



MEMORANDUM

Resolution 24-039, A Resolution of the City Council of Homer, Alaska Providing Direction to the Economic Development Advisory Commission Regarding the Creation of Business Licensing Program.

Item Type: Backup Memorandum
Prepared For: Mayor Castner and Homer City Council
Date: March 27, 2024
From: Julie Engebretsen, Community Development Director
Councilmember Venuti

The City of Homer does not have a general business license at this time. Council has identified a business licensing program as an interest. In October 2023, the Council designated Mayor Castner, Councilmember Venuti, and Economic Development Advisory Commission (EDC) Chair Marks as “champions” for this topic. The group has met a few times and wishes to utilize the EDC for further development of the concept before an ordinance is developed for Council consideration.

Depending on the structure of the program, a licensing ordinance could provide various benefits to the City and the community. Licensing can ensure that businesses are operating with existing regulations to include those related to zoning, safety, and public nuisances. It can help to ensure that applicable sales taxes are being collected and that there is a fair playing field for all commercial enterprises within the City. Licensing would also assist the City with data collection that assists planning for land use and operations like paving and snow plowing. It would also give the City a more streamlined channel to provide public education to businesses.

If Council passes the Resolution, the EDC will review existing business licenses regulations in similarly sized communities such as Seward and Palmer, and make recommendations to Council. Staff will investigate associated staff and financial costs for providing an online license program using the City’s existing software.

RECOMMENDATION: Adopt Resolution 24-039