### ECONOMIC DEVELOPMENT ADVISORY COMMISSION 491 E. PIONEER AVENUE HOMER, ALASKA

Alaska.

JUNE 11, 2013 TUESDAY, 6:00 P.M. COWLES COUNCIL CHAMBERS

### NOTICE OF MEETING MEETING AGENDA

1.	CALL TO ORDER	
2.	APPROVAL OF THE AGENDA	
3.	PUBLIC COMMENT REGARDING ITEMS ON THE AGENDA	
4.	RECONSIDERATION	
5.	APPROVAL OF MINUTES  A. May 14, 2013 Regular Meeting Minutes	Page 1
6.	VISITORS	
7.	STAFF & COUNCIL REPORT/COMMITTEE REPORTS/ BOROL	JGH REPORT
8.	PUBLIC HEARING	
9.	PENDING BUSINESS  A. Affordable Housing a. Town Center Plan  B. City Council Sign up. Next meeting, June 24 <sup>th</sup>	Page 5 Page 7
10.	NEW BUSINESS	
11.	INFORMATIONAL ITEMS  A. Capital Improvement Plan  B. RV Parking Flyer  C. City Manager's Report to City Council 6/10/13	Page 39 Page 41 Page 43
12.	COMMENTS OF THE AUDIENCE	
13.	COMMENTS OF THE CITY STAFF	
14.	COMMENTS OF THE COUNCILMEMBER	
15.	COMMENTS OF THE CHAIR	
16.	COMMENTS OF THE COMMISSION	
17.	ADJOURNMENT/NEXT REGULAR MEETING IS SCHEDULED F	· · · · · · · · · · · · · · · · · · ·

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### **ECONOMIC DEVELOPMENT ADVISORY COMMISSION REGULAR MEETING** MAY 14, 2013

**UNAPPROVED** 

Session 13-05 a Regular Meeting of the Economic Development Advisory Commission was called to order by Chair Sarno at 6:00 p.m. on May 14, 2013 at the City Hall Cowles Council Chambers located at 491 E. Pioneer Avenue, Homer, Alaska.

PRESENT:

COMMISSIONER BARTH, ROSS, SARNO, WAGNER

ABSENT:

KRISINTU

STAFF:

COMMUNITY & ECONOMIC DEVELOPMENT COORDINATOR KOESTER

**DEPUTY CITY CLERK JACOBSEN** 

At the request of Chair Sarno the Commissioners introduced themselves and told why they are interested in economic development.

### **AGENDA APPROVAL**

WAGNER/ROSS MOVED TO APPROVE THE AGENDA

There was no discussion.

**VOTE: NON OBJECTION: UNANIMOUS CONSENT** 

Motion carried.

### PUBLIC COMMENTS REGARDING ITEMS ON THE AGENDA

None

### RECONSIDERATION

None.

### **APPROVAL OF MINUTES**

April 9, 2013 Regular Meeting Minutes A.

ROSS/WAGNER MOVED TO APPROVE THE MINUTES.

There was no discussion.

VOTE: NON OBJECTION: UNANIMOUS CONSENT

Motion carried.

### **VISITORS**

### Philip Alderfer, Affordable Housing A.

ECONOMIC DEVELOPMENT ADVISORY COMMISSION REGULAR MEETING MAY 14, 2013

Philip Alderfer, owner of Alderfer Group Relators, gave an overview of his information in the commission's packet and explained the formula of taking the median income and median home price, to calculate the percentage of homes that sold within the community in a given period of time. There are other variables that come into play, based on a potential buyers needs and lifestyle, which he did not take into consideration. There are things governments can do to impact affordability like managing local economy, providing decent infrastructure, and maintaining school districts. As a community, Homer is different in the sense that we don't have what normally constitute the mix of starter homes. In a lot of other markets a first time homebuyer expects to buy the 400 sf town home, affordable for a starting salary, but that isn't something Homer offers.

In response to questions, Mr. Alderfer commented that new construction is almost impossible make affordable. There is a premium for being in Alaska based on cost of shipping materials, equipment, and infrastructure. Then there is an additional premium for being at the end of the road. We have a very talented but somewhat limited labor pool, and also challenges with good water and good soils in most areas. These factors generally result in higher construction costs. He thinks affordability is going to come from existing stock. Another point is that builders face a relatively low degree of regulatory oversight, which encourages building to the degree it can be done, which is a good thing. The rules as they relate to utility infrastructure raise issue. He cited an example of a property with multiple buildings on a single lot that are served by one main water and sewer connection. Because of the way utility billing is done and utility easements only in the road, there is one water tap the city can access to shut off in the event of non-payment. That makes it difficult to take the buildings and create three small affordable homes because it creates a set of rules for utility payments. He understands it is convenient for the city, but it is an active impediment to the creative use of real estate that could lead to some things that are more affordable. It also plays into conversion of a 12-plex apartment building to a co-op or condominium. There are ways to do metering and it isn't an issue of technology. If the city has one water meter to shut off in the event of non-payment, a way to address it could be to require a bond be put up by the creator of the condo association, which could be better than putting the building owner in the position of collecting utility bills.

In relation to urban infill, he understands and appreciates the notion, but pointed out that part of the reason the urban infill areas weren't built originally is that they were terrible. They were steep, wet, harder to build on, and weren't as desirable. He doesn't suggest giving up on urban infill, but if it something you think is really going to make a difference, you have to incentivize it. You can't just hope it will happen. Mr. Alderfer commented briefly about rental property challenges relating to investing here versus investing in Anchorage where rental rates are more profitable for investors. There are also the homeowners who leave Homer for half the year and let someone stay in their home at a minimal cost.

In further questions about condominiums as the city considers mixed use development, Mr. Alderfer doesn't feel that the 400 sf condominium development would necessarily work in Homer. There probably is demand for some of that, but a reality is that we don't have a community that expects to move up the property ladder, the same way because we aren't a particularly "big business" community as most of the stable jobs are government and quasi-government where one would max out at a pay range. Their first home tends to be a three bedroom, two car garage, ranch style home they plan to stay in and bypass the 400 sf condo. Mr. Alderfer also touched on challenges that arise for mortgage lending institutions when considering loaning in mixed use zoned area. A large issue is there is almost no way to put something that is 40% residential, 40% commercial, and 20% industrial into a shared pool of securitized mortgages. Another thing is that if you are going to encourage urban infill, there has to be

051513 mj

ECONOMIC DEVELOPMENT ADVISORY COMMISSION REGULAR MEETING MAY 14, 2013

upkeep of what there is, sidewalks, parks, roads, etc., and make it possible to say, look at this fabulous downtown.

### STAFF AND COUNCIL REPORT/COMMITTEE REPORTS/BOROUGH REPORTS

A. Staff Report: RV Parking Update, Lone Eagle Survey Report

Community and Economic Development Coordinator Koester reviewed her report. There was brief discussion about the RV day use parking in relation to encouraging trolley stops there, or at least nearby, and being able to post contact information of transportation services for people who may not want to walk.

In relation to the lone eagle survey they have been working on, Mrs. Koester said she has not received any responses so maybe they need to consider a different technique. There was discussion that this is still valid, and maybe it would be good to expand the venue to editorials, inclusion on the city website, and so forth. The commission agreed to revisit this in the fall.

### **PUBLIC HEARING**

### **PENDING BUSINESS**

- A. Affordable Housing: Staff Report/Update
  - i. Coast Guard Housing

The Commission talked briefly about the information presented by Mr. Alderfer and the the information relating to Coast Guard housing that was included in their packet. There was discussion that in Anchorage private companies own buildings and lease them back to the military. There is a fair amount of land owned by native corporations or other organizations who might be interested facilitating something with more of a town house feel similar to what other bases are doing around the country. CIRI owns land in the town center and the commission felt it would be beneficial to have some dialog with CIRI to find out if this is a direction they have interest in, or what they are interested in doing with their property in the town center. The commission acknowledged their understanding CIRI wasn't pleased when the Fred Meyer development fell through, but starting a dialog with them might be helpful in making some future progress. Mrs. Koester said she would look into having someone from CIRI attend a meeting in the near future.

### **NEW BUSINESS**

A. City Council Meeting Sign up. May 13 and 27

Community and Economic Development Coordinator Koester clarified that the next council meeting date is May 28<sup>th</sup>. Most commissioners were unable to commit to attend and Chair Sarno agreed to attend.

### **INFORMATIONAL ITEMS**

None

ECONOMIC DEVELOPMENT ADVISORY COMMISSION REGULAR MEETING MAY 14, 2013

### COMMENTS OF THE AUDIENCE

None

### **COMMENTS OF CITY STAFF**

Community and Economic Development Coordinator Koester advised the Commission that the City will be working with the Chamber in hosting the Governor's Picnic in Homer on July 25 from noon to 2 pm. It will be a big event. She also noted that there will be a lot of projects happening this summer that will cause some temporary delays and disruptions around town. Projects include the gas line, repaving on the Sterling Highway, Spit Trail construction, improvements in the Harbor, and the load and launch ramp. These improvements will be good for economic development, but we will need to have patience while they are happening.

### COMMENTS OF THE COUNCILMEMBER

### **COMMENTS OF THE CHAIR**

Chair Sarno encouraged the other members to let people know what the Commission is doing. They are having some really interesting conversations, tonight being a great example, but no one from the public is here to hear them.

### COMMENTS OF THE COMMISSION

Commissioner Wagner said this was a good meeting. He feels kind of bad in that he is so overcommitted right now, but this is a great group and he enjoys their meetings.

Commissioner Barth thanked everyone for welcoming him. He enjoyed his first meeting and is looking forward to working on affordable housing.

Commissioner Ross agreed that it was a good meeting and is excited about working on affordable housing. A point that Mr. Alderfer brought up that struck him was for the city to focus on the amenities that attract people to Homer and encourage that the commission keep thinking about that part too.

### **ADJOURN**

There being no further business to come before the Commission the meeting adjourned at 7:26 p.m. The next regular meeting is scheduled for Tuesday, June 11, 2013 at 6:00 p.m. at the City Hall Cowles Council Chambers located at 491 E. Pioneer Avenue, Homer, Alaska.

MELISSA JACOBSEN, CMC	, DEPUTY CITY CLERK
Approved:	



Administration

491 East Pioneer Avenue Homer, Alaska 99603

(p) 907-235-8121 x2222 (f) 907-235-3148

### Memorandum

TO:

**Advisory Economic Development Commission** 

FROM:

Katie Koester, Community and Economic Development Coordinator

DATE:

June 6, 2013

SUBJECT:

Affordable Housing (2)

This memo is an updated to the Affordable Housing Memo from the April 9<sup>th</sup> meeting. The April 9<sup>th</sup> memo recommends 4 steps, I have provided updates on 2 of the 4 steps in this memo. The last 2 are pending.

