



# City of Homer

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## Memorandum 20-193

TO: MAYOR CASTNER AND HOMER CITY COUNCIL

FROM: MELISSA JACOBSEN, MMC, CITY CLERK

DATE: NOVEMBER 18, 2020

SUBJECT: AWARD OF CONTRACT FOR LOBBYIST

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The request for proposals for Lobbyist Services was issued July 17, 2020. One proposal was received and the Lobbyist RFP Review Committee recommended re-advertising as an effort to garner more submittals. The RFP was issued a second time October 14, 2020 and four proposals were received.

Proposals were submitted by Blumer & Associates of Anchorage, Alaska, J&H Consulting, LLC of Juneau Alaska, RiverRock Alaska of Juneau, Alaska, and Jordan Marshall Alaska, LLC of Anchorage, Alaska.

Submittals were evaluated and scored by a review committee that consisted of Councilmembers Smith and Aderhold, and Port Director/Harbormaster Hawkins in accordance with the following criteria:

- Completeness of proposal (as per Proposal Format and Guidelines) – 5 points
- Respondent's experience (past performance, work products, timeliness, cost control) – 20 points
- References – 5 points
- Fee schedule/budget proposal – 5 points
- Strategy for accomplishing goals and priorities for the City – 30 points
- Strategy for accomplishing goals and priorities for the City specific to the New Large Vessel Moorage Facility project – 35 points

The selection committee reviewed and discussed the evaluation criteria, and J&H Consulting, LLC was selected by the review committee as the best qualified to assist the City in furthering its legislative agenda and securing state funding. The City's legislative agenda will include, but is not limited to: 1) New Large Vessel Moorage Facility; 2) state funding for capital projects identified as priorities by the Homer City Council; and 3) other legislative priorities identified by Council.

RECOMMENDATION: Adopt Resolution 20-120 awarding the contract for Lobbying Services for the City of Homer to J&H Consulting LLC of Juneau, Alaska.