

PARKS, ART, RECREATION, & CULTURAL ADVISORY COMMISSION (PARCAC) 2025-2026 STRATEGIC PLAN

1. On-going goals.

- a. **On-going Goal #1. Open Communications.** Provide timely, relevant comment to the City Council and as appropriate, other Commissions and Boards, on Parks, Art, Recreation & Cultural issues.
 - i. **Objective:** PARCAC's objective is to help inform the City Council and other Commissions and Boards, about matters within PARCAC's purview.
 - ii. **Actions:**
 1. PARCAC members will use staff reports and meeting minutes to stay informed about activities within the City that fall within PARCAC purview, discuss the activities, , at PARCAC meetings and forward appropriate comments to the City Council.
 2. At each PARCAC meeting, a PARCAC member will volunteer to make a report about the PARCAC meeting at the next available City Council meeting.
- b. **On-going Goal #2. Parks & Recreation Budget.** Gain a better understanding of the process, have more communication on budget/projects between City Staff and review budget at least annually.
 - i. **Objective:** PARCAC's objective is to serve as an advocate for the fiscal needs of items/programs that fall within PARCAC purview.
 - ii. **Actions:**
 1. PARCAC will conduct an annual review of the budget information and determine items to for endorsement.
 2. PARCAC will review the budget information and provide comments and recommendations to the City Manager and the City Council during the development of the new budgets.
 3. PARCAC supports the concept of a sustainable source of funding for Parks and Recreation and will advocate for this.
- c. **On-going Goal #3. Public Art.** Support inclusion of Public Art in City Facilities when planning upgrades, renovations and new projects.
 - i. **Objective:** PARCAC's objective is to ensure public art is included in City buildings on a consistent basis.
 - ii. **Actions:**
 1. PARCAC recognized the City has a standing operating procedure for accepting and decommissioning public art.
- d. **On-going Goal #4: Parks/Recreation/Arts/Culture Community.** Maintain working relationships with various cultural entities.
 - i. **Objective:** PARCAC will maintain relationships with Homer's arts and cultural community.

- ii. **Actions:**
 - 1. PARCAC will invite community organizations involved with arts, culture, parks, trails and other matters within PARCAC's purview PARCAC meetings.
 - e. **On-going Goal #5: Open & Green Spaces.** Preservation of areas of natural beauty and open green spaces throughout the City.
 - i. **Objective:** PARCAC's objectives are to (a) protect space designated within the City as open or green space and (b) increase the City's ownership of such spaces consistent with the City's Comprehensive Plan.
 - ii. **Actions:**
 - 1. PARCAC will review land allocation plan and make recommendations.
 - 2. PARCAC welcomes recommendations from the public or staff regarding lands that would best serve the community as open or green space.
2. **Short Term Goals:** These are intended to be goals that can be accomplished within 1-2 years.
- a. **Short Term Goal #1: Organizational Issues.** Continue working with the City Council and the City Manager with the goal of the development of a Parks & Recreation Department.
 - i. **Objective:** PARCAC's objective is to support an organizational structure for providing parks facilities and recreation services in a cost effective and efficient manner.
 - ii. **Actions:**
 - 1. PARCAC will review and comment on options for an organizational structure for providing parks facilities and recreational services.
 - b. **Short Term Goal #2. Community Recreation Center.** Support and advocate for a new Community Recreation Center including a capital campaign.
 - i. **Objective:** PARCAC's objective is to develop a short- term and long-term plan for developing and operating a Community Recreation Center.
 - ii. **Actions:**
 - 1. PARCAC will keep informed of decisions and recommendations emanating from the Council's Recreation Champions by maintaining communication with them.
 - 2. PARCAC will review and comment on the draft Community Recreation Center Development Plan when it's developed.
 - 3. PARCAC will review and comment on the draft Community Recreational Center Operational Plan when it's developed.
 - c. **Short Term Goal #3: Operational Policies.** Support the development of policies for Parks and Community Recreation Programs.
 - i. **Objective:** PARCAC's objective is to ensure the City's Parks and Community Recreation Programs are operating in accordance with reasonable municipal practices.
 - ii. **Actions:**

1. PARCAC will review and comment on any Operational Policies for the Use of Parks and Operational Policies for Community Recreation that are developed.
- d. **Short Term Goal #4: Park Planning.** Support the update and development of Master Park Plans.
 - i. **Objective:** PARCAC's objective is to promote the maintenance and capital needs of the City's parks are being provided for in a proactive matter.
 - ii. **Actions:**
 1. PARCAC will review and comment on the Park Development Plan for each park that will include a list of capital and maintenance activities for each park once developed.
 2. PARCAC acknowledges that a budget for accomplishing such maintenance and capital needs will need to be developed and will review and comment on this once a draft is developed.
- e. **Short Term Goal #5: Sustainable budgeting.** Research and advocate for the development or creation of depreciation reserves to maintain parks and recreation facilities.
 - i. **Objective:** PARCAC's objective is to support the City in creating a sustainable funding source for developing and maintaining parks and recreation facilities.
 - ii. **Actions:**
 1. PARCAC will review and comment on any funding plan for parks and recreation facilities that may be developed.
3. **Long Term Goals.** The long term goals, with are intended to be goals that can be accomplished within a 3-5 year timeframe.
 - a. **Long Term Goal #1: Staffing.** Support staffing requests made by Staff or advocate for staffing as identified.
 - i. **Objective:** PARCAC's objective is to see that the staff developing and maintaining parks facilities and providing community recreation services is cost effective and provides the determined desired level of service
 - ii. **Actions:**
 1. PARCAC will review and discuss staffing levels with staff and advocate for additional staff as needed.
 - b. **Long Term Goal #2: Non-motorized Transportation.** Advocate for City Code to be updated to include sidewalks as well as parks & trails are identified as falling under PARCAC auspices.
 - i. **Objectives:** PARCAC's objective is to advocate for non-motorized transportation options in accordance with the City's Transportation Plan.
 - ii. **Actions:**
 1. PARCAC will advocate for the finalization and adoption of the Transportation Plan, and its eventual incorporation into the new Comprehensive Plan.

- c. **Long Term Goal #3: Non-motorized Transportation.** Advocate for City Code or processes to include an opportunity for PARCAC to review and comment on proposed subdivisions for recommended trail and or sidewalk facilities and associated easements prior to the preliminary plat being submitted to the Kenai Peninsula Borough for approval.
 - i. **Objective:** PARCAC's objective is to be more proactive about identifying opportunities for non-motorized transportation.
 - ii. **Actions:**
 - 1. PARCAC will advocate that the Homer City Code be updated to accomplish the goals/objectives set forth in the new planning documents.