

Heroin Use in Homer – Worksession NOTES  
April 11, 2016

Is there a problem? Yes – Community Health Issue

Is this an illness (vs. lack of character)? - Yes

**Framing Question: How can the community of Homer address opioids as an issue of health vs. criminality.**

- 1) Prevention – stop before it starts, education
- 2) Treatment/Recovery – detox medically assisted, keeping user safer
- 3) Harm Reduction – common, no dirty needles

Predation – cut off supply or demand?

50% Prescription – Heroin

Starting at 15 – 16

What is the scope of the problem? Look at arrests

What could we do? Inform community that there is a problem. What education is in schools now? Is it enough? KPB

- Get parents on board
- HPD/EMT can show up in school
- Hear from peers

Commit to process

Remove shame – talk about it

Community conversation

Rachel - Education earlier – W. Homer – age appropriate

Megan - Coalition – get in schools and community involvement, NARCAN at (less or below) cost

Dr. Spencer – Education for parents important – support group – dream: addiction care center

Kathy – Know what services are available due to changes to Medicaid

Children of people who are addicted – support for them

Prevention = efficiency

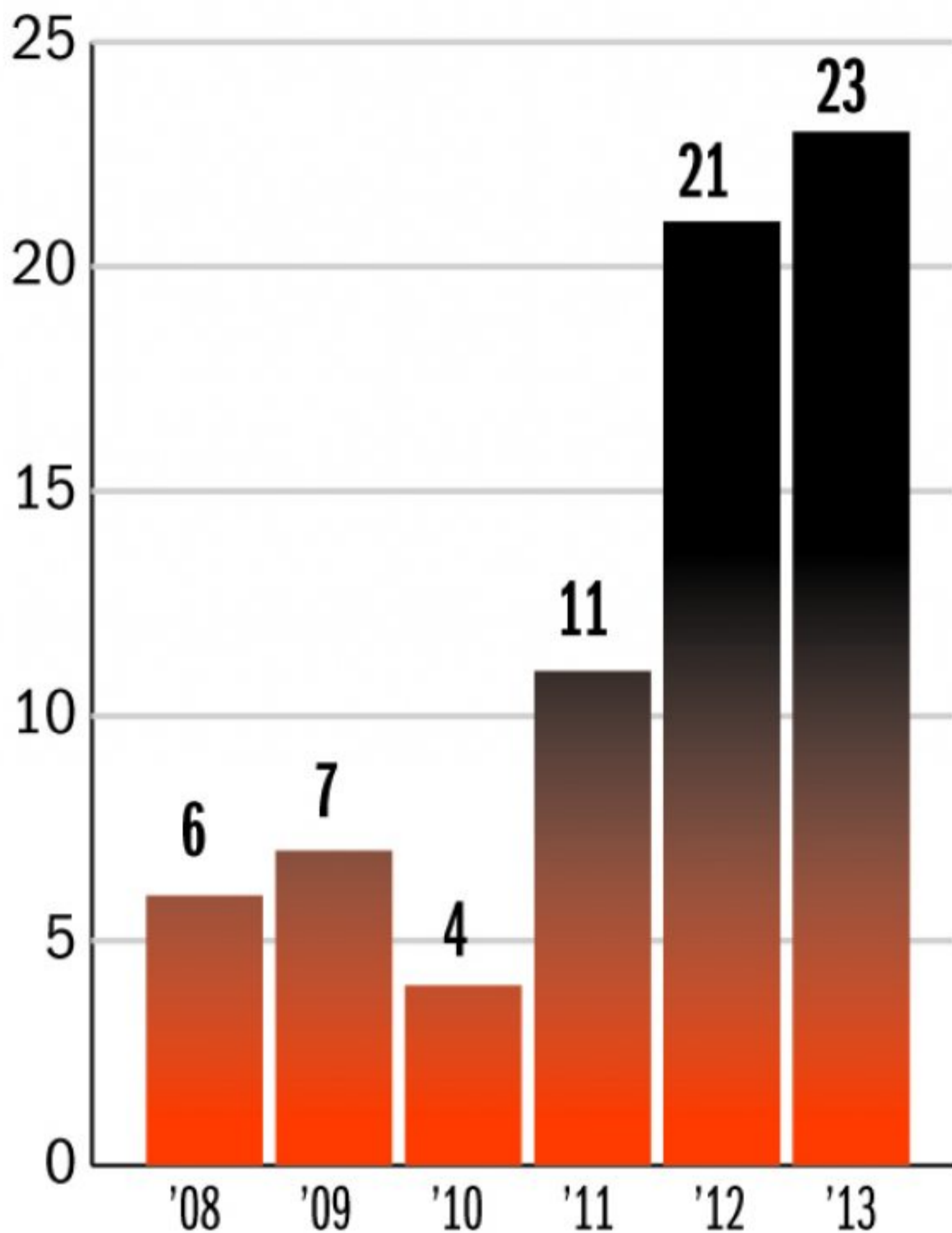
Scope of problem without losing

Understand time on prevention

Why do people start? Need to figure out

# Heroin deaths\* in Alaska

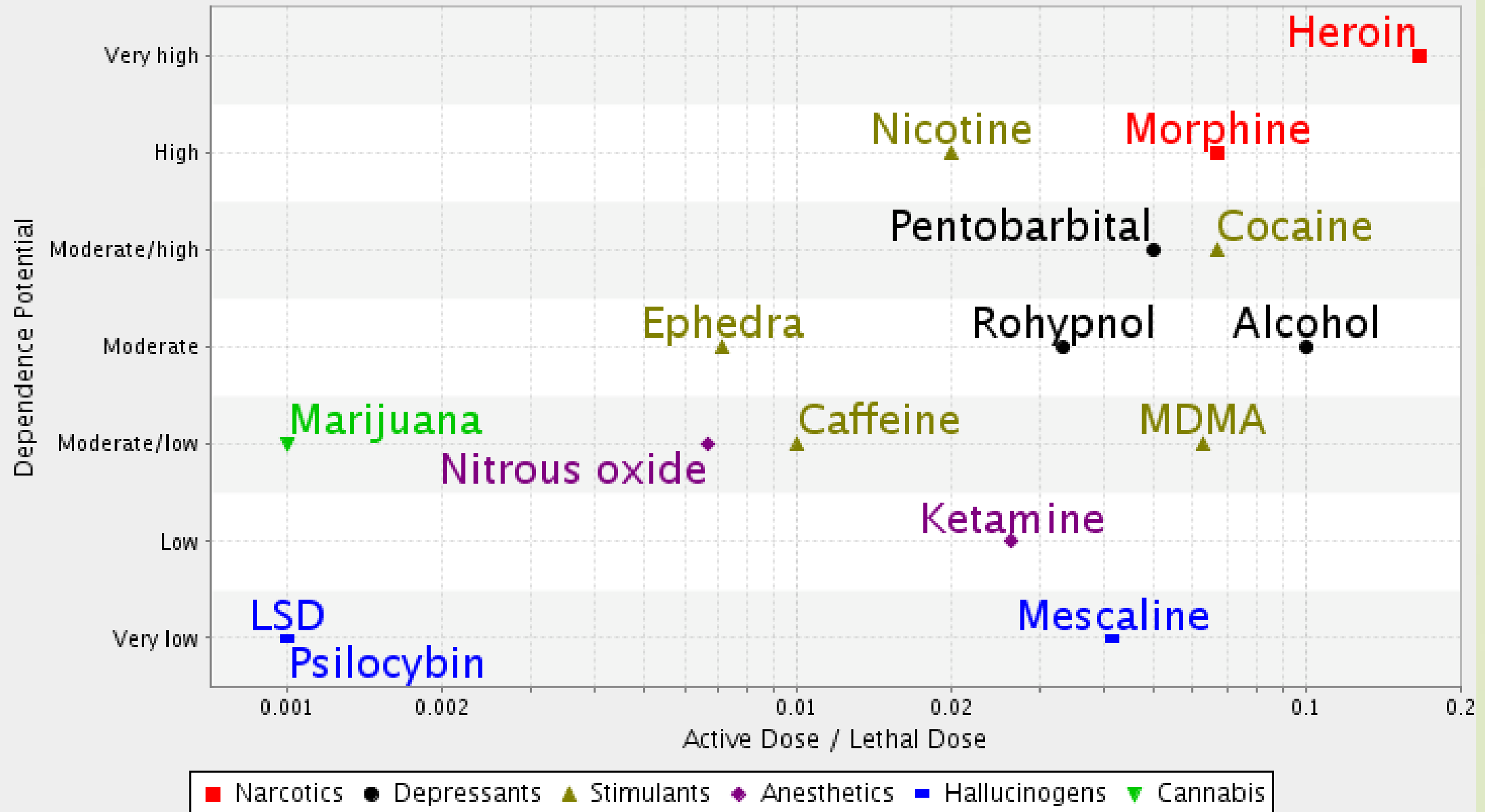
2008-2013



\*Deaths where heroin was either the underlying cause of death or contributed to it.

