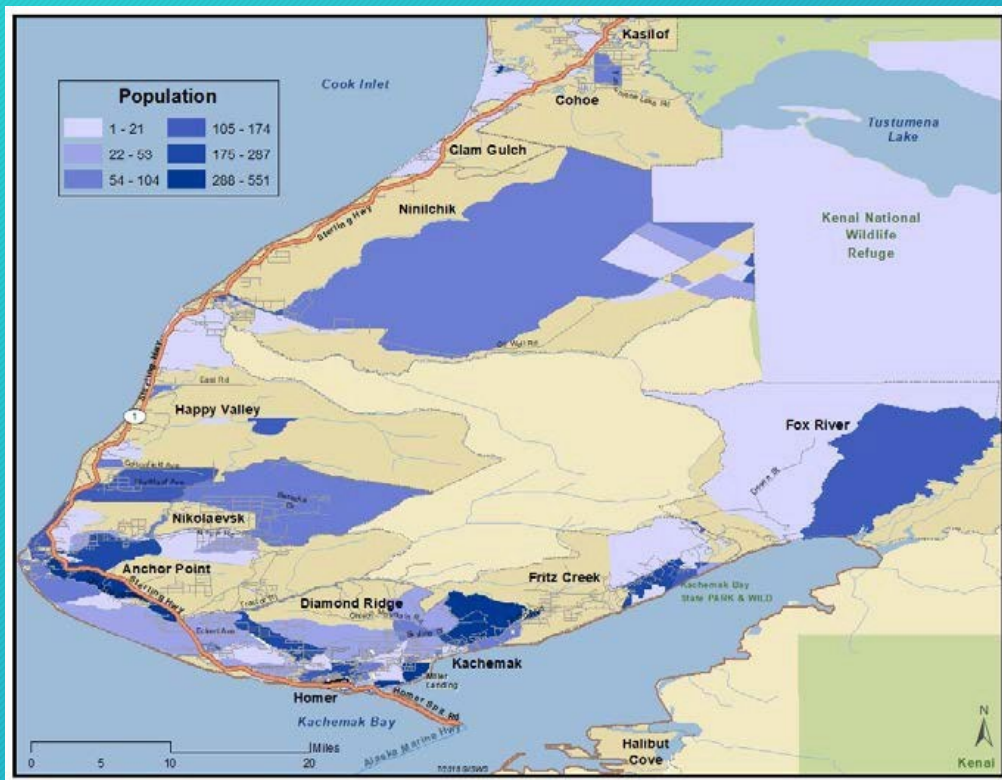
CURRENT TRANSPORTATION OPTIONS

The Southern Peninsula has no year-round, easily accessible public transportation that meets the community transportation needs.

- BUMPS -Unified multi-path service bus, which serves the Southern Peninsula 3-days a week.
- Taxi Providers -Offers demand response transportation to the general public. Contract providers for private, nonprofit, and government agencies.
- Human Service Agencies -Clientele only; eligibility requirements.
- School District - Provides transportation to students attending public, charter, and non-public schools.

UNIQUE DEMOGRAPHIC

South Peninsula Density Map



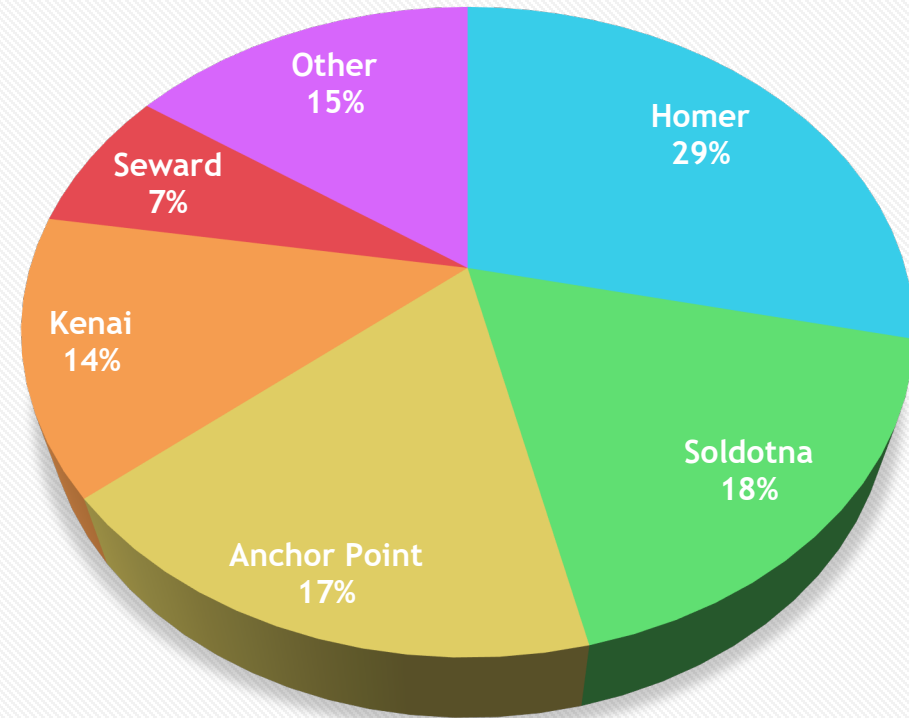
- The South Peninsula's 655 square miles reflect an overall density of 20.1 persons per square mile.
- Central Peninsula- 59.8 persons per square mile
- Anchorage -3,900 persons per square mile
- The South Peninsula's population density is a critically important factor that dictates the design of efficient, cost effective transportation options.