- 1) Identify what "affordable housing" means (as opposed to low income housing, for example).
  - a. **Affordable Housing.** The generally accepted definition of affordability is for a household to pay no more than 30 percent of its annual income on housing. Families who pay more than 30 percent of their income for housing are considered cost burdened and may have difficulty affording necessities such as food, clothing, transportation and medical care. Another definition that the commission may find useful for affordable housing is: rents that are affordable to households whose annual income is 80% or less of the median income range for the *county* in which the property is located. For the Kenai Peninsula Borough monthly housing expenses need to be \$1,516 or bellow to be considered affordable by this standard for a family of four.
  - b. Low Income Housing. Low income housing generally refers to housing that is subsidized by a public entity and limited to occupancy by persons whose family income does not exceed certain preset maximum levels. Homer has a few low income housing units (Harbor Ridge, Conifer Woods, and units owned by Kenai Peninsula Housing Initiative). Alaska Housing Finance Corporation (AHFC) operates a housing choice voucher program locally. I spoke with Inge Clark at the local AHFC office that provides rental assistance for eligible families and individuals. AHFC provides rental assistance for 105 families in Homer with 75 families currently on the wait list. The term family is used to refer to single individuals or multiple family members in one household. AHFC will provide assistance if a family meets the income eligibility requirement, (families whose income is at or below 50 percent of the area median income) and do not have a history of drug abuse or violent crime. The majority of the people AHFC helps locally are individuals (not families with children) that are disabled or elderly. AHFC in Homer sees a lot of demand for one bedroom units. Ms. Clark said that poor rental history keeps individuals from being able to find affordable rentals, not a lack of available units. Poor rental

- history, drug and alcohol abuse and life skills issues are the hurdles for many of the people she sees on a regular basis.
- 2) Research current market conditions and why there is a lack of affordable housing. I prepared the chart below to analyze how much a family would need to make to afford a home. There are many assumptions that go into this number and it is only meant to provide the Commission with a general idea.

Recommended

		KPB Median	Recommended Mo.	Mo. Budget for	Remainder	How Much
No. in		Annual	Housing Expense	Utilities (10% of	Available for	House can you
Family		Income	(30% of Income)	Income)	Mortgage	Afford?*
	1	\$53,100	\$1,328	\$443	\$885	\$185,373
	2	\$60,700	\$1,518	\$506	\$1,012	\$211,905
	3	\$68,300	\$1,708	\$569	\$1,138	\$238,437
	4	\$75,800	\$1,895	\$632	\$1,263	\$264,619
		2013 Federal				
		Poverty				
		Level, AK				
	1	\$14,350	\$359	\$120	\$239	\$50,096
	2	\$19,380	\$485	\$162	\$323	\$67,656
	3	\$24,410	\$610	\$203	\$407	\$85,216
		l-				

<sup>\*</sup>Assumes a 4% interest rate. Does not include taxes, insurance, or down payment

\$29,440

3) Research potential solutions to encourage the development of affordable housing. Pending

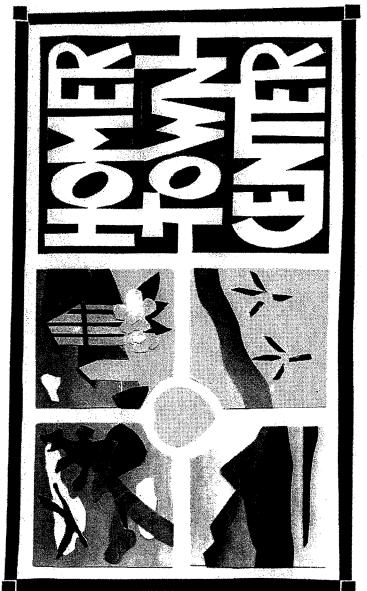
\$736

4) Meet in a joint worksession with the Planning Commission to discuss land use, affordable housing and up-zoning (proposed June date). EDC could invite the Planning Commission to our meeting in August (8-13).

\$245

\$491

\$102,776



# Creating the Heart of Homer: The Homer Town Center Development Plan

City of Homer April 2006



## AKNOWLEDGEMENTS

Town Center Development Committee:

Barb Seaman, Vice Chair Bill Smith, Chair

Eileen Bechtol Rose Beck

Kenton Bloom Don Emmal

Derotha Ferraro

Dave Gilbert

Anne Marie Holen

Kurt Marquardt

Kirk McGee

Alternates Beth Van Sandt, Dean Kvasnikoff and Jack Cushing Dennis Novak Kate Mitchell

City Staff:

Carey Meyer, Director of Public Works Julie Engelwetsen, Planning Technician Beth McKibben, City Planner Walt Wrede, City Manager

Consultant

Laura Ballock Landscape & Urban Design Consulting

Front cover art by Bradley Booth

**Indrew Maleod** Jessica Eason Soby Pauling Audin Eans Joy Seward langman Pau Dungan all Newman aurie Daniel 30 Malore Duise Hall On Ermal Mike McBride Bob Shavelson 8 Welissa Whighami ≪iLozier Lasse Holmes Sella Vera Kilche bert San Welle Kurt Racicol Milli Martir Rot Toynti Leah Jerkin Jilli Dace, Rotte McPerson Jorenna Smit Katie Gutrie Sherry Wilkins Mike Pat Dane Hyghes Lorraine Haas Christophe Lane Walk Betsy Web Melody Mahone Katty Ranz Kim Fine Bob Shavelso Marga Raskin David Raskin O'nis Bec Kate Crowle Bremicke Randol Margar version Saille Dodd Buters
Saille Dodd Wan Paitr Shelley G Carole Hamik Bic Krudts Omissie Hoffman Glenda H Daniel Weather Louise Hedde Karmen Class Connie Alder Seve Irene "Bumppo" Sabrina / Coraid DeArmoun
er Joel Cooper Dai
burk Leslie Sater K
dson Oren Farms C Wayne Yager Meg Mitchell Steve Roth Start Schrutzer Linda Sayner Steve Hackett S Dave Gilbert Wayne Barrowdiff Terry Yager Jack Hamik Steve Schulz Laura Patty David Stulzer Kim Funderburk Jeff Rchandson

Dick Syrtons Narroy Syrtons Pan Chavlous Rose Beck Milke Midroth Marget Seelye Jerry Carroll Alan Parks Linda Redman de Gale Parsons Meredith Hawkins F. Spenser Havlick ak. Kirk McGee. Barbara Seamen er. Rom Drattman. lary Leriffer Ruth Brown Nedra Carroll Angle Newby Kari Howell Les Zatz Tom Hall Not Syntons Nancy Syntons mifer Chapple Beth Van Sand Ken Castne aura Forbe John Hendi Sawn Park Vickie Gordo Mark Prefi Dave Barker
Laura Ballock
Dir Fowler
Midvael Feranto
Midvelle La Frinere
Carolyn Norton Rachel Livingston Doug Evans s Holly Spoth Derotha Ferraro Jack Lertfer Ty Gates D Entily Farrens Arra Iredale Tim Mullikan Carey Meyer Diane Haigh Sale Amindson Susie Luzzader Russell Cooper Rok Foster Demis Novak Amelia Robertson **Bic Bremidker** Aka Mouw Kim Terpening George Camelos Paul Seaton D Jethy Arm Stectiv Nancy Lord Mike Hawfield Like Welles Nancy Pottle Jearne Parker June Uminski Stephen Howell Marcus Bradler More Mode Ę

Greg Deme Demos Cili uce and Polly + Paula Dickey Bib Keller Ar Bib Keller Ar Heen Beditol Malinda Thompson Pete Wedin D Susan Becker Lisa Powell Andrea Huyck Christine Hunell Dorle Scholz Paula D Dave Bans Ginger Tornes Jol John Stows B Ame Wieland Lauren Scharf Staron Roufa Im Fotter Ame Cooper Joel Gay Arre V Carol Sandaert Bl Glen Caldwell Br Jacob Thorpson I Jernifer Nielson Roger Clyne Jo Vickle Rich L Mary Oldham N Cory Rymire lane Parkinson Daniel Zatz Judith Rothstein Jesanna Fornstein Paula Setlerquist Stram Setlerquist Ted Schnidt Brian Harrison Mary Tilrrble San Waitmen Norme Waitman Midhelle Robbins Wym Levitt Bad Van Appel Dorna Ree Faulwest Lotte Badre Celeste Novak Jerusan Steam Steam College Novak Jerusan Steam College Rother Reinfart Lotte Badre Celeste Novak Jerusan Steam College Rother Steam College Rother Steam College Rother Reinfart College Rother Rother Reinfart College Rother Reinfart College Rother Ro lima Brenda Dolma Jesentra Potifisiein etterquist Ted Somidt Rob Lund Barbara Meyer Mel Strydom Bev Guyton Cyrtha Morelli Kattiteen Stier Asia Reeman Sara Woltjen Soles Frances Bursch Inyot Timothy Yarborough Linda Qolla

David Exams Rey Hoyt Jr. James Dolma

# Envisioning the Heart of Homer

Liss Ruoff
Art Sowis
Britt Barrett
Maria Kum
Josh Bram
Onis Beadty

Ceir Laukitis Robert Pelkey Kimberty Baker Many Bell

3ay Pendleton Vlary Donion **Taron Shears** 

Paven Wilson-Boles Sillian Beran-Maryot

Shirley Forquer Armie Whitney

Peggy Meinleder Carol Aderhold

Tom Laing Peg Sharon Whytal C Nell Herring

Middleton

arin Marks

Aike McCarthy

dichae

Gannaway Shepard Shilh

Sara Peterson Stacey Nelson

Mike Yourkowski Perrifer Leach Tim Curan Haldi Skoll Misti Beachy

All of the people listed here have participated in some way in the Homer oither as a focus group member, on one of the committees, attending one or volunteer or otherwise be involved. The Town Squary/Center Project since 1998 more public meetings, by providin financial support, or by responding vi the public survey that they wanted names are listed in no particular orde

## Homer Town Center Development Plan

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Action Hanpage 21

Appendices Funding Sources City of Homer Resolution 05-95(A) City of Homer Ordinance 06-08(A)

## Introduction

Business District, as shown on page 8. It represents ultimately desired in the Town Center, including its physical form and general appearance. It provides This Town Center Development Plan is the City of Homer's policy framework for the largely undeveloped area lying in the heart of the Central the City's official vision for the type of environment long-range land use, transportation, parking, and open space recommendations for the area. itself does not change the zoning of property, and it is not a development proposal for a specific project. Rather, the plan will be used to guide future development policy and public inflastructure improvements, assist in the evaluation of future guidance to landowners, citizens, and developers of development proposals, and provide development Iown Center.

Town Center will be a community focal point to

A Vision for the Heart of Homer

enhance mobility for all forms of transportation,

and contribute to a higher quality of life.

greater sense of pride in the downtown area. provide for business development, instill a

Town Center will be based on a framework that establishes linkages within, to, and through the

residents can live, work, and play, and visitors will create a vibrant community center where heart of the downtown area. This framework

will be welcomed.