Source: Alaska Division of Public Health

# Active/Lethal Dose Ratio and Dependence Potential of Psychoactive Drugs



Gable, R. S. (2006). Acute toxicity of drugs versus regulatory status. In J. M. Fish (Ed.), *Drugs and Society: U.S. Public Policy*, pp.149-162, Lanham, MD: Rowman & Littlefield Publishers



# Strategic Doing Pack

EVENT NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

Our Framing Question:

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Our Knowledge Keeper Name and e-mail: \_\_\_\_\_

Our Table Guide name and e-mail: \_\_\_\_\_



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## Strategic Doing Question 1: What *could* we do together?

Connect the assets you shared to create new opportunities.

## *Brainstorming and Notes*

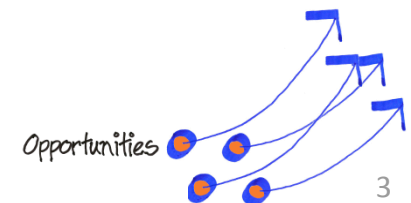
Quickly jot down connections that spring up from the discussion. Ask questions like ‘what would that look like’ or ‘what if we.....’

**Example** of an opportunity connecting these assets:

Bill K – connected to young professionals; Jane S – skill of conducting surveys; Susan D. – social networking skills; ;Bob S – understanding City government

*“We could use Jane’s and Bob’s knowledge and skills to create an online survey of ideas for connecting young adults to government . We can use Bill’s connection to young professionals to know who to survey and Susan’s social networking skills to survey online and thru venues such as Facebook and Twitter.”*

Use the next page to narrow your ideas to 3 opportunities



Strategic Doing Question 1: What **could** we do together?

**Describe up to 3 opportunities**

*Narrow your ideas from the brainstorming phase to 3 the top choices that connect the assets*

*How could you describe this opportunity in one or two phrases?*

Example: Start an initiative to introduce young people to city government

Opportunity 1:

Opportunity 2:

Opportunity 3:

*Use the next page to convert one opportunity to an outcome*

## Strategic Doing Question 2: What *should* we do together?

Select **ONE** opportunity & define success

**Pick one of your opportunities and covert it to an outcome by defining measurable success**

Example: Our Opportunity: Connecting our assets could lead us to an open innovation “hack” for Government 2.0

Our Outcome: An engaged community of at least 20 volunteers who produce new prototypes for government services and launch at least one redesigned service by 2015.

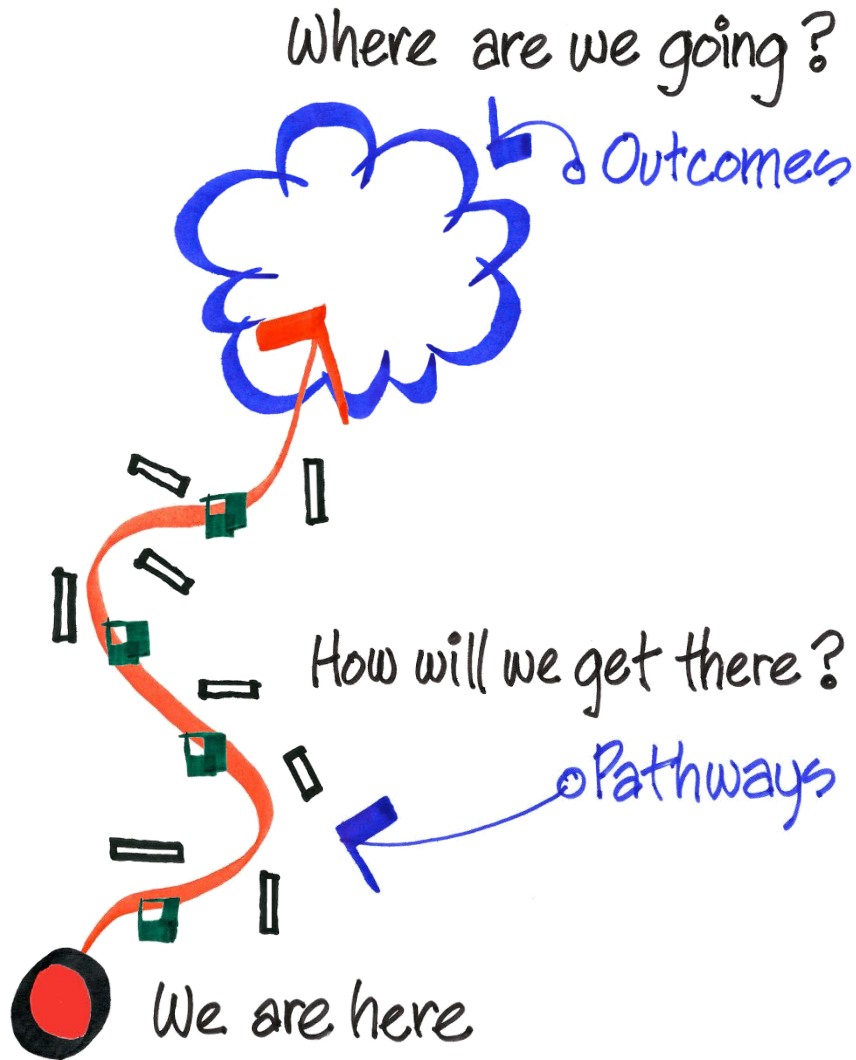
Success characteristic 1: Engaged city government volunteers	Metric: Number of volunteers
Success characteristic 2: Young adults enrolled in the introduction course	Metric: Number of young adults participating
Success characteristic 3: At least one service project with the groups within a year	Metric: One service project launched
Our Outcome:	How will you know if you're successful? <i>Hint: If you cannot figure out how to measure, the initiative is too vague to be useful.</i>
Characteristic 1:	Measurement:
Characteristic 2:	Measurement:
Characteristic 3:	Measurement:

