



## LIBRARY DISCARDS AND DONATIONS PROGRAM



# Who Is Better World Books

Better World Books is a for-profit social enterprise that collects and sells books online with each sale generating funds and book donations to support libraries, literacy and education. By finding new homes for surplus material, we have created a sustainable solution for diverting millions of books from landfills.

- Books and media are sold on over 50 marketplaces
- 3 distribution centers
- Over 7 million customers
- A+ rating with the Better Business Bureau
- Globally process 800,000 – 1 million books per week
- A certified B Corporation

Because we acquire material from thousands of varied sources, we are able to offer a wide range of titles at great prices with the excellent service customers crave.

We are proud to be a certified B Corporation which uses the power of business to solve social and environmental problems. From our very first book drive where we shared what we earned with the Robinson Community Learning Center through to today, Better World Books has always supported literacy and the environment through sale, donation and recycling.

**19** MILLION  
BOOKS  
DONATED

**22** MILLION  
DOLLARS  
RAISED

EVERY BOOK WE SELL RAISES FUNDS FOR  
**LITERACY. LIBRARIES.**  
**EDUCATION.**

EVERY BOOK WE SELL WE DONATE  
**BOOK FOR BOOK**

**\$550,000 IN GRANTS**  
DISTRIBUTED TO LIBRARIES & NONPROFITS

**220 MILLION** **NEVER**  
BOOKS REUSED OR RECYCLED **LANDFILLED**

Literacy  
Grows When  
I Weed

**4,000**

LIBRARY  
PARTNERS  
AGREE



See the impact our library partners are able to make when working with us.  
Visit [cares.betterworldbooks.com](https://cares.betterworldbooks.com).

# Meeting Community and Library Needs

**NOT EVERYONE HAS ACCESS TO A BOOK WHICH IS WHY BETTER WORLD BOOKS CARES.**

**Book Donations:** For every book sold, Better World Books donates a book to someone in need.

**Literacy Grants:** Better World Books Literacy Grants fund nonprofits and libraries for specific projects.

**Special Projects:** Better World Books helps when special needs arise – Haiti, Katrina, Sandy, Nepal...

**Volunteering:** Better World Books encourages employees to volunteer by offering paid time off to do so.

**Literacy Partners:** Better World Books has partnered with Books for Africa, Room to Read, National Center for Families Learning and many more.

**Employee Support:** Better World Books values its employees and helps build careers and encourage ambitions.

**Sustainability:** Better World Books has followed the mantra “reuse, reuse, recycle” from day one. We support projects to offset our carbon emissions.

# About the Program

## **SIMPLE PROCESS**

You gather and box your surplus materials and Better World Books coordinates and pays for items to be shipped to one of our distribution centers. We handle all aspects of inventorying, marketing, selling and shipping the material to the customer.

## **FREE PROGRAM**

There are no costs or hidden fees associated with the program. We pay for the shipping and provide shipping supplies free of charge.

## **RAISE FUNDS**

Each saleable item we receive may fund your library, a nonprofit literacy partner or both. Funds can be disbursed in the form of Better World Books or Ingram credit as well as check.

## **PERSONALIZED REPORTS**

You will receive 24/7 access to a custom client portal designed just for you. There you will have access to sales and environmental reports for the library.

## **SUPERIOR CUSTOMER SERVICE**

While your account representative is your main point of contact, you actually have a team of individuals supporting the needs of your account. From our



Ask Us About Navigating Restrictive Policies For Discarding Weeded Material

Client Services department, to our Logistics team, to Accounting, Operations and more. We are dedicated to providing our clients with the best experience possible, while ensuring material is handled with great care.

## **INDUSTRY SPECIALISTS**

Better World Books employees are librarians, teachers, booksellers, collectors, advocates and more. We speak at library conferences, have worked in or operated our own bookstores, are members of – or board members on – prestigious literacy-based nonprofits, know how to value and sell rare material, run literacy and sustainability conferences and review hundreds of literacy and library grants each year. We do more than any other provider to understand your unique needs and stand shoulder-to-shoulder with you to help solve them.