To create a Town Center in Homer, it is crucial that the project be approached cooperatively by property owners, non-profit organizations, and local government. To succeed, it must be market driven and make economic sense.

goals of the Homer Comprehensive Plan (1999 Update). The Comprehensive Plan establishes the vision and overall framework for the future of Homer. The Town Center Development Plan is consistent with the goals and requirements of the The Town Center Development Plan refines the

The plan is not an ordinance or zoning. The plan

Comprehensive Plan, as identified at right.

Homer Comprehensive Plan (1999 Update) are particularly relevant to planning for The following goals and objectives from the development in Homer's Town Center.

- Improve the attractiveness and usability of the business orie to enourage use of the area.
  - attractive, retail-oriented development of Ercurage a balance of open space and vacant land in the business/ core area.
- Support the establishment of a Town Square Adively pursue a therre for Honear Avenue. and conneding green spaces through town. sdewalks, and walkways to correct City parks, schools, recreational areas, and the downtown core area. Develop an integrated system of trails
  - Brourage and enhance the cultural and educational amenities of Homer
- (CB) to provide a certrally located batteey commercial area and focal point for planned or zoned Certral Business District Guide growth and development in areas the committy.
- The City, in cooperation with private business Averue theme and town square to become a Involved in creating and enabling a Honeer owners, shall research and evaluate steps. reality.
- organizations and institutions to explore certralized Town Square that includes a attural center, interfacing with existing Work with the community to develop a partnerships and shared parking.
- provide funding for development of the Town Square with cultural and other facilities and Investigate innovative funding mechanisms to publicart programs

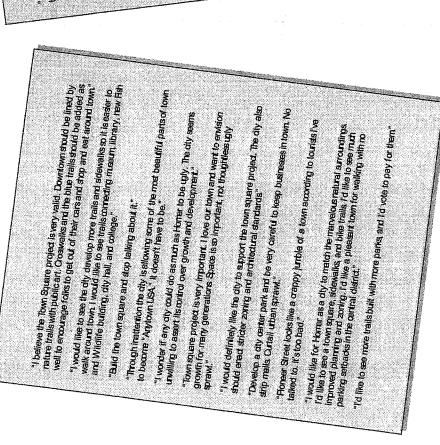
"Home needs bike, 34, and pedestrian trails. We need planning and zoning, a real

downtown, and maintained roads.

\*Ou town looks like a durp! No pride of ownerstip. No series of downtown."

Horrer in 25 years from row, no to the next year.

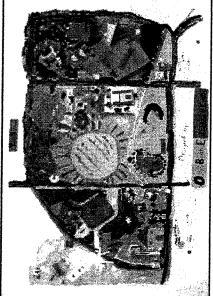
From "Verbatim responses to invitation to make additional comments to the City of Homer Citizen Survey," December 2002:



We have one of the most stranty natural surroundings in the world. If we don't rein when have one of the most stranty natural surrounding we will debase this setting and incut impuses to build the deap and the tawdry we will debase this setting and incut impuses to build the deap and the tawdry we will debase this setting and "It would be rice to have mostifalls and sdewalks for easter stopping and getting "We the dty saft, cound! dilizens) should be making decisions today to shape oursalves it snot too late to previent another Archorage from happening here. "Hease develop town square identify a la Varcouver, BC – sone medranism to "Hease develop town square identify and with the intown as green." \*Suport a dity and area corrected by trails Suport focus on environmental suport a dity and area in protecting land for green open space. Focus on integrity and acquiring and protecting land for green open space dity areas integrity and acquiring and protecting land business to develop in one dity areas controlling unbansprawi. Try to encourage business to develop in one dity and controlling unbansprawi. Home, uforturately, is a dumy community and fleedurally amous vas natural \*Develop businesses in town from the core out. No urban sprawl or strip malls." It is critical to provide green space. Zoving, town square and year round jobs are "Cry should be highly involved and supportive of green belt miliatives and town" "City is urativablive. Need now emphasis on beautification and green projects." "Our dity does not lend itself to walking around fown." the most important leaves

Homer Town Center Development Plan - April 2006

# History and Community Involvement



Sudents from Otter Beach Educational Center produced a colorfut vision of Town Square to help promote the project. Noted in the design are a city hall, performing arts center, school, public market, and several greenbelts.

In 1998, Kachemak Heritage Land Trust (KHLT) chants, and City staff to collaboratively create a vision for downtown intended to enhance economic business district that will instill a greater sense of created the Homer Town Square Committee and began an open, public dialog with community members, downtown property owners, local merdevelopment and the quality of life for area residents and visitors, as well as to shape a central community and pride in the downtown area.

comprehensive plan update.

The first phase, funded by the Alaska Conservation Foundation, was to facilitate a series of town meetings and begin conceptual design of the town center The Town Square Committee commissioned an "Opportunities and Moore that provided narrative and maps including and use, slopes and drainage, vegetation, and Constraints" report completed by Dames transportation and circulation patterns. and its pedestrian linkages.

The Homer Town Square Committee held four wellattended town meetings in the first year, inviting

people to share what they like town Homer and to learn about Spencer Havlick, professor of design at the University of Colorado at Boulder, facilitated these meetings. As is the case with many such projects, the Committee realized that a truly open, inclusive process must be flexible and respond to the Focus reports on economic impacts don't like about downtown square development in many other communities. Dr. groups established in the larger community meetings produced benefits, facilities and architecture, natural resources, trails, traffic and parking, and youth perspec-A community survey community's pace. public art, tives. and

nearly one-fourth offering to volunteer for Town formally supported by the City and written into its soliciting public opinions and ideas was completed by nearly 500 citizens, with Square activities. The Town Square Project was

Communities Program, \$16,370 from the State of Alaska's Trails and Recreational Access for Alaska can Greenways Program, \$9,860 from the City of Over the course of this effort, the Homer Town Square Project, through the non-profit Kachemak Heritage Land Trust, received \$32,000 from the Alaska Conservation Foundation's Sustainable (TRAAK) Program, \$3,000 from the Kodak Ameri-Homer, \$14,750 from individual major donors and community members, and \$15,000 from the Alaska ment. An additional \$1,680 was raised from special contributions. The Homer Chamber of Commerce and the Homer Foundation provided funds via the City and KHLT to bring consultants to town. These combined sources provided a total of more than Department of Community and Economic Develop-

\$100,000 for this project, to date.

Square Project included consultation by Anchorage mic analysis of the Homer Town Square proposed sity of Alaska's Institute for Social and Economic Research; consultation by landscape architect Mark Pfeffer of Kootz, Pfeffer, Bettis, specifically to dis-

landscape architect Chris Beck; a fiscal and econodevelopment alternatives prepared by the Univer-

> Trailhead signs on one of the trails were Homer's first Public Art project. Benches were designed and Since 1999, two trails have been completed. constructed by Homer High School students.

Town Specific work funded within the Homer

cuss infrastructure financing ideas;

Walkable

0 £

Thanks to

2

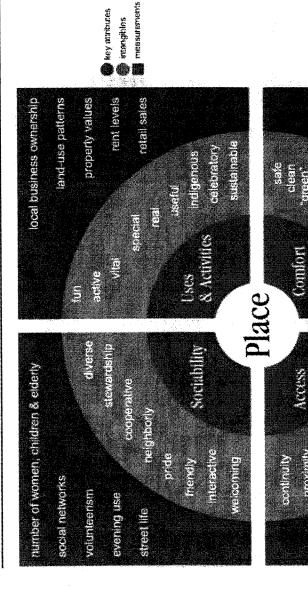
Nancy Rottle of the University of Washington, who was looking for a final design studio project for her Trust purchased property in the social and commercial heart of and consultation and community meetings led by Dan Burden, Communities, Inc. In early 2003, KHLT was contacted by Professor support from the Homer Chamber Homer. A well-researched series of design boards was created by intent to utilize the property in keeping with the Town Center provides more than 11 configuous development, help to form the In 2001, Kachemak Heritage Land Town Center area, with explicit acres that will, through thoughtful of Commerce and the City, shared with the community. entire class was able with two City-owned graduate students. director Professor parking in wing Spile white the ending take the Ling Pass The Water of les pears to get and the Sparms Jouth North (angled Analy along bearing a straight of the Phartments above g along that ing serods Shape below Govern

Rottle's students and

property,

The idea of "Town Square" has inspired many of Homer's more creative residents. This sketch was produced by artist. Toby Tyler to Illustrate one possibility for a small retail/ apartment complex that takes advantage of an existing natural buffer.

# What Makes a Great Place?



Have you ever noticed how many people "A great place is one where people want arrange to meet friends, or bring visitors. are enjoying a conversation at a farmers socialize, or celebrate interaction with a wide range of people... It is where you market or on a friendly Main Street?" to go to observe the passing scene,

—from "Five Ways to a Great Race" by Kathy Madden, YES Magazine, Summer 2005

"Great places make great cities."

traeut. Walkatin alticutes

State of the state

& Himbalges

-from The Project for Public Spaces, http://www.pps.org



\$ 2003 environmental data building conditions 010000

parking usage patterns

pedestrian activity

Iransit usage

mode spills

sanifation rating

crime statistics

bullmeas

anthreame

al (Transporte

Seminary may

weik arde Signatures 

Iraffic data

# Guiding principles

civic, commercial, residential, and outdoor/open space. The following principles further expand the core Town Center planning began with a recognition that a viable and vibrant Town Center must allow for and encourage mixed uses; most importantly

### Economic Opportunity

- other community members.
- Neighboring properties and businesses will benefit from Town Center development and will be encouraged to participate in the Town Center
- of businesses.

Discussion: To be a successful destination and focal point, Town Center must provide an environment where a variety of businesses can thrive in combination with residential, governmental, and recreational activities.

residents and prospering economically? How

from growth but not suffer the post-growth

disinvestment that so often follows?"

can a community, city, or suburb benefit

— from Why Smart Growth: A Primar published by the International Cityl Courty Management

Association, 1998

a community maintain its small-town charm without overcrowding its schools? How can

and character while accommodating new

facing communities nationwide. How can a

where they want to go and of what things

they value in their neighborhoods and

"Successful communities have a vision of

downtowns. Their plans for development reflect these values and answer questions community capture the benefits of growth

The commercial anchor in Town Center will consist of a major private sector development which will draw people of different ages and incomes yearround. This could consist of a single store, a collection of stores, or a hotel with meeting facilities and

### Common Space

- spaces to include features such as trees, flower beds, native plantings, playgrounds, buffers,
- point of Town Center.

- mic opportunities for property owners and Town Center development will provide econo-
- vision.
- Economics will drive a viable and diverse group
- Public/private partnerships will be actively pursued.

retail components.

