



City of Homer

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Memorandum 21-063

TO: MAYOR CASTNER AND HOMER CITY COUNCIL

FROM: MELISSA JACOBSEN, MMC, CITY CLERK

DATE: APRIL 7, 2021

SUBJECT: AWARD OF CONTRACT FOR WAYFINDING AND STREETScape PROJECT

The request for proposals for the Wayfinding and Streetscape Project was issued February 25, 2021 in an effort to plan and design standards that will be adopted by Homer City Council and used to guide City improvements/ enhancements such as the location and design of wayfinding signage, landscaping, benches, trash receptacles, pocket parks, etc.

Proposals were submitted by PDC Engineers, Soldotna, Alaska, Corvus Design, Inc. of Anchorage, Alaska, and Graphic House, Inc. of Wausau, Wisconsin.

Submittals were evaluated and scored by a review committee that consisted of Deputy City Planner Engebretsen, Parks Maintenance Superintendent Steffy, Economic Development Commission Chair Marks and interested citizen Adele Person in accordance with the following criteria:

| Proposed Contract, Work Plan, and Cost | | |
|--|-----------|------------------|
| • Proposed schedule | - | 45 Points |
| • Cost | 15 points | |
| • Public and Economic Development Commission involvement plan | 10 points | |
| • Work plan to be broken down by Tasks 1-IV. An innovative process is welcome as long as all tasks are accomplished. | 20 points | |
| Proposed Project Manager and Team Members, Qualifications and Experience | | |
| • Qualifications, experience, and training of staff to be assigned to project. | 15 points | 40 Points |
| • Firm's knowledge of Homer/surrounding area and understanding our community to capture the essence of what makes Homer unique in the final designs. | 5 points | |
| • Record of past performance of Firm in similar, previous projects. | 10 points | |
| • Provide 3 references | 10 points | |
| Quality of Submittal | | 15 Points |

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| • Conformance with RFP requirements, including compliance and timely submission of all documents requested | |
| Total Possible Points 100 Points | |

Corvus Design, Inc. was found to be compliant and qualified to meet the specifications, and provide work necessary for this project.

RECOMMENDATION: Adopt a Resolution awarding the contract for the Wayfinding and Streetscape Project to Corvus Design, Inc. of Anchorage, Alaska.