# About the Products

## **DISCARDS & DONATIONS PROGRAM**

Discarding? Deaccessioning? Weeding? Whether you are removing 1,000 or 1,000,000 books from your collection including donations, Better World Books will ship, process and sell them, then donate or recycle what's left for free.

## **DROP BOX PROGRAM**

Patron donations too much to manage? Let us place a Drop Box in your parking lot, collect donations and sell them to generate funding for your library. Inquire if your location qualifies.

## **AFFILIATE PROGRAM**

By joining the Better World Books Affiliate Program for Libraries, you can earn money over and above what is earned through our Discards & Donations Program, all while supporting our mission of bringing literacy to people around the world.

Does your discards  
& donations service  
measure up?



## DONATION REQUEST PROGRAM

Is your library, or any program it supports, in need of book donations? Better World Books can send you anywhere from a box of books to a truckload full, depending upon how much you need and your ability to cover shipping the free material.

## RARE BOOK SALES

Better World Books has a dedicated team of experts that can maximize the value of your antiquarian, rare and collectible materials.

## MARKETING SUPPORT

**Marketing Materials:** By choosing to work with Better World Books, you are confirming your dedication to ensuring the best possible outcome for your discarded material. We provide marketing materials so you can share that good news with your patrons.

**Public Relations Support:** The community may have no frame of reference for the weeding process. We provide our clients with press materials and social media support to help educate and inform.



# Material Guidelines

We are committed to making the process as simple as possible for you. Here are our guidelines for what to ship versus recycle locally.

## ITEMS WE LOVE

*(and Happily Pay to Ship)*

- Books and Monographs
- Antiquarian, Rare and Collectible Books (ex: Special Collections)
- Children's Books
- College Textbooks (published within 10 years)
- Foreign Language Books (in Western Script)
- Hardcover Fiction and Nonfiction
- Mass Market Paperbacks
- Trade Paperbacks

### Other Media

- DVDs and Blue Ray Discs
- Books on CD
- Video Games
- Playaways

*NOTE: Only send unlocked, complete media sets with original case art.*

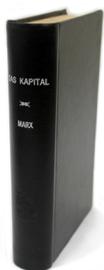
## PLEASE RECYCLE LOCALLY

- Books in Poor Condition due to Water-damage, Mold or Dirt, or Missing Covers or Pages
- VHS Tapes, Audio Cassettes, LP Records
- Encyclopedias, Journals, Periodicals
- Tax and Government Documents
- Newspapers and Magazines

*NOTE: Upon signing up, you will receive additional details from your account representative.*

# Antiquarian, Rare and Collectible (ARC) Books

Better World Books has a team of ARC specialists who will properly identify, care for and market these books to ensure their value is maximized and they find their way to happy homes.



## RECENT SALE

Marx, Karl. "Das Kapital. Kritik der Politischen Oekonomie. Erster Band. Der Produktionsprozess des Kapitals. [Capital: a Critique of Political Economy, 1st Edition]." Published by Otto Meissner; L.W. Schmidt, Hamburg, 1867. True First Edition.

**Better World Books sold for \$20,000!**

## EXAMPLES OF HIGHLY DESIRABLE ARC MATERIAL

- Chinese / Japanese Books on Lost Art
- Books in Russian published before 1960
- Obscure Languages
- Very Early Bibles and/or Bible Translations
- Non-Christian Religions
- Pre-20th Century Travel and Exploration
- Great Depression-Era Economics
- Military History of Specific Units
- Early Science Monographs
- Archaeology

Contact your account representative if you have ARC-related questions or contact the ARC staff directly at [ARC@betterworldbooks.com](mailto:ARC@betterworldbooks.com)



## BetterWorldBooks®

This really cool company was started in 2003 by three college grads from Notre Dame who realized the true value of a used book. They started by selling textbooks online and ended up forming a pioneering social enterprise with a mission to promote literacy.

Contact us to learn more about  
our discards and donations program.

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