- The Town Center will have connected green landscape screenings, trails, and public art.
- Common spaces for public use will be reserved and developed.
- A central open-air plaza will serve as the focal

Common space in Town Center will incorporate

Discussion: Parks and open spaces help to create a sense of place in a community. They provide serenity, calm vistas, and exposure to nature, as spaces create a safe environment while enticing well as places for social activity. Visible common passersby to investigate and linger.

various community activities such as outdoor concerts. food vendors, arts and crafts shows, produce markets, and the start or finish of parades. Town Center will include a formal outdoor plaza to serve as a focal point and fill the role as Homer's "front porch." The plaza will provide a forum for Town Center will also incorporate a central park to

Connected pocket parks will join pedestrian ways with streets and parking areas to soften the hardprovide open green space in the heart of town, allowing for both passive and active recreation.

## Transportation and Parking

scape that is inevitable with development.

- Multiple means of transportation, from automobiles to bicycles to wheelchairs, will be accommodated in Town Center.
- Town Center will have vehicular and pedestrian access from all directions. Road placement and design will create safe, modulated traffic flow.
- Town Center will be pedestrian friendly, providing walkways, trails, and other amenities to enhance connectivity.
- Town Center will accommodate future public transit.
- Parking will be designed to allow for compact development and to encourage "park and walk" activities.

developed with the pedestrian in mind. Streets will be designed so vehicles travel at slower speeds, Discussion: The Town Center will be designed and

# The Benefits of Place



 Perpendente in Integrity and value Sunse of pride and polymorphism Totalia en en managa en estado. Less mest for editible all equity. Nurumes & Delines Community Menting controlly agreed upon doloros struit. The state of the s Place



A relation structure. However, breater stands and the

@ 2003

Reducement for our and parking Concessor and commentation between uses

recompaniele voimpolelle granaf

Contract to the second

 Exchanges and preserves information More dufural exposure, interaction Reduces race and class barriers & Meaningful Contact Feeling of interconnection Supports barror system Posters Prequent Improves seciability wisdom, values

—from The Strail Town Planning Handbook published by the American Planning Association, 1995

about small towns is their compactness which allows for pedestrian travel."

"Arguably the nicest design feature

Draws a Diverse Population A treatment of the ability of the second one wanten elsenbastas obisitas Appende Appendiction adjustments. ration and chargeter and ousterner blobes e Elifordinings a fatigle Characteristics arreliases in built environment property of the second



Homer Town Center Development Ran - April 2006

Greates Improved Accessibility

like setting. What they all share, while others emphasize a parkdense and urban in character, community focal point that "Some new city centers are however, is an underlying emphasizes human scale." motivation to create a

—from "Creating City Centers" by C. Duerken and C. Gregory Date, published by the American Flanning Association in The Commissioner, Surmer 1999

crossings will be provided. Sidewalks will line the streets and link parking areas and pocket parks. Separated pathways will join the development clusters within Town Center and will connect with redestrian ways in other parts of town.

all four directions, allowing Town Center to unite fown Center to the business area developing around the Sterling Highway to the south. Access to the west will link to Main Street, and to the east will oin with Poopdeck Street near Hazel Avenue, variety of commercial enterprises. Access will be designed to encourage travelers to utilize the Town Access to and through Town Center will come from commercial and residential areas of Homer. Pioneer Avenue to the north will be directly linked through leading to the new library. the post office, and Center travel ways to reach other parts of town.

walking through Town Center. Parking will be a development, ensuring that buildings and other activities can easily be reached by parking and mixture of on-site parking, on-street parking, spaces containing trees, grass, and outdoor fur-nishings. On-site parking will be located to the rear Parking will be positioned to allow for compact shared parking, and parking "parks." Parking parks pedestrian facilities, often adjacent to small green are small public parking areas joined together by or sides of buildings.

roads within Town Center, thus ensuring a cohesive design to the travel ways and facilitating many of The Draft Homer Boulevards document will be utilized as a guide in the planning of streets and the transportation goals of the Town Center Development Plan such as slower vehicular traffic with an emphasis ou pedestrian navigation.

### **Gvic Anchor**

- A new City Hall will serve as the civic anchor for Town Center development.
- Town Center could also incorporate other civic institutions, such as a courthouse, civic center, or conference center.

"critical mass" needed to bring the area alive while function in a town center, providing some of the Discussion: Large civic facilities serve an important adding identity and promoting stability.

City Hall, identified as a community priority in the The preferred civic anchor for Town Center is a new City of Homer Capital Improvement Plan (CIP).

### Residential Uses

- Town Center will include residential development.
- commercial development in Town Center will Multifamily residential and mixed residential/ be encouraged.

Town Center will provide vitality and ensure that the area remains lively throughout the day. In addition to development could include student housing for the local college, mixed-use retail buildings with affordable upstairs apartments, and upscale condominthe existing single-family homes in the area, new Discussion: Residential development in iums.

### Design

- Iown Center development area will be encour-Architectural and design elements will contribute to a cohesive and attractive look and feel for Town Center. Properties adjacent to the aged to participate.
- Fown Center will have a formal plaza as a defined focal point.
- Parking areas will be located to enhance the streetscape.
- Town Center design will incorporate clustered and compact mixed commercial/ residential development adjacent to outdoor public spaces.
- close to the street and sidewalk to create a Commercial buildings will generally be placed friendly pedestrian atmosphere.
- þ will Natural site factors and features

page 7

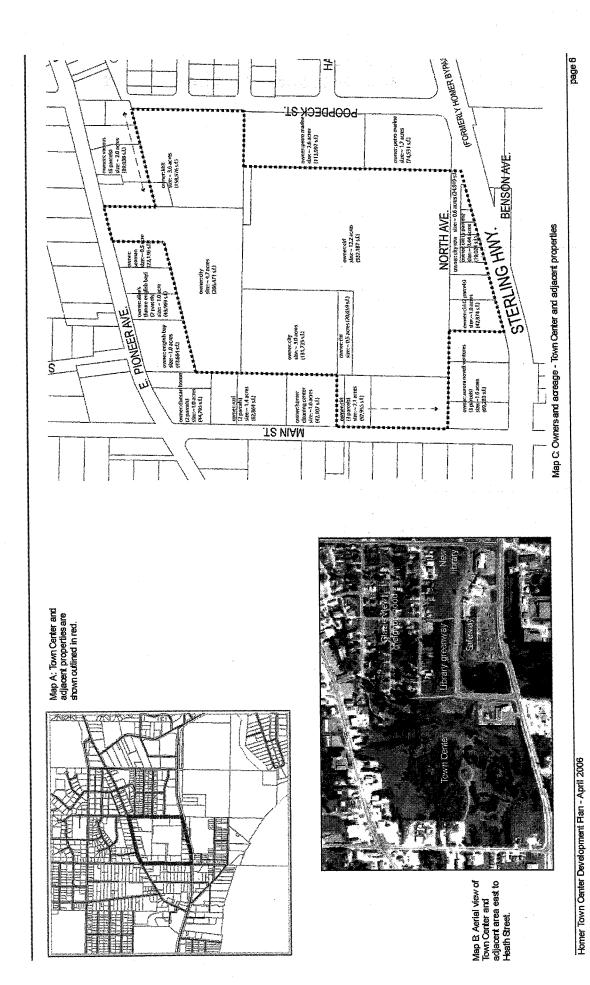
incorporated in Town Center design to high-light Homer's unique topography and view-

- Water runoff systems will be integrated into the design of Town Center.
- Buildings will be situated to take advantage of solar access.
- integrated artwork will Architecturally encouraged.
- The Homer Community Design Manual will be used to guide development.

Discussion: Town Center is envisioned to be a struction types and styles. Properties adjacent to the primary development area will likely benefit by cohesive development, with a harmony among conparticipating in this effort.

residential uses likewise encourages walking from activity to activity and creates a lively area that is used throughout the day. One common type of mixed use development in town centers is to locate Compact development, with buildings clustered and placed close to the street, encourages walking development that includes retail, service, and and helps create a vibrant atmosphere. Mixed second floor apartments above stores and offices. As the focal point of Town Center, the town plaza will have buildings around it and will include extensive landscaping, park benches, etc. The plaza is where an outdoor concert might be held and Commercial activity could include a Farmers Market or "Saturday Market" on certain days. where outdoor vendors will sell their

ting artwork in Town Center will enhance this repu-Homer is known as an arts community. Incorporatation by showcasing Homer's artistic character.



# Existing conditions

C, totaling approximately 28 acres. This area is small enough to be easily walkable and large enough to create a true "Heart of Homer," reflecting for purposes of this plan, Town Center is defined as the largely undeveloped property outlined on Map all the guiding principles adopted for Town Center development.

### Land ownership

traffic counts in the city, as it is the primary route to the Homer Spit. South of the highway near Town Center are several major attractions including the Islands and Ocean Visitor Center, the Old Town art

> The Town Center area includes a mix of properties owned by public, private, and non-profit entities, as shown on Map C. In preliminary discussions, the Cook Inlet Region, Inc. (CIRI) have all indicated a willingness to consider trading land or adjusting lot City of Homer, Kachenak Heritage Land Trust, and

### Physical conditions

"the outskirts of a town you never get to."

from early description of Town Square Project,

Kachenrak Heritage Land Trust

of culture and wilderness," the town of Described as "an unusual juxtaposition

Homer has also been characterized as

The Town Center site lies, as does the majority of Avenue to the Sterling Highway, Town Center Homer, on the footslopes between the upland Caribou Hills and Kachemak Bay. From Pioneer sure and outstanding views of Kachemak Bay from

Center site, acting as sponges to the large quantities of water runoff and below-ground seepage from the ted wetlands make up nearly half of the Town upland bluffs and hills. Development is currently sited around the outer edge of the block where road frontage and utilities are constructed. Virtually no infrastructure exists on

both within and outside City limits. Population of

in 2004 was 5,332, an increase of 9% over the previous year. Forecasts are for continued growth the larger Homer service area is estimated at

Within City limits, Homer's estimated population

Homer population and economy Avenue on the north side.

White commercial fishing continues to make a

approximately 12,000.

significant contribution to the local economy,

Homer's strongest job creation in recent years has

been in industries that cater to tourism and/ or provide services to the area population. Recent and anticipated construction projects in both the public

and private sector aftest to Homer's growth in these

areas.

Town Center lies in the heart of Homer's Central

small houses and businesses on small lots exists

mile-long commercial corridor with a number of The Sterling Highway to the south has the highest Pioneer Avenue, located directly to the north, is a popular shops, galleries, restaurants, and hotels, Sidewalks run the length of the street on both sides. directly to the east of Poopdeck Trail.

lines to facilitate the development of Town Center.

Main Street, to the west of Town Center, is a major north-south traffic corridor. Pedestrian traffic is light as there are currently no sidewalks. South of

and commercial district, and Bishop's Beach.

the Sterling Highway, Main Street provides access

to Old Town.

Avenue. The 5.5 acre site will include a greenway

connection and trail running east to Town Center. Hazel Avenue was designed to accommodate onstreet parking. A sidewalk runs the length of Hazel

The new Homer Public Library is anticipated to open in August 2006 at the east end of Hazel

drops 80 feet in elevation, providing southern exposeveral vantage points.

Soils are predominately slowly-draining. Designa-

the vacant lands within Town Center.

