| 1        |   |               |
|----------|---|---------------|
| 2        | CITY OF HOMER   |               |
| 3        | HOMER, ALASKA   |               |
| 4        |   | City Manager  |
| 5        | RESOLUTION 23-126   |               |
| 6        |   |               |
| 7        | A RESOLUTION OF THE CITY COUNCIL OF HOMER, ALASKA   |               |
| 8        | AGREEING TO PARTICIPATE IN A MEMORANDUM OF AGREEMENT  |               |
| 9        | FOR THE JOINT EXERCISE OF A TOURISM PROMOTION BETWEEN                                       |               |
| 10       | THE KENAI PENINSULA BOROUGH AND THE CITIES OF   |               |
| 11       | KACHEMAK, KENAI, HOMER, SELDOVIA, SEWARD AND SOLDOTNA                                       |               |
| 12       | AND AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND   |               |
| 13<br>14 | EXECUTE THE APPROPRIATE DOCUMENTS.  |               |
| 15       | WHEREAS, Kenai Peninsula Borough (KPB) Code 19.10.030 has been inter                        | areted by KPR |
| 16       | staff to require a memorandum of agreement with incorporated cities in the borough in order |               |
| 17       | to promote tourism featuring those cities; and  | ough in order |
| 18       |   |               |
| 19       | WHEREAS, KPB will work to create a series of video advertisements, at least one o           |               |
| 20       | which will feature tourism promotion for the City of Homer; and                             |               |
| 21       |   |               |
| 22       | WHEREAS, KPB wishes to enter into an intergovernmental memorandum of agreement              |               |
| 23       | for tourism promotion which does not obligate the City of Homer to contribute a             | ny funds; and |
| 24       |   |               |
| 25       | WHEREAS, KPB will provide the City a draft or pre-screening of any promotiona               |               |
| 26       | materials for review before they are publicly released; and                                 |               |
| 27       |   |               |
| 28       | WHEREAS, The City of Homer supports this regional marketing effort by k                     | (PB.          |
| 29       |   |               |
| 30       | NOW, THEREFORE, BE IT RESOLVED that the City Council of Homer, Alaska hereby                |               |
| 31       | agrees to allow the Kenai Peninsula Borough to feature the City of Homer in their tourism   |               |
| 32       | promotion efforts and authorizes the City Manager to negotiate and execute the              | e appropriate |
| 33       | documents.  |               |
| 34       | DASSED AND ADOPTED by the Hemory City Council this 27th day of Nevern                       | 2022          |
| 35       | PASSED AND ADOPTED by the Homer City Council this 27 <sup>th</sup> day of Novem             | ber, 2023.    |
| 36<br>37 | CITY OF HOMER   |               |
| 38       | CITTOT HOMER  |               |
| 39       |   |               |
| 40       | Let Astur   |               |
| 41       | KEN CASTNER, MAYOR  |               |
| 42       |   |               |

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43 ATTEST:

44 45

MELISSA IACORSTA MANG CITY CLERK

46 MELISSA JACOBSEN, MMC, CITY CLERK

47

48 Fiscal Note: N/A

