

WORK SESSION AGENDA

1. Call to order 5:00 pm
2. Discussion of “Marketing Homer to High-Tech Entrepreneurs”
 - a. Define individuals/group types that Homer is wanting to attract.
(Reference p. 24 of December 10, 2013 EDC packet)
 - b. SWOT Analysis
 - c. Action Items
 - i. Update on action items from EDC work session *(Reference p. 27 of December 10, 2013 EDC packet)*
 1. Survey *(Reference p. 99 of December 10, 2013 EDC packet)*
 2. Relocation/Living in Homer Info *(Chamber, Reference p. 26 of December 10, 2013 EDC packet)*
 - ii. New or Revised Steps
 - d. Identify who will be responsible for action items
 - e. Timeline
 - f. Follow-up Plan
3. Public Comments
4. Commission Comments
5. Adjournment