### Adjacent areas

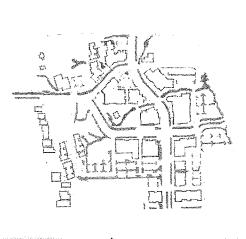
Business District. as shown on Map A. Adjacent areas will influence and be influenced by Town Center development. A residential neighborhood consisting primarily of

# Systems and Layers

system nan organized integrated whole made up of diverse but interrelated and interdependent parts

Fown Center. The design strategy used to create framework of layered "systems," The advantage of using this strategy is that instead of providing a scenario or "freeze frame" of what Town Center should be, the systems approach recognizes This plan presents two viable design alternatives for on a flexible that complete development may be up to 20 years possibilities exist within the guidelines established away. Until then any number of developmen two alternatives is based by the Town Center Plan. fixed ë

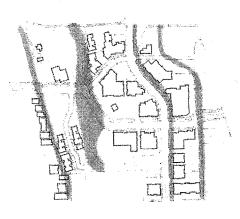
adaptable over time, though some systems are of Town Center as needed, without having to inherently more dynamic while others are more static. These systems operate independently and yet are complementary to one another. Such an political factors. New technologies and ecological considerations can be incorporated into the design totally rework building layouts, greenspace locations, trails, and roads. The flexibility of this design approach ensures that various needs are met as new The six systems are designed as changeable and economic, social, and needs arise throughout the public process. approach accommodates



flows, rain or snowmalt) is carried through the site in preserves or at least dosely mimics drainage lowers utility costs, creates habitat, and is This system includes all movement of water through the site. Water (induding surface runoff, subsurface natural function. Many drainages and wetlands exist on the site already. Reserving and utilizing natural good for the environment ABW B

water on the surface, deaning the water as it passes through vegetation. They are linked with walking such as parking lots and roadways. Boswales move Vegetated biosvales border impervious surfaces,

the floodplain, slowing down and soaking up flows. Not only do they provide a detention medianism, Wetlands (constructed or natural) act as sponges in also add habitat and are integral to the green oark spaces <u>s</u>



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## Green + Open Spaces

The landform system organizes all surfaces

Terraces

This system includes open spaces, plazas, and park vegetative cover which primarily determines their areas. They are described below in terms of terraces utilize the existing landform that resulted from previous development and thereby limit the amount of cut and fill needed to greate buildable and greates buildable areas. The terraces respect the natural landscape features of bluffs and plateaus that exist in the region as well as on the site. The

Forested areas with spruce trees create quiet places for relaxation and serve to buffer noise

tot traffic year round via boardwalks or bermed Open areas are covered with a variety of natural depending on the water table and time of year. water <u> po</u> ğ may or surfaces They trails

The large-scale terraces provide the framework for road, open space, and building development. The lowest impact development (parks and trails) is

arfaces

Each individual building ste has micro or small-scale

relegated to the steepest slopes.

terraces. These will guide building development.

Pocket parks and hardscaped plazas have infegrated vegetation and allow for year-round fool traffic. These are the most maintained and heavily traveled of the open spaces.

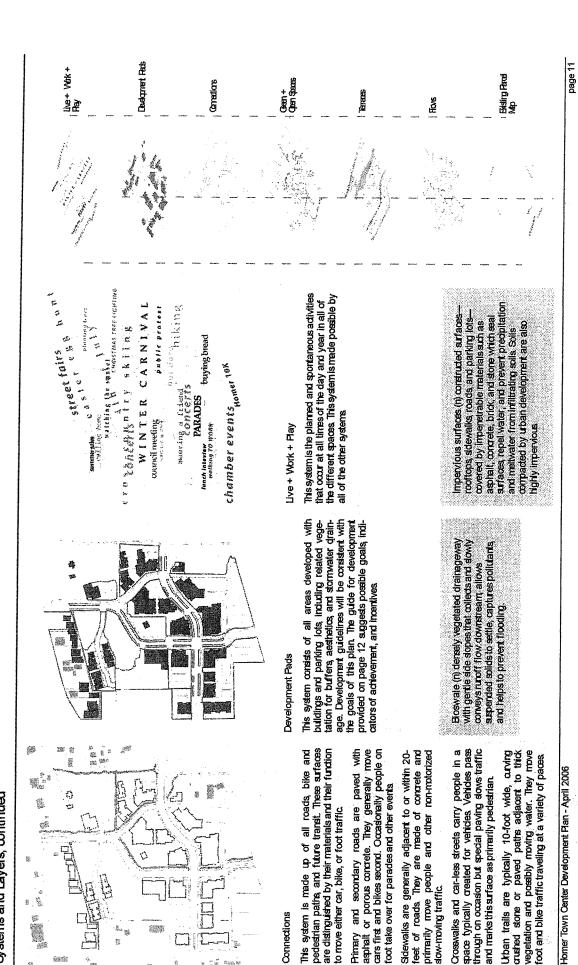
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Homer Town Center Development Plan - April 2006

foot and blke traffic traveling at a variety of paces

Connections

Primary and secondary roads are paved with

to move either car, bike, or foot traffic.

Sidewalks are generally adjacent to or within 20feet of roads. They are made of concrete and primarily move people and other non-motorized

slow-moving traffic.

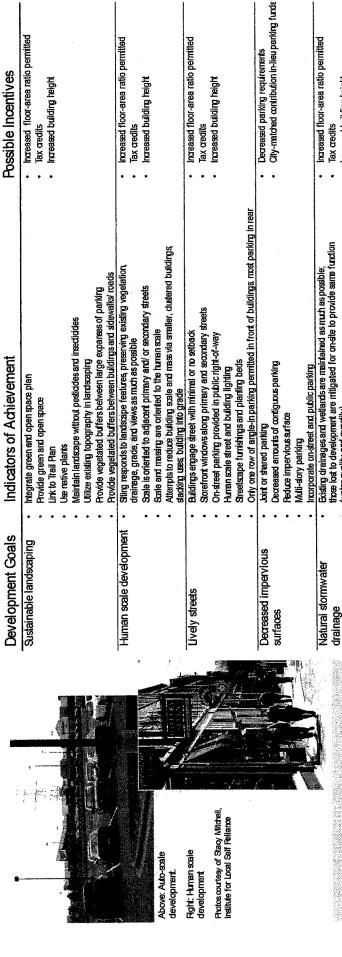
oot take over for parades and other events

through on occasion but special paving slows traffic

and marks this surface as primarily pedestrian.

Urban trails are typically 10-foot wide, curving vegetation and possibly moving water. They move crushed stone or paved paths adjacent to thick

# Town Center Development Guide



What is "human scale"? In relation to architecture, buildings scaled to human physical capabilities have steps doorways railings, work surfaces scaling, stelves fixtures, walking distances, and other features that fit well to the average person.

Human scale is sometimes wolated to serve automotive scale. Commercial buildings that are designed to be legible from roadways assure a radically different stape. The human eye can distinguish about 3 objects or features per secord. A pedestrian deadily walking 100 feet can perceive about 68 feetures a driver passing the same frontage at 30 mph can perceive about six or seven features. Auto-scale buildings tend to be smooth and shallow, readable at a glance, simplified, and have signage with bigger letters and fewer words.

Decreased parking requirements Decreased parking requirements Tax credits Tax credits Visually and experientially express concepts of water and earth in buildings and landscape Business owners participate in a focal retail management alliance Provide secondary roads that link to primary roads Mixed use development ntegrated development Retail alliance

Increased floor-area ratio permitted

Decreased parking requirements

Increased building height

Tax credits

Materials on building exterior consist of locally relevant material such as wood, stone,

Utilize green building/ LEED standards

Good architecture

Exterior building elements reflect the local character—porches, shed roofs, perched

Gradous human scale entry ways and public ways

platforms or decks

metal, or glass

Decreased parking requirements

Somwater management interventions are integrated into site design and open spaces

All surface runoff is deaned or site before exiting to drainage way

(water quality and quantity)

Interventions are integrated with adjacent property's site design and open spaces, if

Increased building height

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# Homer Town Center Design Details

## Use of native plants





Homer's Town Center will achieve a cohesive look and feel with simple repeated planting patterns as illustrated in Designs A and B. These include:

- 1. planting street trees approximately every 30 feet along all rights-of-way
- lining buildingswith a buffer of strubs and ground vegetated bioswales

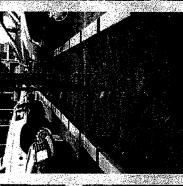
2. Ining streets, walkways, and parking lots with

Native plants will guarantee a simple and readable planting pattern in Town Certer. With native plants, maintenance cods will be lower, habitat for inceds and birds will be dreated, and Town Center will be a visual, aesthetic, and environmental draw.

**Howsfollow function** 





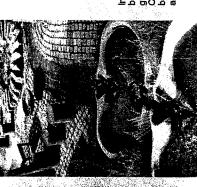


Rated swee squates parking sells and collects somwere.

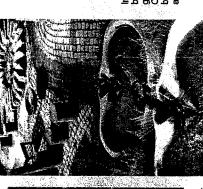
Patel bowde ner trail cones sommeter.



Grandel vallari in a park stiling dens valer while saving as a valer feature.



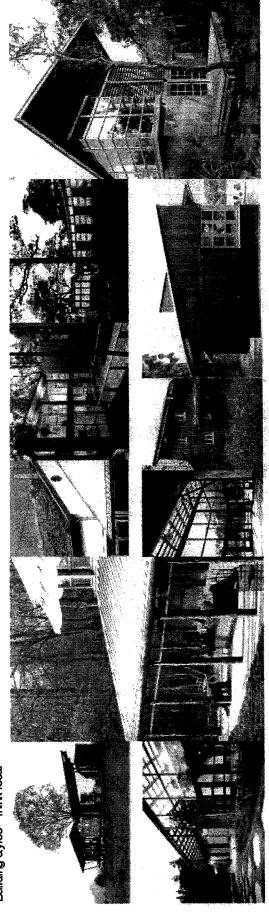
Sulphred extensions of water in an urban plaza





Images from Waterscapes by Dreisell, Grau, and Ludwig.

# Building styles - Think local



Building architecture in Honrar's Town Center should be simple, attractive, functional, and designed to human casile. Within the flexible framework for Town Center, the development pad systemallows for bload interpretation but encourages building design to consider size, scale, siting, and materials. The plant for Town Center does not specify a building skyle or theme, but in addition to the Community Design Manual guidelines, encourages architecture to do the following:

- Les green building design techniques, locally harvested materials, and energy-wise sustainable methods. The U.S. Green Building Countil's LED (Leadership in Breigy and Environmental Design) standards offer good rules of thurb.
  - standards offer good rules of thurth.

    Leve the major expression of the building façade onests of wood, store, maid, and/or glass. These meterials effectively correspond to the local surroundings and history—the forests, the gladal outwesh, the water, and the fishing industry.
- Feature exterior elements such as wrap-around portries ared or soped roofs deds, and perched platforms and structures set on pylons. All of these are building forms that speak to the local character in a new and creative way.
  - Make every effort to orient structures to frame the outstanding views, utilize the existing slopes, and be scaled gradously to the average pedestrian. To that effect, skirry, mitt-story buildings with entrances on multiple levels are favored over single-story broad structures.

