Memorandum
Supplemental Packet

TO: ECONOMIC DEVELOPMENT ADVISORY COMMISSION
FROM: RACHEL TUSSEY, CMC, DEPUTY CITY CLERK II
DATE: AUGUST 23, 2022
SUBJECT: SUPPLEMENTAL PACKET

STAFF & COUNCIL REPORT/COMMITTEE REPORTS

D. Kenai Peninsula Economic Development District (KPEDD) Report
   i. KPEDD Broadband Service & Infrastructure Flyer

NEW BUSINESS

A. City of Homer Draft 2023-28 Capital Improvement Plan (CIP)
   i. DRAFT 2023-2028 CIP
   ii. Everything You Always Wanted to Know About the CIP Info Sheet
   iii. CIP Project Nomination Form
   iv. DRAFT CIP Project Sheet for Wayfinding & Streetscape Implementation
WE NEED YOUR HELP TO STRENGTHEN THE KENAI PENINSULA'S BROADBAND SERVICE & INFRASTRUCTURE!

THE KENAI PENINSULA REGIONAL BROADBAND TASKFORCE

Organized by the Kenai Peninsula Economic Development District, our mission statement, in partnership with the taskforce, is to promote increased and equitable broadband access to residents and businesses in the Kenai Peninsula through accurate data mapping for the growth and development of the region.

The FCC is in the process of updating its current broadband maps with more detailed and precise information on the availability of fixed and mobile broadband services. The Broadband Data Collection (BDC) program will give the FCC, industry, state, local and Tribal government entities, and consumers the tools they need to improve the accuracy of existing maps. Service providers and governments will then use broadband maps to make decisions about where service is needed and how to fund the expansion of broadband services.

To better determine where high-speed internet services are currently unavailable or limited, we need precise, accurate, and up-to-date broadband mapping data.

More accurate maps will enable broadband funding programs to target support for broadband services to the areas most in need.

This data will allow the FCC to create maps that accurately display locations & their levels of broadband ability and availability within the Kenai Peninsula. By downloading the app and running the speed test, you will assist us in our efforts to provide improved broadband coverage to our communities.

For the most accurate reporting of available connectivity, speed tests should be run both while directly connected to a home/business wired modem, as well as when connected only to a mobile provider (e.g. turn wireless off on the mobile device used to run the speed test).

TAKE THE SPEED TEST NOW OR ANYTIME BEFORE SEPTEMBER 1, 2022
IT’S QUICK. IT’S EASY.

VISIT THE FCC WEBSITE BELOW
HTTPS://WWW.FCC.GOV/BROADBANDDATA/CONSUMERS#SPEED-TEST
OR
Scan The QR Code
WWWW.KPEDD.ORG
WWW.KENAIPENINSULAWORKFORCE.ORG

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YouTube: Kenai Peninsula Economic Development District

For Questions Or Comments,
Please Contact Tim Dillon, Executive Director
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KPEDD’s 30 Acre Campus Is Located
At
14896 Kenai Spur Hwy, Kenai, AK 99611
**Title:** Wayfinding and Streetscape Implementation 8/23/22 EDC DRAFT

**Project Description & Benefit:** Homer lacks coherent wayfinding for visitors and residents alike to find destinations by vehicle or on foot. The City hired Corvus Design to create a wayfinding plan for the City in 2021, which was adopted in 2022. Recommended improvements include working with DOT to revise many Sterling Highway signs, and install themed signage for drivers and pedestrians so they can easily find destinations. The work also included recommendations on benches, trash cans and landscaping which contribute to the small town character of downtown Homer.

**Plans & Progress:** The City of Homer adopted a wayfinding and streetscape design scheme in 2022.

**Total Project Cost:** $271,000

- Phase 1: $120,000
  - Installation of 26 Pioneer Avenue banners, 26 wayfinding signs, 10 benches and begin DOT sign replacement

- Phase 2: $151,000
  - Installation of 26 wayfinding signs, two gateway signs, and an additional 10 benches

- Phase 3: Completion of dot sign replacement and installation of additional gateway signs.

**Schedule:** Phase 1: 2023, Phase 2: