

Red Flag items -not in any priority

1. Sign ordinance-multi businesses in 1 building (go to others for additional specifics)
2. Commercial district zoning- contact people for specifics
3. Letters to Borough, State, Schools on information gathered
4. Review city regulations, policies that are barriers to business such as Safety/appearance codes for buildings, attention to pros and cons
5. Large vessel haul out ideas before harbor expansion
6. Walkability/appearance-Pioneer to Old Town and area surrounding Town Center land and points beyond-look at as a single economic engine/unit to compare with Spit/harbor-need to create since current perception is not one unit and has no real solid economic standing like "the Spit", "Homer and the Spit" need to be thought of as equal -if outer rings are stronger it may then help to develop to the center-Town Center-businesses will want to be there-create the idea of a Homer town trail (not sidewalks) to include signs, benches, interesting things along the way (painted peonies, inserts in sidewalks, gardens and art work) connecting Pioneer to Old Town in a fun way plus add sidewalks (trails), crosswalks for safety-also biking (we now have cycle shop centered on Pioneer and they rent bikes (?)) (I think or might if there is a push to have biking in town)- create a trail map- work with Planning and PARC commissions, city departments, private businesses and non-profits
7. Perception and education- get city more pro-business -Homer is "open for business" some think we are and others do not- we need to find the details-contact individuals, engage other commissions -have ordinances, staff actions looked at from a business perspective like the decision to look at land allocation/leasing early in the year to give businesses more time to react before the summer season-pro business How did that change come about? Can we repeat the process with others items?

Long Term areas

1. Harbor Development, multi user spit management
2. public/private initiatives to recruit workforce (individuals not businesses)

Ideas from the pilot survey-lessons learned -better questions/ask so we get more details /need shorter time and better time of year-follow thru on specifics so more people will take the next survey more seriously and so will participate.