# Design Details, continued

### **Greetscapes**









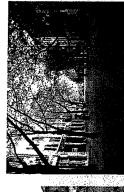








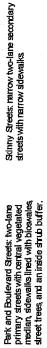








People Streets: narrow two-lane width tertiary streets paved with materials such as bridk or cobblestone that may extern across intersections. United traffic flow is allowed but the ertire surface is intended for pedestrians.



Thick Streets: two-lane primary streets with on-street parking, the urban trail surrounded on both sides by vegetated swales and buffers, and a sidewalk with street trees.

- The City builds a new City Hall (22K) within five years of start.
- A view corridor is established that preserves the best views from the public open space.
  - Building footprints are small (25K or less),
     but multiple stories; buildings are dustered
     The majority of buildings provide a mix of
- small businesses, housing, office, and retail.

  Reads are aligned to work with the major
  - existing landforms.

    On-street parking is allowed seasonally wherever possible.
- The parking ordinance is amended for joint parking and urban residential parking, and takes into account on-street parking.
- Land swaps occur between the City, Petro Marine, CIR, and possibly English Bay Corp. Land is swapped for road access, open space, and other reasons.
  - Lard is swapped for road access, open space, and other reasons.

    Owners of adjacent properties, such as Erglish Bay Corp. and Petro Marine, participate in Town Center development within 10 years of start.

- Supplementing existing 1.5 are park on KH.I parcel, roughly two acres of forest and peet meadow are preserved from development in perpetuity by becorring public parks, an additional one acre park is built.
- An urban trail rurs along public rights-ofway, itrough park and futue commerdal areas, correcting Horeer Avenue, the Poopdeck and kildrer Trails, and Islands and Ocean Certer.
- A City-run greenhouse is built on the Kachemak Heritage Land Trust parcel, adjacent to the community garden.
- Rubilo private partnerships and developer incertives allow for integration of natural drainage strategies that file together sormwater drainage and open space for the entire site. Most developers participate write a few choose to handle their own sormwater on their individual parcels.
- A 20-foot forested buffer is required for development along the Sterling Highway.



Section view (north to south, through certer of area shown on Map D)

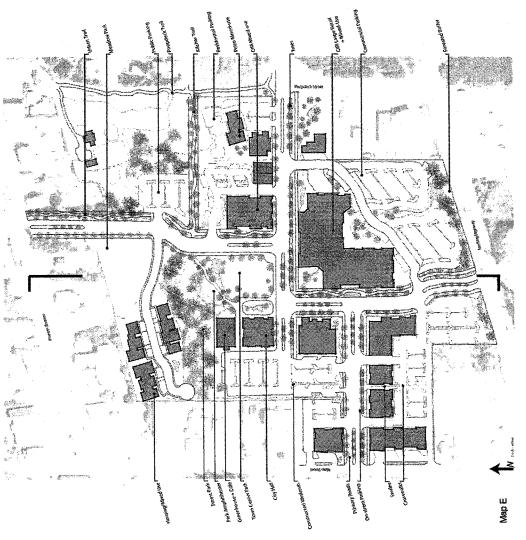
Mechas OR castoment. No 27,000 sf factoring Foresteri buffer places and joint passing 11 11 11 11 11 11 Ent-Visit primary street with schoolins and swite Petistrian priority street Town Geter Perk 1.0 arre gram systewith constructed welfards North-South primary street with trail, sichwelk end swelce post-development uses park raits Foret Park 12 ave foret vith trals and anythtraine Secretary street Marchy Fark .75 are marchywith brandwalk Homer Town Center Development Ran - April 2006 Rozer infill: boardvelk retail area pre-development uses Public open space Existing Proces doubtoment park packacypic \* Hone Aene

# Homer Town Center Visioning - Design B

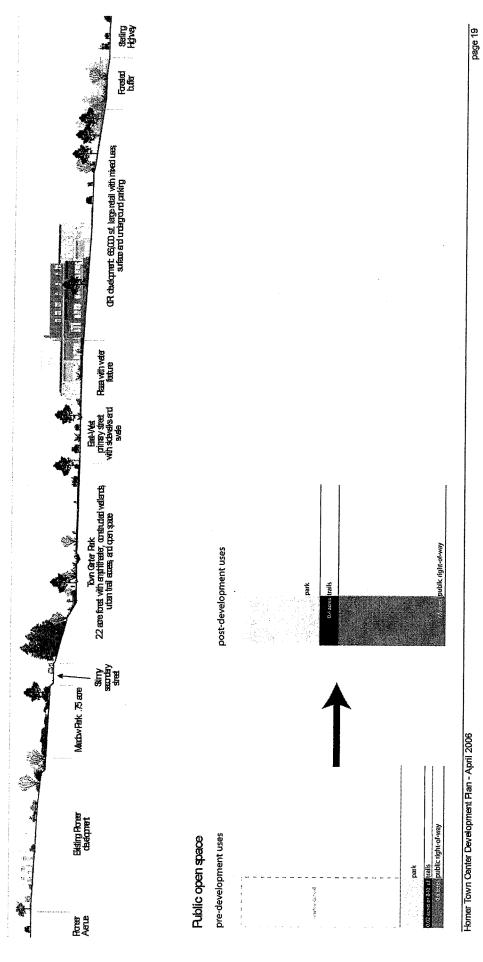
Design B shows how the Town Center may develop if the following major moves are

- The City builds a new City Hall (22K building, two stories) with adjacent greenhouse.
  - Views are preserved by limting lower elevation building heights.
- Building footprints are a range of small (25K or less) and large (66K).
- The majority of buildings provide a mix of retail, housing, and office space. A large major retailer occupies the 66K building.
- Roads are straighter and are less integrated into major existing landforms.
- Boulevard streets are constructed through Town Center on the primary streets
- The parking ordinance is amended for joint narking
- Lard swaps occur only between CIR and the CIV, who swap flat open space for developable land near Roneer Avenue.
- Adjacent properties, such as English Bay
  Corp. and Petro Marine, do not participate in
  Town Center development or participate in a
  minimal way.

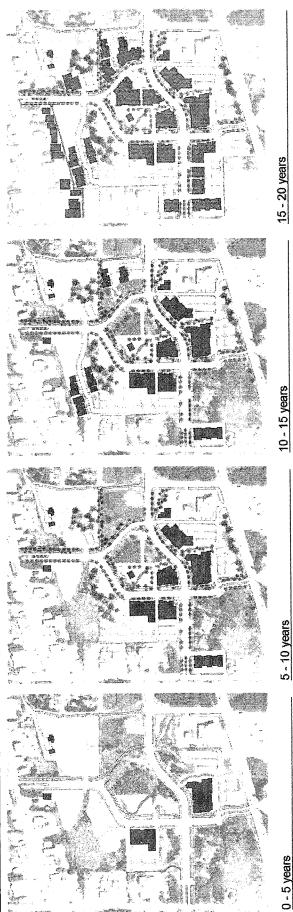
- Supplementing existing 1.5 acre park on M-LT percel, roughly two acres of cortiguous, open flexible space and forest are preserved fromdevelopment by becoming public parks.
- Roughly one acre of peat meadow is preserved from development.
- An uban trail rurs along public rights-ofway, frrough park and future commercial arrest, corneding Honser Avenue, the Poppdeck and Kildrer Trails, and islands and Ocean Center.
- Kadremak Heritage Land Trust allows development of a portion of their parcel for public park and community garden parking.
- Each major developer integrates a public water feature and/or uses natural drainage strategies for mitigating against some or all of a parcel's stormwater surface ruroff.
- a 20-foot forested buffer is required for development along the Serling Highway.







# Homer Town Center - Sample Phasing Plan



Buid Oty Hall Establish routes for rights-of-way, trails, and sidewalks Buid primary roadways with sidewalks, crosswalks, and Build the urban trail

Designate park spaces Establish view corridors (if desired) Iritlate private development Preserve and enhance existing drainage areas

5 - 10 years

Erfance open plaza spaces with signage, planting beds, and street furnishings.
Continue private development.
Establish forested buffer along Stelling Highway. Erianze parks Add public parking Build secondary roads with sidewalks, ασsawalks, and Erhance park spaces for events (amphitheater and Add street trees and street furnishings to primary pavilion

Continue private development
Continue to enhance and maintain parks
Continue to preserve and enhance existing drainage Continue to enhance trails areas Complete greenhouse

Finalize secondary trails with sufacing and signage Continue private development Continue to enhance parket Continue to enhance parket of the Seeling Highway Continue to preserve and enhance existing drainage

even more rewarding. The Action Plan that follows is intended to help maintain momentum toward what could well be one of the most important opportunities Envisioning and planning Homer's Town Center has been a long and complex process, and actually establishing Town Center as a successful development will undoubtedly be an even greater challenge-and Homer will have to promote economic development while enhancing the quality of life in our community.

As the project progresses, additions and revisions will be made to the action plan. Work on the tasks should begin by early 2006. Timeframe for comin many of the action item tasks, involvement of non-profit organizations, landowners, and other interested community members will be important in moving Town Center development forward. pletion will vary as shown in the right column. While City of Homer departments will take the lead

> physical appearance, or environmental quality." must be aimed at promoting development that planning should discourage development that "Planning for change—for desirable change will reduce the community's fiscal strength, will meet local needs. At the same time,

—from The Small Town Planning Handbook, published by the American Harning Association, 1995

	-	
ACCION 1988 - U-O TEGIS	Lead Department/ Agency	Time Frame
Designate location and formulate strategy for building new City Hall in Town Certer	Gly Manager/ City Council	0-1 year
Pevise City parking requirements to accommodate on-street parking, parking pockets, shared parking, and off-site parking	Raming Department/ Planning Commission	0-1 year
Ahard selback requiements to bring buildings doser to the street	Harring Department/ Harring Comtission	0-1 year
Review and revise building height requirements to provide developers more latitude in building design. If heights exceed fire protection abilities, suitable fire suppression systems will be required	Harring Department/ Harring Cormission	0-1 year
Continue development of the Homer Boulevands document	Ablic Works Department/ Read Standards Committee	0-1 year
Reise awareness and solidt support from Horner business community	Gity Coundi/ Economic Development Commission	0-1 year
Develop incertives to encourage community art	Otty Manager/ City Council	0-1 year
Fadilitate property owners interested in waterscapes to conduct soil and hydrologic analysis to determine siting of natural springs and water systems	Rublic Works Department	0-1 year
Apply Cormulty Design Marual gudelines to all development in the Town Certer area, as constent with Title 21	Hairing Department/ Hairing Commission	0-1 year
Develop first trail through Town Certer, cornecting Roopdeck Trail to Main Street through K4.1 and City of Homer properties	KHIT Parks & Recreation Commission	Orgoing
Fadiliate land trades and purchases as requested by property owners.	Otty Manager/ Otty Council	Orgaing
Establish routes and acquire rights-of-way for roads, tralls, and sidewalks, as budget allows	Parring Department and Commission Public Works Department	(-5 years
Assist property owners in the preservation of existing drainages	Rublic Works Department	1-5 years

