

1 **CITY OF HOMER**  
2 **HOMER, ALASKA**

3 City Manager

4 **RESOLUTION 23-096**

5  
6 A RESOLUTION OF THE HOMER CITY COUNCIL APPROVING AN  
7 ECONOMIC DEVELOPMENT AND TOURISM MARKETING  
8 AGREEMENT BETWEEN THE CITY OF HOMER AND THE HOMER  
9 CHAMBER OF COMMERCE AND AUTHORIZING THE CITY MANAGER  
10 TO NEGOTIATE AND EXECUTE THE APPROPRIATE DOCUMENTS.

11  
12 WHEREAS, The adopted FY 2024-2025 Operating Budget contains an appropriation and  
13 annual transfer of \$75,000 to the Homer Chamber of Commerce; and

14  
15 WHEREAS, The appropriated funds are located within the annual budget because the  
16 City views the Chamber as a contractor that is providing marketing and other economic  
17 development services; and

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19 WHEREAS, It is common and appropriate for there to be a contract or formal agreement  
20 between the City and a business or organization providing contracted services; and

21  
22 WHEREAS, The City and the Chamber of Commerce have collaborated on an Economic  
23 Development and Tourism Marketing Agreement which formalizes the relationship between  
24 the parties since 2014; and

25  
26 WHEREAS, The draft Agreement clearly outlines the Chamber's marketing efforts on  
27 behalf of Homer generally as a great place to live and establish a business and the Chamber's  
28 economic development efforts on behalf of multiple sectors of the economy; and

29  
30 WHEREAS, The Agreement is renewed on a three year basis and remains substantially  
31 similar to the prior adopted agreement with the exception of an updated Marketing Plan  
32 provided by the Chamber; and

33  
34 WHEREAS, The Homer City Council reviewed the Economic Development and Tourism  
35 Marketing Agreement and the Chamber's Marketing Plan at its regular meeting on September  
36 25, 2023.


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38 NOW, THEREFORE, BE IT RESOLVED that the Homer City Council hereby approves the  
39 Economic Development and Tourism Marketing Agreement between the City of Homer and the  
40 Homer Chamber of Commerce and authorizes the City Manager to negotiate and execute the  
41 appropriate documents.  
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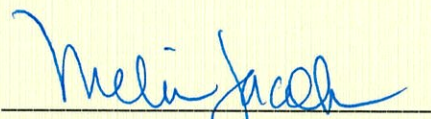
43 PASSED AND ADOPTED by the Homer City Council this 25<sup>th</sup> day of September 2023.

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CITY OF HOMER

  
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KEN CASTNER, MAYOR

51 ATTEST:

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54 MELISSA JACOBSEN, MMC, CITY CLERK

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57 Fiscal Note: N/A