TRANSPORTATION NEEDS

KPEDD, in partnership with the Kenai Peninsula Transportation Committee, created a survey to identify regional public transportation needs throughout the Peninsula.

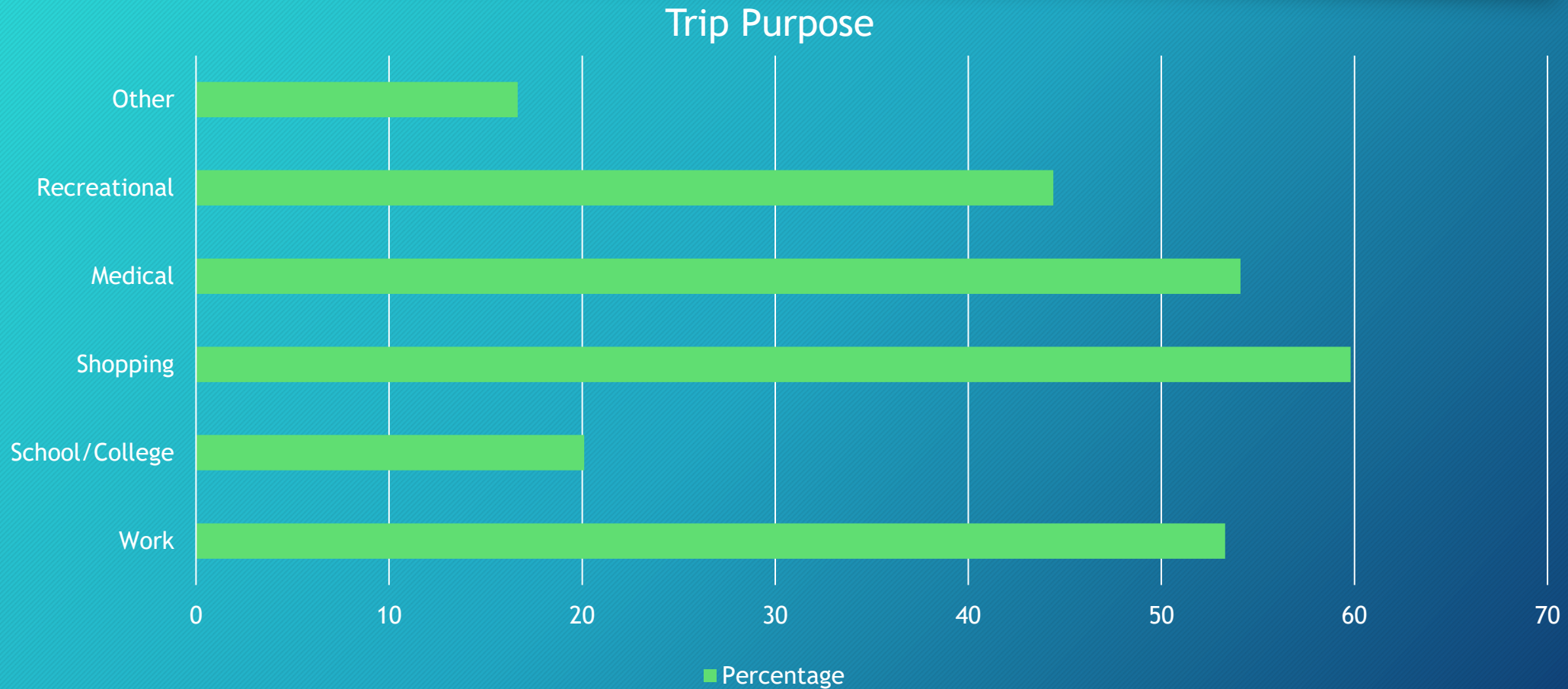
The survey gathered responses from over 300 residents, who lived in communities across the Borough.

Community



■ Homer ■ Soldotna ■ Anchor Point ■ Kenai ■ Seward ■ Other

TRANSPORTATION NEEDS CONT.



TRANSPORTATION NEEDS CONT.

- The primary driver behind public transportation usage often stems from the need to access essential services concentrated in central areas.
- Work, medical appointments, and shopping trips are the leading reasons individual rely on public transportation.
- Residential areas tend to be located in outlying communities, often experiencing limited access to services without the convenience of personal vehicles.
- This geographic disparity creates a strong reliance on public transportation for those residing in these neighborhoods, providing a crucial link to the resources available in the central business districts.

CENTRAL KENAI PENINSULA MODEL



- CARTS recognizes the diverse transportation needs of its clientele and actively collaborates with a range of stakeholders to ensure comprehensive service delivery.
- CARTS leverages a local cab company as a contracted provider to enhance its service offerings and expand accessibility. This partnership allows CARTS to extend its reach to underserved communities.
- Integrating public transportation into a community's existing transportation network, alongside other providers, presents a powerful enhancement to the overall community.

NEXT STEPS...

- Jodi Stuart -President



- Tim Dillon -Vice President



- Harmony Curtis- Secretary



- Katie Cowgill -Treasurer



- Tyson Cox -Member



- Maggie Winston -Member



- Vacant position
- Vacant position
- Vacant Position



Jessica Schultz
Executive Director
907-262-6345
jschultz@ridecartsak.org



THANK YOU!