Use the next page to design a pathway to your outcome





***Map your outcome and project***



Our Outcome.— (Where we are going):

Our Outcome or Success metrics.— (How we know we have arrived):

- 1.
- 2.
- 3.

Our Pathfinder Project.— (How we will get there):

Milestones along our way.— (To make sure we are not lost):

Our Key Action Steps to get started.— (What we will start doing by next week):

- 1.
- 2.
- 3.
- 4.

## Strategic Doing Question 4: What's our **30/30**?

Maintaining alignments and connections is a dynamic process requiring continuous (but not constant) attention.

What's been done in the last 30 days? What needs to happen in the next 30 ? Small amounts of time (1-2 hours per month) can be devoted to revising our strategy. The point is to come back together share what we have learned, realign ourselves, and figure out our next steps for the next 30 days.

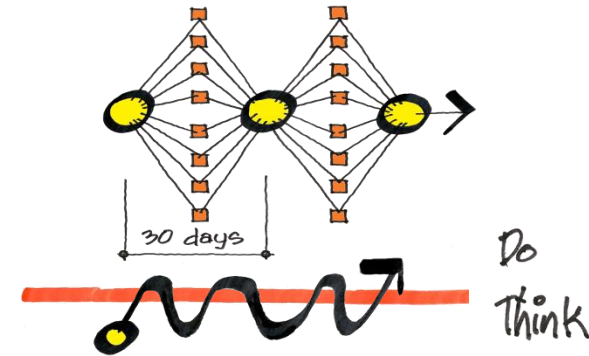
### Follow-up Meeting (Sample)

Date	Dec 1
Time	2:00PM
Place	Conference call: Susan will arrange

### Follow-up Meeting

Date	
Time	
Place	

## Moving Forward



### Internet Details

How will you use the Internet to stay connected?

*We'll use e-mail for now. Might focus on a group blog. Bill will explore.*

### Internet Details

How will you use the Internet to stay connected?



## City of Homer

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April 15, 2016

Subject: Support for South Peninsula Behavioral Health Services (The Center's) Application for DHSS Strategic Prevention Framework (SPF) Partnerships for Success (PFS) Grant Funds

To Whom It May Concern:

In the past few years, the City of Homer has become increasingly aware and concerned about the growing public health issue of prescription opioid and heroin abuse. Our Police Department sees an alarming rise in heroin-related charges and arrests; our emergency services personnel respond to increasing numbers of opioid and heroin-related calls; our hospital is experiencing a steady rise of both heroin users and heroin-related deaths – and has recently added a substance abuse specialist to their medical staff.

This epidemic takes a heavy social, economic and health toll on our community—so much so that City Council is engaged in a series of work sessions dedicated to understanding the extent of drug use in Homer and exploring ways local government may help stem the crisis. Meanwhile, we know that education and prevention programs can reduce the number of people who experience drug addiction and overdose.

I am writing to add City of Homer support to The Center's application for Strategic Prevention Framework (SPF) Partnerships for Success (PFS) grant funds. These DHSS funds will allow The Center (in partnership with MAPP's long-established Resiliency Coalition) to craft and coordinate a comprehensive and effective prevention response, addressing both the underlying problem of prescription opioid misuse/abuse and the often related and devastating heroin use among our youth and young adults aged 12-25.

As a member of the MAPP Steering Committee, City of Homer is familiar with the Resiliency Coalition membership and their ability to work together across agencies to effect healthy change in our community. The City of Homer will provide community capacity as it is able to address priority opioid/heroin abuse prevention strategies of this grant.

Thank you for your consideration of The Center's request; DHSS funds combined with the capabilities of Homer's established coalition of prevention-focused service providers makes a powerful combination to successfully reverse this socially and economically devastating tide of opioid/heroin abuse.

Sincerely,

Mary E. Wythe, Mayor