

**CITY OF HOMER
HOMER, ALASKA**

Mayor

RESOLUTION 24-117

A RESOLUTION OF THE CITY COUNCIL OF HOMER, ALASKA
PROCLAIMING NOVEMBER 30, 2024 AS SMALL BUSINESS
SATURDAY AND ENCOURAGING SUPPORT OF SMALL BUSINESSES
THROUGHOUT THE YEAR.

WHEREAS, The City of Homer, Alaska celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, According to the United States Small Business Administration, there are 34.7 million small businesses in the United States, small businesses represent 99.7% of firms with paid employees, small businesses are responsible for 61.1% of net new jobs created since 1995, and small businesses employ 45.9% of the employees in the private sector in the United States; and

WHEREAS, Sixty-eight cents (\$0.68) of every dollar spent at a small business in the United States stays in the local community, every dollar spent at small businesses creates an additional forty-eight cents (\$0.48) in local business activity as a result of employees and local businesses purchasing local goods and services; and

WHEREAS, Fifty nine percent (59%) of United States consumers aware of Small Business Saturday shopped or ate at a small, independently owned retailer, or restaurant on Small Business Saturday in 2023; and

WHEREAS, The City of Homer supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

WHEREAS, Advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

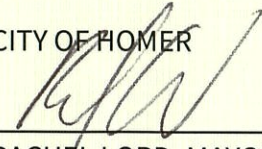
NOW, THEREFORE, BE IT RESOLVED that the Mayor and City Council of Homer, Alaska hereby proclaim November 30, 2024 as

SMALL BUSINESS SATURDAY

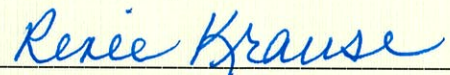
BE IT FURTHER RESOLVED, the Mayor and City Council urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday – celebrating its 15th year in 2024 – and *Shop Small* throughout the year.

PASSED AND ADOPTED by the Homer City Council this 12th day of November, 2024.

CITY OF HOMER


RACHEL LORD, MAYOR

ATTEST:


RENEE KRAUSE, MMC, CITY CLERK

Fiscal information: NA