(continued)

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## Action Plan, continued

Conduct comprehensive housing and retail development analyses	Expromic Development Commission	1-5 years
Research the feesbillty of greating a cooperative retail alliance	Exprantic Development Commission' Landowners	I-5 years
Pevise road standards to accommodate traffic calming	Rublic Works Department/ Transportation Advisory Committee	1-5 years
Baid primary roadways with sidewalks, crosswalks, and utilities, as required by development.	Rublic Works Department/ 1 Landowners	1-5 years
Work with developers to build the north' south urban frail	Rublic Works Department/	1-5 years
Brounage property owners in protecting and enfancing drainage areas   Landowners' Public Works	-	Organg
Build City Hall	Oity Manager/ Oity Council	1-5 years
Greate and finance a Parks and Recreation Department, if development Oily Manager, Oily Council and funding allows		I-5 years

Action/Task - 5-10 Years	Lead Department/ Agency	Time Frame
Work with developers to establish buffer along Serling Highway	Harring/ Public Works	Orgoing
Develop market strategies to assist property owners in altrading businesses, as requested	Economic Development Commission	5-6 years
Erourage developers to add street trees and furnishings	Parks & Recreation	5-7 years
Build secondary roadways with adewalks, crosswalks, and utilities, as required by development	Rublic Works Department/ Landowners	5-7 years
Build public parking. Consider the construction of public parking in conjunctionwith the construction of City facilities.	Public Works Department/ Landowners	5-10 years
Construct parks with outdoor furniture and restroom facilities	City Manager/ City Council	5-8 years
Ertenze trail systemand parks, as financing allows	Rublic Works' Parks & Recreation	Orgoing

Adion/Task - 10-15 Years	Lead Department/ Agency	Time Frame
Brounge the contruction of an amphitheater and pavilion	arks & Receation	10-15 years

"If a municipality wants a town center, it must come through with both the money and policy, often in infrastructure improvements and the development of parking and one or more cultural or civic facilities. This will attract substantially greater investment from the private sector."

--- from "Town Wator" by Thomas L. Lee, published in Urban Land magazine, May 2001

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"What gets financed is what gets built."

—from Getting To Smart Growth II: 100 More Policies for Implementation, published by the International City/ Courty Management Association, 2004

In addition to conventional bank financing for private development, a variety of innovative funding mechanisms could be useful in the development of Town Center. What follows is not meant to be an all-inclusive list of funding opportunities. The Alaska Counnuity and Economic Resource Guide (Htti//ww.comercesteack.scheetyflerfalidBooesis.fd/fn) offers an extensive list of funding opportunities for small businesses. Native-owned businesses, nonprofits, and government.

## USDA Rural Development Loans

The USDA business and industry program can provide development credit in towns with populations of 50,000 or less, with priority going to places with populations of 25,000 or fewer. USDA may guarantee up to 70.80% of a loam and can provide long-term financing for real estate improvements. Funds may be used for purchase of land, buildings and equipment, working capital, and refinancing debts (in certain cases).

# USDA Rural Utility Service - Zero Interest Loan

The RUS program is used to promote rural economic development projects, including but not limited to project feasibility studies, start-up costs, and incubator projects. RUS makes the loan or grant to the local RUS barrower, who in turn may re-lend money at 0% interest or transfer the grant to the third-party business. Zero interest loans and grants may be made to any RUS borrower, and then can be made directly to a business.

### EDA Grants

The Economic Development Administration offers the following programs: Public Works. Economic Adjustment Assistance Program, Research and National Technical Assistance. Local Technical Assistance, Partnership Planning, University Center, and Trade Adjustment Assistance. The focus of EDA-funded programs is typically to create jobs in economically distressed communities.

# Evergreen Community Development Association

The non-profit Evergreen Community Development Association administers the U.S. Small Business Administration's 504 Loan Program designed to provide long-term, low fixed-rate financing to small businesses to acquire owner-occupied real estate, machinery, or equipment for expansion or modernization. The program is designed to help small businesses expand and create full-time permanent jobs in their communities.

# Business Improvement District (BID)

A BID is a group of property and/ or business owners who pay an additional tax assessment in return for improvements such as parks and improved lighting in the district. The BID is a private sector organization; it is not regulated or managed by a government entity, although the tax collection mechanism is through the local tax process. An example of a BID can be found in Durango, Colorado. (See http://downchargne/BID irrektfn)

## Tax Increment Financing (TIF)

Alaska is one of 46 states that allows the formation of a TIF district. TIF legislation allows local governments to set up TIF districts, issue bonds to finance development, and use any new taxes generated from the new development or increased values (tax increment) to pay off the bond. It is widely used it some areas of the country.

TIF captures additional tax revenue (without chauging the tax rates) that may be generated by new development to finance the facilities needed to make new development possible.

# Homer Accidented Roads Program (HARP)

The Homer Accelerated Roads Program is a combined local funding source of dedicated sales tax revenues and assessments to upgrade City streets. As stated in the founding resolution for HARP, the intent of the program is to reconstruct local substandard city roads and/or upgrade existing city

roads, thereby reducing maintenance costs, improving access, increasing property values, and improving the quality of life.

# Homer Accelerated Water & Sewer Program (HAWGP)

The Homer Accelerated Water & Sewer Program was established with the goal of improving the health and welfare of the citizens of Homer by connecting residences to City water and/ or sewer, thereby increasing the number of users on the system, increasing property values, and improving the quality of life.

## Local Improvement Districts (LIDs)

Local Improvement Districts are a financing mechanism by which the City can acquire, construct, and install needed public improvements on behalf of the property owners. All properties benefiting from the improvements share in the initial cost. LIDs are formed through a petition process and require approval of the City Council.

### City Land Leasing/Sale

The City of Homer owns various parcels of land obtained through foreclosures, etc. As the Town Center comes to fruition it may be prudent for the City to lease or sell some of this property.

The City of Homer lease policy states that the City will lease land when it is in the City's best interest to do so. The City shall seek to maximize the value of its assets and lease property for the highest and best use. Proceeds from the sale or lease of City land in Town Center should be used to further development of Town Center.

# Small Business Development Grants

Numerous small business development grant opportunities are available. The Alaska Community and Economic Development Resource Guide lists many of these resources.

# APPENDIX B OTY OF HOMER PERCUMICAN 05-95(A)

### CITY OF HOMER HOMER, ALASKA

## RESOLUTION 05-95(A)

A RESOLUTION OF THE CITY COUNCIL ACKNOWLEDGING
THE TOWN CENTER DEVELOPMENT COMMITTEE REPORT
- PLAN, AND DIRECTING THE INITIATION OF THE FIRST
ACTION ITEMS IN THE TOWN CENTER DEVELOPMENT
ACTION ACTION ITEMS IN THE TOWN CENTER DEVELOPMENT

WHEREAS, Council adopted Resolution 03-90(S) on July 28, 2003, authorizing the formation of the Town Center Development Committee and supporting its mission; and

WHEREAS, Two or three proposals were to be recommended to the Planning Commission by January 2005; and

WHEREAS, The Committee was to develop concrete recommendations for Town Center thematic approaches and elements by January 2006; and

WHEREAS, The Committee was to continue to facilitate discussion among interested chizens and act in an advisory capacity at the direction of the Planning Commission until the Planning Commission made its final recommendation to the Homer City Council; and

WHEREAS, The area under consideration by the Town Center Development Committee is that area within the boundaries of Main Street and Heath Street, and Pioneer Avenue and the Sterling Highway, and

WHEREAS, Council confirmed the Mayor's appointments to the Committee via Memorandum 03-145 on August 25, 2003, with amendments approved via Memorandum 03-186, Memorandum 04-33(A) and Memorandum 05-20; and

WHEREAS, Council granted an extension of the deadline for proposals via Resolution 05-16(A) for an interim report available by March 31, 2005 and a final report available by the end of June 2005; and

WHEREAS, The Planning Commission, during their September 7, 2005 Regular Meeting, made no changes to the recommendations they received from the Town Center Development Committee; and

WHEREAS, Planning recommends that the Town Center Development Plan be adopted as an update to Homer's Comprehensive Plan.

NOW, THEREFORE BE IT RESOLVED that the City Council hereby Acknowledges the Town Center Development Committee Report - Plan with no preferred development alternative and hereby directs initiation of the first action items in the plan with no specific priority as follows with specific regard to the Town Center and the development thereof:

1. City Managar and City Council formulate strategy for building new City Hall in the Town

Page Two Resolution 05-95(A) City of Homer

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Planning antend Community Design Manual guidelines to apply all development in the Town Center area.

 Parks and Recreation develop first trail through Town Center, connecting Poopdeck Trail to Main Street.

4. City Council and Chamber of Commerce facilitate business development

5. Public Works and Road Standards Committee finalize Boulevards document

Planning revise parking requirements to accommodate on street parking, parking pockets, shared parking and offsite parking.

7. Planning amend set back requirements to bring buildings closer to the street

8. Planning review and revise building height requirements

9. Public Works conduct soils and hydro logic analysis to determine siting for natural springs and water systems such as ponds and streams.

10. Public Arts Committee develop incentives to encourage community art.

BE IT FURTHER RESOLVED, that an Ordinance be placed on the October 10, 2005 Council's Regular Meeting agenda for introduction of an amendment to the Comprehensive Plan to add the Town Center Development Plan as an update thereof.

PASSED AND ADOPTED by the City Council of Homer, Alaska this 26h day of September, 2005.

CITY OF HOMER

ATTEST:

ARY L. CALHOUN, CMC, CITY CLERK

Fiscal Note: Staff, Advisory Body, Committee and volunteer time.

# APPENDIX C OTY OF HOMER CADINANCE 06-08(A)

## CITY OF HOMER HOMER, ALASKA

City Council

ALASKA ADDING THE TOWN CENTER DEVELOPMENT PLAN TO THE HOMER COMPREHENSIVE PLAN AND RECOMMENDING ADOPTION BY THE KENAI PENINSULA AN ORDINANCE OF THE CITY COUNCIL OF HOMER, ORDINANCE 06-08(A)

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day

WHEREAS, The Kenai Peninsula Borough as a second class borough shall provide for planning on an areawide basis in accordance with AS 29.40; and

BOROUGH

WHEREAS, The City of Homer, as a First Class City inside a second class borough, has

WHEREAS, The Kenai Peninsula Borough adopted the "1999 Homer Comprehensive Plan Update," by Ordinance 99-64; and

prepared a Comprehensive Plan; and

WHEREAS, Homer City Council adopted Resolution 05-95(A), Acknowledging the Town Center Development Committee Report - Plan and Directing the Initiation of First Action Items in the Town Center Development Plan, on Monday, September 26, 2005 during a Regular City Council Meeting; and WHEREAS, Town Center Development Plan will guide the development of Homer's Town Center; and WHEREAS, The Planning Commission has reviewed the Town Center Plan and conducted a public hearings; and

WHEREAS, The Homer City Council, based upon the recommendation(s) of the Homer Advisory Planning Commission and the Town Center Development Committee recommend that the Kenai Peninsula Borough adopt the Homer Town Center Development Plan as a part of the Homer Comprehensive Plan.

NOW, THEREFORE, BE IT ORDAINED by the City of Homer

Section 1. That recommendation is hereby made to the Kenaí Peninsula Borough that the Homer Town Center Plan, as amended, be added to the Homer Comprehensive Plan.

Section 2. Town Center Development Plan, as amended, is attached as Exhibit A.

Fiscal Note: NA

/m/c

Section 3. This Ordinance is a non Code Ordinance and is of a permanent nature.

First Reading: Formerly Ordinance 05-53, Planning Commission Process Completed, Reintroduced 28th Gordon Taus, City Attorney 2002 PASSED AND ENACTED by the Homer City Council this CITY OF HOMER Date: 10 April Public Hearing: February 27, 2006 and March 28, 2006 Revigwed and approved as to form and content: MARY W CALHOUN, CMC, CITY CLERK Second Reading: March 28, 2006 Effective Date: March 29, 2006 City Manager Ordinance 06-08(A) February 13, 2006 City of Homer ATTEST Abstain:0 Absent: 0 Date: Ayes: 6 Noes: 0



### Administration

491 East Pioneer Avenue Homer, Alaska 99603

(p) 907-235-8121 x2222 (f) 907-235-3148

### **NEWS RELEASE:**

City of Homer Solicits Nominations for 2014-2019 Capital Improvement Plan For Immediate Release

May 14, 2013

### Contact: Katie Koester, kkoester@ci.homer.ak.us, 435-3101

Work is now underway to update the City of Homer's Capital Improvement Plan. Community organizations and agencies are urged to contact the City Manager's office by **June 14** to request that particular projects be included in the new CIP. Please note that the entire CIP process is beginning earlier this year in an attempt to present the CIP to state and federal decision makers in a timely manner.

The Capital Improvement Plan is a 6-year planning document for major acquisition and construction projects. Capital projects typically have a value of \$25,000 or greater and result in a fixed asset with a useful life of at least three years.

While inclusion in the CIP does not guarantee funding, it does show that the project is a community priority and thus increases the chances of obtaining local, state, federal, and/or private funding. Generally speaking, a project will <u>not</u> be considered for a state legislative appropriation unless it is included in a community's capital improvement plan.

While most of the City of Homer CIP projects are specific to municipal government operations (e.g., roads, water/sewer projects, harbor projects), others are spearheaded by non-profit organizations or state/federal agencies.

Typically the CIP contains about 60 projects and only a handful of those get funded each year. Nevertheless, it is important for any organization that is proposing a project with broad community benefit to contact the City.

The Homer City Council makes the final decision about which projects to include in the CIP and which of those to emphasize during the coming year as legislative priorities (established by resolution). Legislative priorities are those projects for which the City actively seeks state and federal funding through the appropriations process.

Work on the CIP will continue all summer and into the fall, with final adoption of the entire CIP and the legislative priority list in September. Public input is welcome throughout the process.

The current CIP (2013-2018) can be found on the City of Homer website at www.cityofhomer-ak.gov.

Proposed new project descriptions need to include information about specific features of the project, benefits to the community, progress to date (in planning, design, construction, and fundraising), estimated total cost (including funds already in hand), and contact information. Maps, drawings, and photos are also welcome.

### City of Homer Capital Improvement Plan Project Nomination Form

					MANAGE CONTRACTOR OF THE SECOND			
<u>Pr</u>		t eligibility		/425.000 S				
		Does the proposed project represent a major, nonranizations; \$50,000 or more for government organiz		NO NO	or non-protit			
	_	Will the proposed project result in a fixed asset (e.g			r other structure			
		d or trail) with an anticipated life of at least two yea		NO				
		Will the project provide broad community benefit?		NO				
If v	OU W	vere able to answer YES to all three questions, please	provide addition	al information:				
		ject title (Suggested heading in CIP):	<b>F</b>	<b>,</b>				
1.	<u> 110</u>	ject title (Suggested Heading in Cir).						
2.	Pro	ject description and benefit. Describe the project (i	n half a page or le	ess), including speci	fic features,			
sta	ges o	of construction, etc. Explain how the project will ber	nefit the Homer co	ommunity.				
3.		ns and progress. Describe (in one or two paragraph: ay include feasibility study, conceptual design, final c						
		al funds raised to date.	iezign/engmeenii	g/permitting, runui	aising activity,			
ann	u tot	ar funds ruised to dute.						
	_							
4.	<u>Pro</u>	<u>ject cost</u> :						
	A.	TOTAL COST (including funds already secured) = \$_						
	В.	For construction projects, break out preconstruction	on costs (feasibilit	y/design/permittin	g):			
		Preconstruction costs = \$ Co	nstruction costs =	= \$	<b>-</b> .			
5.	-	neline: Indicate when you hope to complete each ph			4.1			
		ase keep in mind that the CIP will not be published i	<del>-</del>	-	-			
		railable until July 2010 (or later) for state funding and October 2010 (or later) for federal funding (Fiscal ear 2011).						
	A.	For projects that consist of land or equipment pure	chase only, state v	when the purchase	would be made:			
	For	construction projects:						
	В.	Preconstruction phase to be completed by						
	C.	Construction phase to be completed by	·					

7. Contact Information

6. Please provide a photo, drawing, map, or other graphic image if possible.

### **RV Parking in Old Towne & Downtown Homer**



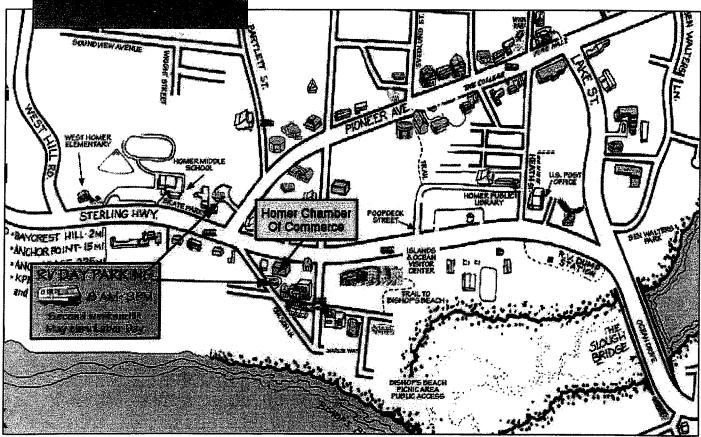
Park your RV and walk to shops, restaurants, and galleries in Downtown and Old Towne (day use only). Directions:

### a. Homer Chamber of Commerce.

From the Sterling Highway, turn onto Ohlson Lane (toward the water) then take a left into the Homer Chamber of Commerce and Visitor's Center parking lot.

**b. Old middle school parking lot on Pioneer Avenue.** From the Sterling Highway, turn uphill onto Pioneer Avenue and take the first left onto Woodside. You'll

Avenue and take the first left onto Woodside. You'l see an older two story, tan building, that's Homer's old middle school.



Brought to you by:





### Office of the City Manager

491 East Pioneer Avenue Homer, Alaska 99603

citymanager@cityofhomer-ak.gov (p) 907-235-8121 x2222 (f) 907-235-3148

### MANAGER'S REPORT June 10, 2013

TO:

MAYOR WYTHE / HOMER CITY COUNCIL

FROM: WALT WREDE

### UPDATES / FOLLOW-UP

- 1. <u>Port and Harbor Bond Sale</u>. The port and harbor bonds were sold on Wall Street this week. The amortization schedule is attached for your information. We will sign all of the related paperwork when Holly is here on the 10<sup>th</sup>. The formal bond sale closing takes place in Seattle a little later this month.
- 2. <u>Health Insurance Broker</u>: We are now confirmed for a workshop with the City health insurance broker, Jeff Paxton for 5:15 PM on Thursday, June 27. Please mark your schedules.
- 3. <u>Borough Health Insurance Initiative</u>: At the last meeting, Council members asked questions about the status of the Borough health insurance discussions. I told Council that I would follow-up with a report at this meeting. Attached is a memorandum from the HR Director on this topic.
- 4. <u>Dietzman v. City of Homer</u>: This is the airport shooting case. After the jury verdict was in, the attorneys for the Plaintiffs filed a number of motions for a new trial. Oral arguments on these motions took place on Monday, June 3. After hearing oral argument from both sides, the judge ruled against all of the plaintiff motions. There will be no new trial. Appeal to a higher court is still possible. The judge has not yet ruled on attorney's fees.
- Pier One Lot: At the last meeting, there was general discussion about subdividing this lot to separate marine industrial uses from recreational uses. There was also discussion about the idea that the Port and Harbor Enterprise Fund should be reimbursed if any of the land it purchased with its funds was to be used for recreational purposes. There was some question about exactly what purchased because lot lines have changed. Council requested more information. The Planning Department did a little more research on this topic. What they found after reviewing the files was that the Enterprise Fund purchased 16 acres for \$1.5 Million. The area purchased went beyond the current Tract 1-A and it included some, if not all of the current fishing hole location. The enterprise fund made an initial down payment of \$500,000 and financed the rest at 10% interest. There was discussion in the minutes about refinancing in order to save money for the Enterprise Fund. There is more research that could be done here but I believe the basic question has been answered. It is clear that the Enterprise Fund purchased the land that the Council is discussing subdividing and setting aside for recreational uses. Also, I am aware of a Resolution that the Council passed in 1983 or thereabouts which designates the fishing hole and Pier One building area for recreational uses. This resolution played a part in another land use discussion that occurred several years ago. I will try and locate that resolution before meeting time.
- 6. Water and Sewer Rates: The staff has been reviewing the recommendations of the task force to make sure we understand the philosophy, all of the assumptions, the origin of the numbers used, etc. We are testing the proposed model to see how it works with our current

software and whether the proposed rates do in fact generate the necessary revenue. John is presently working on inserting new updated numbers which would form the basis for a substitute resolution. In addition, we also looking at revising the fee schedule chart presentation so that it is easily understandable and preparing a comparison of the old rates versus the new so that customers can see how the proposed model would affect them. We plan on having drafts of this material available for the workshop. I would recommend putting final reading of the resolution off until June 24. I would also recommend that Council consider not implementing the new rates until January. The reasons for this can be discussed at the workshop.

### ATTACHMENTS

- 1. May & June Employee Anniversaries
- 2. Bond Sale Amortization Schedule
- 3. Memorandum 13-082 from HR Director re: Borough Health Insurance Initiative
- 4. Memorandum 13-084 from Economic Development Coordinator re: Tidal Power Update